OLEKSANDRA DREVAL

> Driven by curiosity and a passion for crafting immersive motion experiences, I specialize in creating compelling visual narratives across TV, digital, and interactive platforms

⟫⟫⟫ SUMMARY

Motion Graphics Designer | 2D/3D Animator | Visual Storyteller

⟫⟫⟫ EXPERIENCE

Lead Designer @ 3AG Systems Burnaby, BC, 09/2021 - 01/2025

- ❯ Designed and animated motion content for social media, web, and digital campaigns
- ❯ Developed motion storytelling materials that elevated brand engagement by 35%
- ❯ Led the motion-based branding assets redesign, boosting sales by 25%
- ❯ Collaborated cross-functionally to conceptualize and execute engaging visual identities

Graphic Designer @ mimik Technologies Inc Vancouver, BC, 04/2021 - 09/2021

- ❯ Created high-impact motion graphics for corporate branding and social media campaigns
- ❯ Designed UI/UX, animations, and micro-interactions to enhance digital experiences
- ❯ Produced brand-aligned motion content that elevated customer engagement by 17%

3D Generalist @ Wawybrain Studios LLC Albuquerque, NM, 2020 - 2021

- ❯ Conceptualized and animated character-driven motion sequences for interactive media
- ❯ Developed visually rich 3D models, textures, and assets for storytelling
- ❯ Created hand-drawn and digital illustrations to support creative narratives

Motion Graphics Designer @ REELZ TV Albuquerque, NM, 03/2018 - 06/2020

- ❯ Designed high-energy motion graphics for TV, web, and social media
- ❯ Developed and animated motion sequences that aligned with network branding
- ❯ Led design team in developing on-air and off-air promotional assets
- ❯ Interviewed potential recruits and provided mentorship for new team members
- ❯ Developed workflows and best practices for asset organization in database

3D Animator @ Universal Phoenix Group Atlanta, GA, 2017

- ❯ Designed and animated 3D characters and assets for interactive media
- ❯ Created high-quality textures and materials to enhance realism and visual appeal
- ❯ Collaborated with motion designers to integrate animations into digital experiences

Graphic Designer @ RightBrain Training Kyiv, 2014 - 2017

- ❯ Designed educational materials, incorporating motion elements to learning experiences

⟫⟫⟫ EDUCATION

MSc in Computer Graphics and Design Ukraine, 10/2013 - 06/2016

MSc in Biology Ukraine, 09/2007 - 05/2012

CONTACT

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- in linkedin.com/in/oleksadreval

SOFTWARE

🎞 After Effects
★★★★★

📄 Premiere Pro
★★★★★

✂ Cinema 4D + Redshift
★★★★★

🔷 Autodesk Maya
★★★

🎮 Zbrush
★★★

✎ Unreal Engine
★★★★

🪄 Photoshop
★★★★★

🔗 Illustrator
★★★★★

</> HTML/CSS
★★★★★

⧉ Figma
★★★★★

☰ InDesign
★★★★★

🖥 XD
★★★★★

SKILLS

📄 Motion Graphics 🖥 Graphic Design
🖌 Adobe CS 🎥 2D/2.5/3D animation
◎ Styling 👁 Branding and visual identity
☰ Print production/prepress ••• Tracking
✂ Rotoscoping 🖥 UI/UX (mobile/desktop)
◐ Color ▦ Composition A Typography
⇄ Layout 🖐 Flexibility 💡 Creativity

AWARDS

🖼 American Inst. of Graphic Arts (AIGA)

🎨 Universal Phoenix Group

🖌 NVidia