

# Jack O'Leary McNeice

## Contact

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Ireland.  
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## Skills

Photoshop  
Illustrator  
Premiere  
3D Studio Max  
Arduino  
HTML,HTML5  
CSS,CSS3  
JavaScript, jQuery  
PHP  
MySQL  
Wordpress  
Photography  
Logic Pro  
Microsoft Office  
Processing  
Project Management  
Team Management  
Organization  
Research  
Writing

## EXPERIENCE

### Freelance Web Designer and Developer

*(2012-Present)*

Designing and building websites for a number of clients, primarily in Wordpress. Advising clients as to best web practices and standards, planning project stages and launch schedules with clients.

### Front End Web Designer and Developer

**Rufflr**

*(May 2013 - June 2014)*

Contributed to and implemented full redesign of the site. Proposed and implemented a streamlining of editorial content to improve user experience. Added user tracking to identify opportunities to improve user experience and increase site traffic. Interviewed and trained junior designers and developers. Helped with design and copy of promotional materials to attract investors. Maintained operation of site on a daily basis.

### Front End Web Design and Development

**StudioForty9**

*(November 2012 - April 2013)*

Built websites in Wordpress and the Magento e-commerce platform. Collaborated with colleagues in developing larger projects. Drafted project plans and company summaries of prospective clients. Analyzed new technologies to identify customization actions to be taken before implementation. Corresponded with clients to ensure satisfactory and timely completion of projects.

### Food Service

**Country Choice on Tour**

*(2011, 2012)*

Served and cooked food for hundreds of customers at several events around Ireland. Maintained friendly, upbeat communication with customers and colleagues in high-pressure situations.

### Telephone Market Research Agent

**Millward Brown Landsdowne**

*(2008-2009)*

Made market research 'cold calls'. Met targets for completed surveys, maintained calm, professional attitude when dealing with sometimes angry questionees.

## EDUCATION

### MSc Interactive Digital Media

**Trinity College Dublin**

*(September 2011 - September 2012)*

Intensive taught masters programme. Conducted substantial qualitative research for dissertation. Collaborated with multidisciplinary team in devising, organizing and executing major group project and multiple smaller projects throughout year.

Modules studied included: Graphic Design; Interactive Design; Image Processing; 3D Modelling; Web Authoring; Programming for Digital Media; Audio, Visual and Sensor Technologies.

### BA (Hons) TSM Psychology and Philosophy

**Trinity College Dublin**

*(2007-2011)*

Psychology major, Philosophy minor. Designed experiment and organized large number of participants in original research conducted for final year project in psychology. Conducted statistical analyses on collected data and produced formatted report of findings.

Graduated with first class honours (1.1).

### Leaving Certificate

**Presentation Brothers College, Cork**

*(2001 - 2007)*

Completed in top 0.3% of students in the country; achieved 790 points out of a maximum 800 based on eight subjects (Irish, English, Maths, Applied Maths, French, Biology, Chemistry, Physics, all higher level).

## AWARDS & ACHIEVEMENTS

### Alice McAvoys Memorial Prize

*2011*

Awarded for best final year project poster presentation in psychology.

### Entrance Exhibition Scholarship

*2007*

Awarded Entrance Exhibition scholarship to Trinity College Dublin based on academic merit.