

OLEKSANDRA DREVAL



»» I create awesome motion graphics for TV, marketing, and social media. Besides that I am a universe lover always eager to learn new cool stuff and grow my skills!

»» SUMMARY

Motion Graphics Designer experienced in animation, production, games, and UI/UX design.

»» EXPERIENCE

Lead Graphic Designer @ 3AG Systems

Burnaby, BC, 2021 - Present

- » Produced marketing materials from concept to delivery
- » Designed UI/UX for desktop and mobile software products and web-sites
- » Developed brand identity and guidelines
- » Created production collaterals with efficient file-building methods

Graphic Designer @ mimik Technologies Inc

Vancouver, BC, 2021 - 2021

- » Developed and executed corporate brand identity
- » Created static graphics and videos to support brand development
- » Conceptualized and designed UI/UX and web-site

Animator/Illustrator @ Wawybrain Studios LLC

Albuquerque, NM, 2020 - 2021

- » Produced character design with animation and cinematics
- » Developed concept art for in-game assets and marketing materials
- » Created artworks and illustrations to promote storytelling

Motion Graphics Designer @ REELZ TV

Albuquerque, NM, 2018 - 2020

- » Created motion graphics and key-art for on- and off-air graphics
- » Enhanced video/photo to enhance visual appeal and maintain brand identity
- » Interviewed potential recruits and trained new team members
- » Developed and executed branding strategies and maintained digital assets database

3D Animator @ Universal Phoenix Group

Atlanta, GA, 2017

Graphic Designer @ RightBrain Training

Kyiv, 2014 - 2017

»» EDUCATION

MSc in Computer Graphics and Design

Ukraine, 2013 - 2016

MSc in Biology

Ukraine, 2007 - 2012

CONTACT

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Portfolio

LinkedIn

SOFTWARE

Photoshop



Illustrator



After Effects



Premiere Pro



Cinema 4D + Red Giant



Autodesk Maya



Zbrush



Unreal Engine



HTML/CSS



Figma



InDesign



XD



SKILLS

Motion Graphics

Graphic Design

Adobe CS

2D/2.5/3D animation

Styling

Branding and visual identity

Print production/prepress

Tracking

Rotoscoping

UI/UX (mobile/desktop)

Color

Composition

A Typography

Layout

AWARDS

American Inst. of Graphic Arts (AIGA)

Universal Phoenix Group

NVidia