# Oleg Rybin Front End Web Developer

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Oleg is a senior front-end web developer with nearly 20 years of professional experience in industries such as telecommunications, retail, on-demand printing, marketing and e-commerce.

His skills range from the hands-on creation of complex interactive UI components using JavaScript, CSS, and HTML to architecting custom UI frameworks.

Oleg's years of experience, coupled with his excellent communication skills, allow him to seamlessly integrate into any team and deliver standard-compliant web applications, regardless of the client's or employer's technology stack and development methodology.

# Key skills and years of experience

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| --- | --- |
| * HTML / CSS - 20 years * Image editing - 20 years * JavaScript - 15 years | * Agile development - 10 years * Web accessibility - 5 years * Web performance - 5 years |

# Employment history

## **June 2014 - June 2024 *Lead UI developer (consultant)*** at ***Bell - Mississauga, Canada***

### Responsibilities

* Developing new sections, components, applications and features for various Bell websites
* Implementing performance enhancements to improve key metrics
* Offering technical guidance in UI development, ensuring best practices in design and implementation
* Conducting assessments of development efforts and feasibility for upcoming projects and features

### Highlights

* Led the creation of the first responsive UI frameworks for Bell.ca Shop and Support websites
* Served as the lead UI consultant in the transition to responsive design for Bell.ca Shop and Support websites
* Authored multiple high-profile pages and components, including the current homepage and global navigation

### Technologies

HTML, CSS, JavaScript, MVC.NET / C# / Razor, Adobe CS suite, Team Foundation Server, Agile and Waterfall development, React, Node.js, GIT, Angular, Java / Spring Boot / FreeMarker, SVN

# Employment history

## **March 2013 - June 2014 *Front-End Web developer*** at ***Canadian Tire - Toronto, Canada***

### Responsibilities

* Developing new components, functionalities, and layouts for canadiantire.ca, along with various microsites
* Converting websites to Adobe CQ5 (currently Adobe Experience Manager) and implementing mobile-first responsive design
* Providing technical guidance and support to other development teams within the organization
* Conducting evaluations of third-party vendor work to ensure adherence to Canadian Tire's quality standards

### Highlights

* Developed user interface components and managed the CMS integration for the first microsites built in-house using CQ5 (currently Adobe Experience Manager)

### Technologies

HTML5, CSS3, LESS, Adobe CS, Twitter Bootstrap, JavaScript, Grunt, JSP, PHP, SVN, Node.js, GIT, CVS, Blue Martini CMS, AEM (Adobe CQ5), Joomla, Adobe Scene 7, Agile development

# Employment history

## **February 2013 - January 2014 *Web-to-print developer (consultant)*** at ***DPI - Atlanta, USA (remote position)***

### Responsibilities

* Setting up a scalable and reusable Pageflex Studio project structure
* Creating dynamic document templates
* Designing and programming interactive Pageflex Storefront web interfaces
* Developing .NET-based plug-ins

### Highlights

### Technologies

Pageflex Storefront, HTML, CSS, JavaScript, Adobe CS suite, C#

# Employment history

## **May 2007 - March 2013 *Web-to-print Developer*** at ***The Printing House Limited (TPH) - Toronto, Canada***

### Responsibilities

* Leading sales meetings and product demonstrations for the company's Web-to-print solution
* Configuring Pageflex Storefront portals, developing variable document templates, and scripting conditional behaviors
* Coordinating testing sessions and releases
* Conducting comprehensive user training sessions
* Providing customer support and assisting participating TPH managers
* Contributing to the development of custom Pageflex Storefront extensions

### Highlights

* Played a key role in defining and crafting the interface, features, and functionality of the company's Web-to-print solution
* Successfully created over 40 customized Web-to-print portals for the company's clients
* Achieved a twofold increase in transaction volume through Web-to-print portals
* Effectively encouraged the adoption of Web-to-print portals across the company's branches

### Technologies

HTML, CSS, JavaScript and libraries, C#, Pageflex Storefront, Adobe Flash and libraries, Photoshop, Illustrator, Acrobat, Indesign

# Employment history

## **January 2006 - February 2007 *Content Specialist*** at ***Shopping.com (an eBay company) - Netanya, Israel***

### Responsibilities

* Identifying and addressing content-related discrepancies in product databases, including duplicated, incomplete, or incorrect information
* Conducting systematic competitor research and delivering insightful reports to the Content Management Team

### Highlights

### Technologies

MS SQL, web browsers

# Employment history

## **January 2005 - January 2006 *Web Designer, CMS Integrator*** at ***CGFX / ATOM Macrcom - Rehovot, Israel***

### Responsibilities

* Designing sample websites and templates for the company's custom PHP-based CMS
* Creating 3D models using 3DS Max
* Providing support to users

### Highlights

### Technologies

HTML, CSS, Photoshop, 3DS MAX

# Employment history

## **January 2002 - January 2003 *Graphic Designer*** at ***Dmax - Gzira, Malta***

### Responsibilities

* Designing various prints promotional materials

### Highlights

### Technologies

HTML, CSS, Photoshop, Quark Xpress, Macromedia Freehand, Flash

# Employment history

## **January 2001 - January 2003 *Web Designer*** at ***ASP. Consulting Group - Sliema, Malta***

### Responsibilities

* Managing ASP's corporate website and intranet portal
* Creating customer's online resources and keeping them up-to-date

### Highlights

* Conceptualized and designed the company's corporate web site
* Designed the interface of the company's intranet portal

### Technologies

HTML, CSS, Adobe Photoshop, Macromedia Flash