
Education

2011 – 2013 **Yandex School of Data Analysis.**

2009 – 2014 **Specialist (equivalent to Master's degree) in Mathematics**, *Moscow State University, Moscow, Russia*, GPA – 5.0 / 5.

Work experience

May 2021 – **Google LLC**, *TL, L6*, Ads Proxybidder Team.

- now
 - o Maintained Shopping Bidding products knowledge transfer to the new team.
 - o Migrated some of the Shopping Bidding solutions to Proxybidder Bid stack, fully owning the migration design.
 - o TLing a sub-team of 5 people. The sub-team is responsible for monitoring, automated analytics and customer experience. Doing OKR planning for the team, including accommodating external requests. Facilitating growth of L3 folks in the team.
 - o Defining a roadmap for Bidding Factorized Model improvements for both Search and Shopping channels.
 - o Proposing automated tooling to triage customer escalations. Agreeing with management that building out this tool made sense as a proper time investment. The tool has modular and extensible design. The tool was implemented for pMax and Shopping campaigns, and there are plans to onboard more campaign types.
 - o Integrating internal Bidding data with Ads Health internal debugging UI used by gTech as first responders to customer escalations.
 - o Improving monitoring infrastructure for Bidding alerts in collaboration with the Smart Alerting team. Establishing semi-automated proactive threshold adjustment processes. Creating debugging tools for the first responders on Bidding alerts.
 - o Building experiment analysis system for pMax in collaboration with channel bidder teams. Working on automated analytics solutions for quick response on pMax outages.
 - o Working on Metabidding solutions to facilitate migrations of different campaign types to pMax, collaborating with GDA, Search and Shopping teams.
 - o Leading effort to optimize bidding behavior for budget restricted customers, which **increased spend and bidding quality by +3%**.
 - o Designing and implementing cold start improvements for one of the core bidding algorithms, which serves on **45% of Shopping Ads traffic**, resulting in **30% of small customers starting to have traffic**.

May 2018 – **Google Switzerland**, *Senior Software engineer*, Shopping Bidding Team.

- May 2021
 - o Working on cutting edge bidding solutions, which account for a significant chunk of Google Shopping revenue.
 - o Detected several major bugs in autobidding implementation, fixes of which statistically significantly improved the quality of traffic (**+5% CVR uplift on enhanced CPC bidding strategy**).
 - o Implemented new bidding strategies and solutions, which did not exist in Google Shopping before (enhanced CPC for Value, Cooperative bidding, target ROAS improvements).
 - o Used Recurrent Neural Networks for session-based optimizations, **brought AUC-PR up by 20%** for a TFX based model.
 - o Improving user trust by implementing bidding strategy statuses logic for Smart Shopping campaigns.
 - o Helped facilitating cross org effort to migrate external ad stack (SA360) to Google Ads infra (Amalgam project), which involved **communicating directly with over 4 teams**, took ownership of pieces outside of the scope of my team
 - o Occasionally taking and solving complicated Google-wide infra issues. Examples include fixing bug in TensorFlow matrices operations which **brought +8.8% AUC-PR and -1% logloss** to one of the core models used in ads auction for all the Shopping traffic. Another example is fixing googlesql python client when it was breaking in multithreading context under python3, which facilitated company-wide python3 migration.

Jun 2015 – **Yandex**, *TLM*, Advertising Services, Autobidding Team.

- March 2018
 - o Yandex is a search engine, Google's main competitor on the Russian market. Yandex has achieved more than 50% share in search engine usage (compared with Google, Bing, and other search engines) among Russian audience due to better interpretability capabilities for Russian language. It's one of the largest tech companies in Russia.
 - o I was managing a team of 5 people.
 - o Being responsible for building new and improving existing Autobidding solutions for Yandex Direct.
 - o Working with PMs to on customer feedback about Autobidding products, categorizing issues and coming up with roadmap for improvements.
 - o Collaborating with other Ads backend teams whenever a bidding product required changes in API, data collection and processing, real time logic modifications, etc.

Jul 2012 – **Yandex, Software Engineer**, Advertising Services, Fraud Detection.

