

# OLEKSANDRA DREVAL

✂✂ I create awesome motion graphics for TV, marketing, and social media. Driven by passion to continue crafting my skill sets through curiosity and that magic feeling when stuff just works!

## »»» SUMMARY

Motion Graphics Designer experienced in animation, production, games, and UI/UX design.

## »»» EXPERIENCE

### Lead Graphic Designer @ 3AG Systems

Burnaby, BC, 09/2021 - 01/2025

- » Coordinated marketing campaigns by developing 2D/3D content for social media
- » Produced marketing materials from concept to delivery
- » Accomplished 35% increase in customer engagement by re-developing branding
- » Achieved 25% boost in online sales by launching the new visual identity

### Graphic Designer @ mimik Technologies Inc

Vancouver, BC, 04/2021 - 09/2021

- » Developed and executed corporate brand identity in-line with latest industry trends
- » Created graphics and videos to support brand development to highest quality standards
- » Created content for social media
- » Conceptualized and designed UI/UX and web-site following style guidelines

### Animator/Illustrator @ Wawybrain Studios LLC

Albuquerque, NM, 2020 - 2021

- » Produced character design with human anatomy for animation and cinematics
- » Developed concept art for characters and in-game assets
- » Conceptualized and developed 3D models of characters including texturing
- » Created artworks and illustrations to promote storytelling
- » Created character and asset sketching and design following best quality standards

### Motion Graphics Designer @ REELZ TV

Albuquerque, NM, 03/2018 - 06/2020

- » Created motion and keyart for on- and off-air graphics coherent with art direction
- » Enhanced video/photo to enhance visual appeal and maintain brand identity
- » Interviewed potential recruits and provided mentorship for new team members
- » Developed and executed branding strategies and maintained digital assets database
- » Created content for social media
- » Developed workflows and best practices for asset organization in database

### 3D Animator @ Universal Phoenix Group

Atlanta, GA, 2017

### Graphic Designer @ RightBrain Training

Kyiv, 2014 - 2017

## »»» EDUCATION

### MSc in Computer Graphics and Design

Ukraine, 10/2013 - 06/2016

### MSc in Biology

Ukraine, 09/2007 - 05/2012

## CONTACT

📍 Port Coquitlam, BC, Canada

✉ oleksadreval@gmail.com

📁 Portfolio

🌐 LinkedIn

## SOFTWARE

🛠 Photoshop

★★★★★

🎨 Illustrator

★★★★★

🎬 After Effects

★★★★★

📺 Premiere Pro

★★★★★

📺 Cinema 4D + Redshift

★★★★★

🏠 Autodesk Maya

★★★

🎮 Zbrush

★★★

🛠 Unreal Engine

★★★★★

🔗 HTML/CSS

★★★★★

🔗 Figma

★★★★★

📑 InDesign

★★★★★

📺 XD

★★★★★

## SKILLS

📺 Motion Graphics 🖥 Graphic Design  
🛠 Adobe CS 🎮 2D/2.5/3D animation  
🎨 Styling 👁 Branding and visual identity  
📑 Print production/prepress ... Tracking  
🎬 Rotoscoping 📺 UI/UX (mobile/desktop)  
🎨 Color 📺 Composition 📑 Typography  
📑 Layout 🎮 Flexibility 💡 Creativity

## AWARDS

🏆 American Inst. of Graphic Arts (AIGA)

🏆 Universal Phoenix Group

🎮 NVidia