

OLEKSANDRA DREVAL

✂✂ I create awesome motion graphics for TV, marketing, and social media. Driven by passion to continue crafting my skill sets through curiosity and that magic feeling when stuff just works!

»»» SUMMARY

Motion Graphics Designer experienced in animation, production, games, and UI/UX design.

»»» EXPERIENCE

Lead Graphic Designer @ 3AG Systems Burnaby, BC, 09/2021 - Present

- » Created videos and animations including short animated films
- » Produced marketing materials from concept to delivery
- » Developed brand identity and guidelines with innovative solutions
- » Created production collaterals with efficient file-building methods and workflows
- » Developed 2D and 3D content for social media

Graphic Designer @ mimik Technologies Inc Vancouver, BC, 04/2021 - 09/2021

- » Developed and executed corporate brand identity in-line with latest industry trends
- » Created graphics and videos to support brand development to highest quality standards
- » Created content for social media
- » Conceptualized and designed UI/UX and web-site following style guidelines

Animator/Illustrator @ Wawybrain Studios LLC Albuquerque, NM, 2020 - 2021

- » Produced character design with human anatomy for animation and cinematics
- » Developed concept art for characters and in-game assets
- » Conceptualized and developed 3D models of characters including texturing
- » Created artworks and illustrations to promote storytelling
- » Created character and asset sketching and design following best quality standards

Motion Graphics Designer @ REELZ TV Albuquerque, NM, 03/2018 - 06/2020

- » Created motion and keyart for on- and off-air graphics coherent with art direction
- » Enhanced video/photo to enhance visual appeal and maintain brand identity
- » Interviewed potential recruits and provided mentorship for new team members
- » Developed and executed branding strategies and maintained digital assets database
- » Created content for social media
- » Developed workflows and best practices for asset organization in database

3D Animator @ Universal Phoenix Group Atlanta, GA, 2017

Graphic Designer @ RightBrain Training Kyiv, 2014 - 2017

»»» EDUCATION

MSc in Computer Graphics and Design Ukraine, 10/2013 - 06/2016

MSc in Biology Ukraine, 09/2007 - 05/2012

CONTACT

📍 Port Coquitlam, BC, Canada

✉ oleksadreval@gmail.com

📁 Portfolio

🌐 LinkedIn

SOFTWARE

🛠 Photoshop

★★★★★

🎨 Illustrator

★★★★★

🎬 After Effects

★★★★★

🎞 Premiere Pro

★★★★★

🎮 Cinema 4D + Redshift

★★★★★

🏠 Autodesk Maya

★★★

🎮 Zbrush

★★★

🎮 Unreal Engine

★★★★★

🔗 HTML/CSS

★★★★★

🎨 Figma

★★★★★

📄 InDesign

★★★★★

📱 XD

★★★★★

SKILLS

📄 Motion Graphics 🖥 Graphic Design
🛠 Adobe CS 🎮 2D/2.5/3D animation
🎨 Styling 👁 Branding and visual identity
📄 Print production/prepress ... Tracking
🎬 Rotoscoping 🎮 UI/UX (mobile/desktop)
🎨 Color 🎞 Composition 📄 Typography
📄 Layout 🎮 Flexibility 💡 Creativity

AWARDS

🏆 American Inst. of Graphic Arts (AIGA)

🏆 Universal Phoenix Group

🎮 NVidia