

# Assignment 3 - Method for Recruitment

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The participants were emailed an invitation to participate in the online survey. The e-mail invites were issued to NTNU students via their NTNU e-mail account. This was because I lacked private e-mail contacts outside of work. The individuals I invited were students I had already worked with on various papers and projects in past classes or even former friends from my previous academy. They may be more likely to respond to the survey as a result of our previous relationships.

I sent out a total of 15 invites, and the invitation read as follows (in Norwegian):

*Hei,*

*I IMT4110 gjennomføres det en spørreundersøkelse om veifinding og navigering i naturen. Hvis du har mulighet til å sette av 2 minutter for å svare på den vil det være til stor hjelp.*

*Denne lenken tar deg til undersøkelsen: <https://nettskjema.no/a/210793>*

*På forhånd takk for hjelpen!*

*Med vennlig hilsen,*

*Ole André Hauge*

I chose to keep the e-mail short, informing, polite, and inviting to increase the likeliness of them actually partaking in the survey.