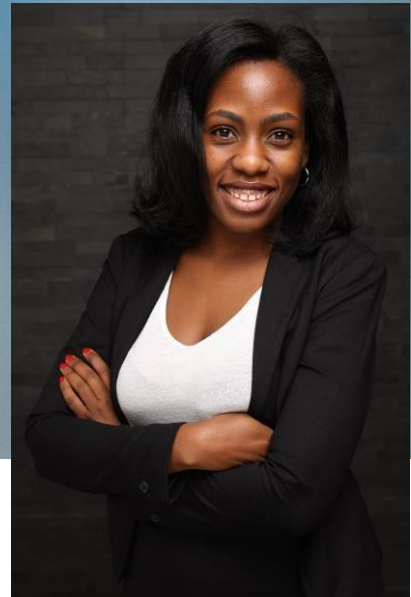


# Linda Olela

Assistant Sales Manager International Sales  
Customer & Sales Support  
Brand Ambassador



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Berliner Straße 226 | 63067 Offenbach am Main  
olelalinda@gmail.com | 0176 22999098

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# Curriculum Vitae (CV)

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## PERSONAL INFORMATION

Birthdate/-place	28.10.1990 in Usain Gishu, Kenya
Nationality	German / Kenyan
Family Status	single

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## PROFILE SUMMARY

Trailblazing professional with a unique combination of technical expertise, international sales leadership, and cultural representation. As the first African Brand Ambassador for a 200-year-old German company, I inspire inclusivity and innovation. Recently certified in Harvard's CS50x program, I am advancing my career in technology and business analysis, using data-driven solutions to drive global impact and efficiency

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## CORE COMPETENCIES

Leadership & Representation	Brand Promotion, Cross-cultural communication, team leadership
Programming & Development	Python, JavaScript, SQL, Flask, HTML, CSS
Data Analysis & Visualization	Microsoft Fabric, Excel, Power BI, Power Query
Business Acumen	Project Management, Client Engagement, Corporate Strategy
Soft Skills	Problem-solving, Communication, Adaptability, Multitasking

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## EDUCATION

08.2023 – 12.2024	Harvard’s CS50 <b>Part-time Study (Introduction to Computer Science &amp; Artificial Intelligence)</b> ▸ Main Focus: Algorithms, C, Arrays, Memory, Data Structures, Python, Artificial Intelligence, SQL, HTML, CSS, JavaScript, Web development <b>Achievement: Certificate in Computer Science (Introduction to CS and AI)</b>
03.2022 – 15.12.2023	Europäische Hochschulverbund GmbH, Hamburg <b>Part-time Study in Commerce (Handelsfachwirtin)</b> ▸ Main Focus: Corporate Management, Trade Marketing, Leadership, Communication & Cooperation, Procurement & Logistics <b>Academic Degree: Handelsfachwirtin (IHK, Frankfurt am Main)</b>
08.2017 – 01.2020	J.T. Ronnefeldt KG, Frankfurt am Main <b>Apprenticeship as a Retail Clerk</b> <b>Professional Qualification: Retail Clerk (IHK)</b>

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## WORK EXPERIENCE

10.2024 – to date	J.T. Ronnefeldt KG, Frankfurt am Main <b>Brand Ambassador</b> <ul style="list-style-type: none"><li>▸ Pioneered as the first African Brand Ambassador, representing the company on German national television (QVC Germany) and promoting inclusivity.</li><li>▸ Demonstrated leadership by inspiring representation and showcasing the cultural relevance of Ronnefeldt products to a diverse audience.</li><li>▸ Leveraged communication skills to enhance brand visibility and customer engagement, reenforcing global appeal.</li><li>▸ Enhanced the brand’s inclusivity and cultural relevance while promoting products to a wide and varied audience.</li></ul>
05.2022 – to date	J.T. Ronnefeldt KG, Frankfurt am Main <b>Assistant Sales Manager International Sales</b> <ul style="list-style-type: none"><li>▸ Spear-headed data-driven projects, utilizing tools like Power BI and Excel to create actionable insights and interactive dashboards.</li><li>▸ Led cross-functional initiatives to streamline processes, enhance customer experience and drive sales growth.</li><li>▸ Fostered relationships with international clients, resulting in increased customer satisfaction and loyalty.</li></ul>
07.2019 – 06.2022	J.T. Ronnefeldt KG, Frankfurt am Main <b>Assistant Store manager</b> <ul style="list-style-type: none"><li>▸ Managed a team of 9- to 12-Teammembers, and implemented quality management measures, and driving operational efficiency.</li></ul>
08.2017 – 01.2020	J.T. Ronnefeldt KG, Frankfurt am Main <b>Apprenticeship as a Retail Clerk</b> <b>Professional Qualification: Retail Clerk (IHK)</b>
09.2016 – 08.2017	J.T. Ronnefeldt KG, Frankfurt am Main <b>Part-time Employee</b>

## PROJECTS AND ACCOMPLISHMENTS

Brand Representation	Represented Ronnefeldt on QVC Germany, showcasing leadership & communication skills on national television.
Process Automation	Automated data management tasks, significantly reducing operational inefficiencies and saving time
Flask Web Application	Developed a stock trading application featuring real-time price updates and user authentication, demonstrating technical and problem-solving abilities.
Portfolio Website	Designed a personal portfolio site showcasing my professional achievements, projects, and skills, enhancing personal branding.

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