

# Barra O’Leary

## UX Researcher, Designer

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Cork, Ireland



As a UX researcher and designer, I enjoy all stages of the product design process. Additionally, I have experience with front end development that gives me the advantage of appreciating the need to collaborate with a development team. I believe in user-centred design and utilising an interative design process while regularly engaging with users and stakeholders.

### Work Experience

Oct 2020 - Present

#### UX Designer & Researcher



##### Testbirds Companion App & Website, Remote

Part-time UX designer and researcher for the Testbirds Companion app and website. My role ranges from designing onboarding prototypes for the app and maintaining design systems to conducting research and holding workshops for the company’s corporate rebrand.

June 2018 - Present

#### UX Researcher & Project Manager



##### Testbirds Crowdtesting: QA and UX consulting, Amsterdam

Designing, conducting and delivering a wide range of bespoke User Experience studies as well as Quality Assurance tests for a wide variety of clients using remote testers. My role involves working closely with multiple internal and external UX teams, design teams and Product Owners as well as other project stakeholders via monthly sprints.

May 2020 - Oct 2020

#### UX Designer & Front End Developer



##### MyUSE Student Health App, Ireland

Collaborated with a multi-disciplinary team from University College Cork’s Pyschology, Health and Business Information Systems departments to design and develop a set of student wellbeing tools as part of my MSc final year project.  
[Learn More](#)

June 2013 - Dec 2017

#### Associate Advisor



##### Amazon Seller Support, Ireland

A performance lead and analyst for a team of 30 Amazon Seller Support Associates where I also provided coaching support. I acted as the primary point of contact for Data Analytics requests and led a wide range of global improvement projects.

### Volunteer Experience

Sept 2019 - Present

#### Digital Designer



##### Nano Nagle Place, Heritage Museum, Ireland

Collaborating with the museum’s digital media team to help design a range of media from digital posters to booklets. I am also helping to redesign a website for a migration center that is located within the same museum.  
[My Designs](#)

### Skills

#### Design

Figma, Sketch  
Invision  
Miro  
Adobe Suite (Ai, Id, Ps)  
Blender

#### Research

User Interviews  
Workshop facilitation  
Competitor Analysis  
Prototype Evaluation

#### Development

VueJS  
NuxtJS  
Vuetify  
HTML, CSS, JS  
Python

### Education

#### Interactive Media, MSc

2020  
University College Cork,  
Ireland

#### Arts & Humanities, BA

2010  
University College Cork,  
Ireland