OLEKSANDRA DREVAL

> I create awesome motion graphics for TV, marketing, and social media. Driven by passion to continue crafting my skill sets through curiosity and that magic feeling when stuff just works!
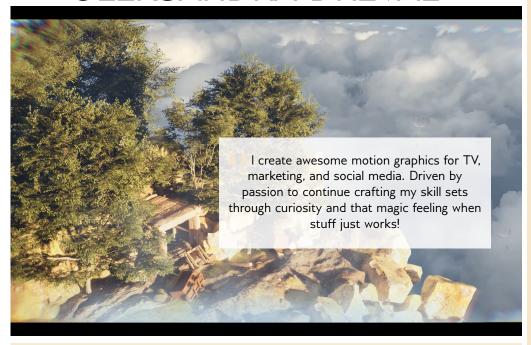
>>> SUMMARY

Motion Graphics Designer experienced in animation, production, games, and UI/UX design.

>>> EXPERIENCE

Lead Graphic Designer @ 3AG Systems Burnaby, BC, 09/2021 - Present

- ❱ Created videos and animations including short animated films
- ❱ Produced marketing materials from concept to delivery
- ❱ Developed brand identity and guidelines with innovative solutions
- ❱ Created production collaterals with efficient file-building methods and workflows

Graphic Designer @ mimik Technologies Inc Vancouver, BC, 04/2021 - 09/2021

- ❱ Developed and executed corporate brand identity in-line with latest industry trends
- ❱ Created graphics and videos to support brand development to highest quality standards
- ❱ Conceptualized and designed UI/UX and web-site following style guidelines

Animator/Illustrator @ Wawybrain Studios LLC Albuquerque, NM, 2020 - 2021

- ❱ Produced character design with human anatomy for animation and cinematics
- ❱ Developed concept art for characters and in-game assets
- ❱ Conceptualized and developed 3D models of characters including texturing
- ❱ Created artworks and illustrations to promote storytelling
- ❱ Created character and asset sketching and design following best quality standards

Motion Graphics Designer @ REELZ TV Albuquerque, NM, 03/2018 - 06/2020

- ❱ Created motion and keyart for on- and off-air graphics coherent with art direction
- ❱ Enhanced video/photo to enhance visual appeal and maintain brand identity
- ❱ Interviewed potential recruits and provided mentorship for new team members
- ❱ Developed and executed branding strategies and maintained digital assets database
- ❱ Developed workflows and best practices for asset organization in database

3D Animator @ Universal Phoenix Group Atlanta, GA, 2017

Graphic Designer @ RightBrain Training Kyiv, 2014 - 2017

>>> EDUCATION

MSc in Computer Graphics and Design Ukraine, 10/2013 - 06/2016

MSc in Biology Ukraine, 09/2007 - 05/2012

CONTACT

- 🍁 Port Coquitlam, BC, Canada
- ✈ oleksadreval@gmail.com
- 🌐 Portfolio
- in LinkedIn

SOFTWARE

Photoshop
★★★★★

Illustrator
★★★★★

After Effects
★★★★★

Premiere Pro
★★★★★

Cinema 4D + Redshift
★★★★★

Autodesk Maya
★★★

Zbrush
★★★

Unreal Engine
★★★★

HTML/CSS
★★★★★

Figma
★★★★★

InDesign
★★★★★

XD
★★★★★

SKILLS

- 🖼 Motion Graphics
- 🖥 Graphic Design
- 🖌 Adobe CS
- 🎥 2D/2.5/3D animation
- ◎ Styling
- ◉ Branding and visual identity
- 📑 Print production/prepress
- ••• Tracking
- 🎞 Rotoscoping
- 🖥 UI/UX (mobile/desktop)
- ◐ Color
- 🖿 Composition
- A Typography
- ⇶ Layout
- 🖐 Flexibility
- 💡 Creativity

AWARDS

- 🖼 American Inst. of Graphic Arts (AIGA)
- 🎨 Universal Phoenix Group
- 🖌 NVidia