

Olena Rudenko

UX/UI designer



I have over 7 years experience in designing of Web and Mobile sites, applications and development HTML-code of e-mails. My experience as a UX/UI Designer includes crafting best-fit solutions for mobile applications, implemented thoughtful and impactful UX ideas for web and mobile sites, developing design-systems and creating design guidelines documentation, sketching, prototyping, split-testing and validation of new design features. I have experience in developing design app for the hotel business, payment systems, banking and finance, social networks, sales, healthcare industry.

Date of Birth:	April 15th 1988
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Portfolio:	http://olena-rudenko.online/html/portfolio-main.html

Knowledge and skills:

- tools for working with graphics: Sketch, Adobe Photoshop, Adobe Illustrator;
- experience working with HTML, CSS;
- learn new approaches of testing design;
- logical thinking and significant attention to detail in problem-solving of design;
- participated in daily scrum meetings;
- participated in meetings with clients to determine goals, produce design decisions;
- worked in team;
- always up to date with new ideas in design;
- excellent communication & documentation skills;
- knowledge and understanding terminology in IT;
- excellent knowledge of the basics of programming;
- able to focus while under pressure;

Work experience:

July 2018

UX/UI Designer with Front-end developer skills

FeelRobotics, Amsterdam

FeelRobotics is a high-tech Robotics company connecting IoT devices to an advanced communications platform that enables devices to talk to each other. FeelRobotics technology makes it easy to connect any Bluetooth device, and control it remotely or stream its sensor data to any cloud service with a click of a button.

Responsibilities:

1. Planning and implementing UX strategies for Android and iOS Apps that allow users to manage connected devices.
2. Leading the interactive prototypes and implement them in design system.
3. Work on improving the UX of existing projects.
4. Conducting researches and finding UX insights for the e-commerce project.
5. A/B testing.
6. Involved into Front-end tasks (HTML / CSS)

January 2017 - July 2018

UX/UI Designer

Freelance

Projects:

Hotel App

The project is to develop a mobile application of the IOS platform for the Ukrainian hotel, which will simplify the process of check in and check out using an electronic key.

Payment form

The purpose of this work is to develop a convenient and easy to use payment form that can be adapted to any type of sales.

Design Emails for Hotel, HTML-code

This project is a set of emails designed for the hotel. The main requirement is a responsive layout and main goal is maximizing conversions of the hotel.

August 2013 -
January 2017

UX/UI Senior Mobile Designer

Together Networks Limited, Ukraine

Project: Together Networks. <https://www.togethernetworks.com>

Together Networks bring together leading online dating companies into a unique exchange point of nearly twenty percent of the world's digital dating market.

As a designer I working closely with the Product team, developers and HTML-coders in an Scrum workflow to create design visually-compelling and highly-usable mobile dating sites, that use all around the world.

Responsibilities:

1. UX/UI designer for Mobile Web. Building pixel perfect interfaces.
2. Creating design guidelines document to facilitate development of future pages of site for other designers and HTML-coders.
3. Quality reviewing of the developed Mobile sites to ensure fidelity to design.
4. Creating prototypes.
5. Planing and implementing UX strategies.
6. Redesigning of current products of the company.
7. Collaborated with the product and engineering teams.

**March 2013
– August 2013**

Web Designer / HTML coder

Cupid plc, Ukraine

Project - traditional and casual dating sites.

Cupid is the leading network of Internet dating websites in the United Kingdom and other markets, with over 54 million members across 58 countries – we own and operate sites that cater to a broad user base, from the general interest (cupid.com, localsgodating.com) to the more niche (Uniformdating.com).

Responsibilities:

1. Building pixel perfect design of e-mails.
2. Coding completed designs of e-mails to HTML.
3. Visual user interface design (Web and Mobile).
4. Collaborated with the product and engineering teams.

**October 2012 –
March 2013**

Web designer

ISD, Ukraine

Information Systems Development (ISD) is Ukrainian Software Development Company. ISD provides Innovative and high quality software development solutions to clients with substantial, hands on experience developing customized and integrated solutions for healthcare industry. ISD solutions used by 377+ clinics and medical laboratories in USA and Canada.

Responsibilities:

1. Visual user interface design (Web and Mobile).
2. Participating in meetings with clients to determine goals, solve design problems and produce design decisions.
3. Redesigning of current products of the company.

July 2011
– September 2012

Designer / HTML coder
Cupid plc, Ukraine

Project - traditional and casual dating sites. Cupid is the leading network of Internet dating websites in the United Kingdom and other markets, with over 54 million members across 58 countries – we own sites that cater to a broad user base, from the general (Cupid.com) to the more niche (Uniformdating.com).

Responsibilities:

1. Building pixel perfect design of e-mails.
2. Coding completed designs of e-mails to HTML.

February 2011
– May 2011

Designer-maker-web-sites on CMS Joomla
Web - studio «WWW"

Education:

2005 – 2011

Donetsk National Technical University
Faculty of Computer Science and Technology
Specialty Information Management System
Degree: Master of Computer Science
School № 17, Gornyak
Music school № 3, Gornyak
School № 26, Tsukurino

2003 – 2005

1998 – 2003

1994 – 2003

Courses:

2009

Donetsk National University,
Courses «3D-MAX Modeling"
Academy "IT Step" Donetsk
<http://itstep.org/en/>

September 2008
– October 2008

Languages:

English

upper intermediate level;

Russian
Ukrainian

native language;
native language;