- Jun 2015
- o Performing complex data analysis over users data and Yandex Ads Partner Network's data to determine fraudulent activities and automated ways to catch them
 - o Developing automatic Alerting system for Yandex Ads. I've joined Yandex early when there were no established systems for data monitoring in Ads. I was designing the system from scratch, collected requirements from multiple Ads teams, and have worked with a group of 3-4 engineers to build it out.
 - o Designing and implementing Anomalies Analyzer system. The system was capable of performing deep automated analysis of outages and fraud complaints by slicing the logs data using a predefined set of slices and a set of data analysis algorithms. The system was designed in a modular, extensible way, it was possible to plug in multiple automated analytics procedures. I have designed some of the automated analytics modules myself, while designing some others according to data scientists feedback.
 - o I integrated the Anomalies Analyzer system with our Alerting system. Anomalies in advertisement traffic were automatically investigated by automation before a human person takes a look. In most cases the automated system was capable of producing good quality results, e.g. identifying ip addresses from fraud complaints and auto-adding them to ban list as part of custom post-processing.
 - o Developing the backend of an eventually consistent consensus system for Ads backend. The system worked similar to RAFT, but was designed for offline usage, on top of MySQL, for executing MySQL queries synchronously with eventual consistency guarantees..
 - o Developing word2vec recommendation models for Ads on Yandex Partner Network.

Skills

Programming languages	Proficiency level: C++, Python, Perl, R, JavaScript (with JQuery), html, SQL Intermediate level: Scala.
ML tools	Pandas, NumPy, SciPy, scikit-learn, matplotlib, Apache Spark, Vowpal Wabbit, word2vec.
Other tools	linux, git, svn, deb packages, gdb, pdb, vim, flask, nginx, mongodb, mac os.
Languages	Russian (native), English (proficiency).

Publications

- May 2015 **Journal of Mathematical Sciences**, *Extension of Endomorphisms of the Subsemigroup $GE_2 + (R)$ to Endomorphisms of $GE_2 + (R[x])$, Where R is a Partially-Ordered Commutative Ring Without Zero Divisors*, Volume 206, Issue 6, pp 711-733 <https://link.springer.com/article/10.1007%2Fs10958-015-2348-y>.
- Sep 2014 **Journal of Mathematical Sciences**, *Endomorphisms of the Semigroup $G_2(R)$ Over Partially Ordered Commutative Rings Without Zero Divisors and with $1/2$* , Volume 201, Issue 4, pp 534-551 <https://link.springer.com/article/10.1007/s10958-014-2010-0>.
- 2013 **Fundamental and Applicable Mathematics**, *Extension of endomorphisms of the semigroup $GE_2 + (R)$ to endomorphisms of $GE_2 + (R[x])$ for the lattice-ordered commutative ring R with a unit and without zero divisors.*, no. 4, pp 155-184 <http://www.ams.org/mathscinet-getitem?mr=3431839>.

Projects

- 2017 – now **RAST – a highly distributed database**, <https://github.com/olegtsts/RAST>, https://github.com/olegtsts/parallel_programming.
- o Project is in the designing state.
 - o Involves methods of constructing fault-tolerant service.
 - o Includes:
 - high-level multithreading technique
 - exception-safe design techniques
 - safe memory release techniques
 - o See the example of code here: https://github.com/olegtsts/parallel_programming/blob/master/lock-free-queue-with-olegts-ref-counting.cpp
- 2015 – 2016 **Graph Analyzer Utility**, *Mentoring project in Higher School of Economics*, <https://github.com/ilyshnikova/graph-analyzer>.
- o Server-based program, which accepts time series points and detects anomalies on data series.
 - o Works online with complexity $O(1)$ on point submission.
 - o Includes human html interface for controlling algorithms, which work on time series.
 - o Source code: <https://github.com/ilyshnikova/graph-analyzer>

Git repository: <https://github.com/olegtsts/>

Olympiads

- 2011 **International Mathematics Competition for University Students**, Prize winner (third prize).
- 2011 **Students Olympiad of Higher Algebra**, Prize winner (second prize).
- 2010 **Students Olympiad of Higher Algebra**, Prize winner (third prize).

Apr 2009 **All-Russian Olympiad of Mathematics**, Prize winner (second prize).
Apr 2009 **Moscow State Olympiad of Mathematics**, Prize winner (first prize).
Jul 2008, **Geometrical Olympiad in Honor of I.F.Sharygin**, Prize winner (first prize), three times.
2007, 2006
Apr 2008 **All-Russian Olympiad of Mathematics**, Prize winner (first prize).
Mar 2008 **Moscow State Olympiad of Mathematics**, Prize winner (third prize).
Apr 2007 **All-Russian Olympiad of Mathematics**, Prize winner (second prize).
Apr 2006 **All-Russian Olympiad of Mathematics**, Prize winner (third prize).
Mar 2006 **Moscow State Olympiad of Mathematics**, Prize winner (second prize).