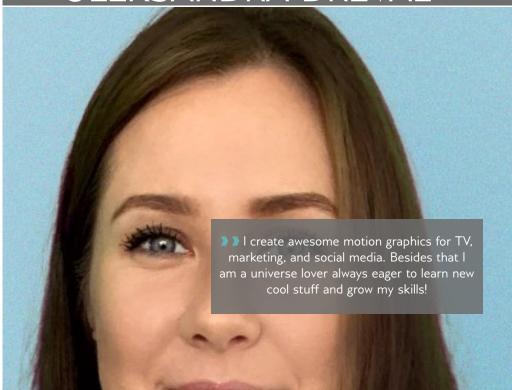
# OLEKSANDRA DREVAL



# **SUMMARY**

Motion Graphics Designer experienced in animation, production, games, and UI/UX design.

#### >>> EXPERIENCE

## Lead Graphic Designer @ 3AG Systems

Burnaby, BC, 2021 - Present

- Produced marketing materials from concept to delivery
- Designed UI/UX for desktop and mobile software products and web-sites
- Developed brand identity and guidelines
- Created production collaterals with efficient file-building methods

# Graphic Designer @ mimik Technologies Inc

Vancouver, BC, 2021 - 2021

- Developed and executed corporate brand identity
- Created static graphics and videos to support brand development
- Conceptualized and designed UI/UX and web-site

#### Animator/Illustrator @ Wawybrain Studios LLC

Albuquerque, NM, 2020 - 2021

- Produced character design with animation and cinematics
- Developed concept art for in-game assets and marketing materials
- Created artworks and illustrations to promote storytelling

#### Motion Graphics Designer @ REELZ TV

Albuquerque, NM, 2018 - 2020

- Created motion graphics and key-art for on- and off-air graphics
- Enhanced video/photo to enhance visual appeal and maintain brand identity
- Interviewed potential recruits and trainined new team members
- Developed and executed branding strategies and maintained digital assets database

#### 3D Animator @ Universal Phoenix Group

Atlanta, GA, 2017

Graphic Designer @ RightBrain Training

Kyiv, 2014 - 2017

#### >>> EDUCATION

MSc in Computer Graphics and Design Ukraine, 2013 - 2016

Ukraine, 2007 - 2012 MSc in Biology

### CONTACT

- Port Coquitlam, BC, Canada
  - ✓ oleksadreval@gmail.com
    - nleksadreval.com
      - in LinkedIn

# **SOFTWARE**

- o Photoshop
- **⊞** After Effects
- **II** Illustrator
- Premiere Pro
- ⇔ Cinema 4D + Red Giant

  - Autodesk Maya

    - **↔** Zbrush
  - </>
    Unreal Engine

    - HTML/CSS
  - - **Figma**
  - InDesign
  - - ✓ XD

# **SKILLS**

- Motion Graphics 🔲 Graphic Design Adobe CS D 2D/2.5/3D animation
- Styling Branding and visual identity
- Print production/prepress 📝 Tracking
- Rotoscoping UI/UX (mobile/desktop)
- Typography ▶ Layout ▶ Color ▶ Composition

# **AWARDS**

American Inst. of Graphic Arts (AIGA)

Universal Phoenix Group

NVidia