



DATA+ Sales Analysis Report

April

February

January

March

\$25 тыс.

TOTAL SALES

240

UNITS SOLD

50

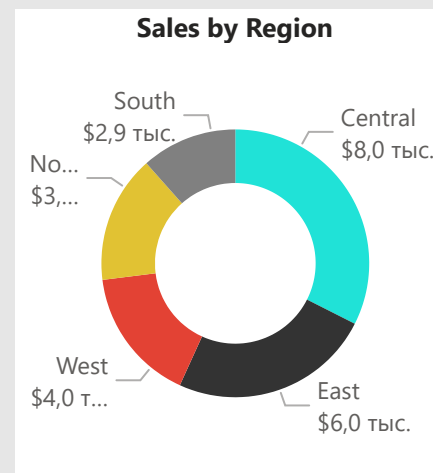
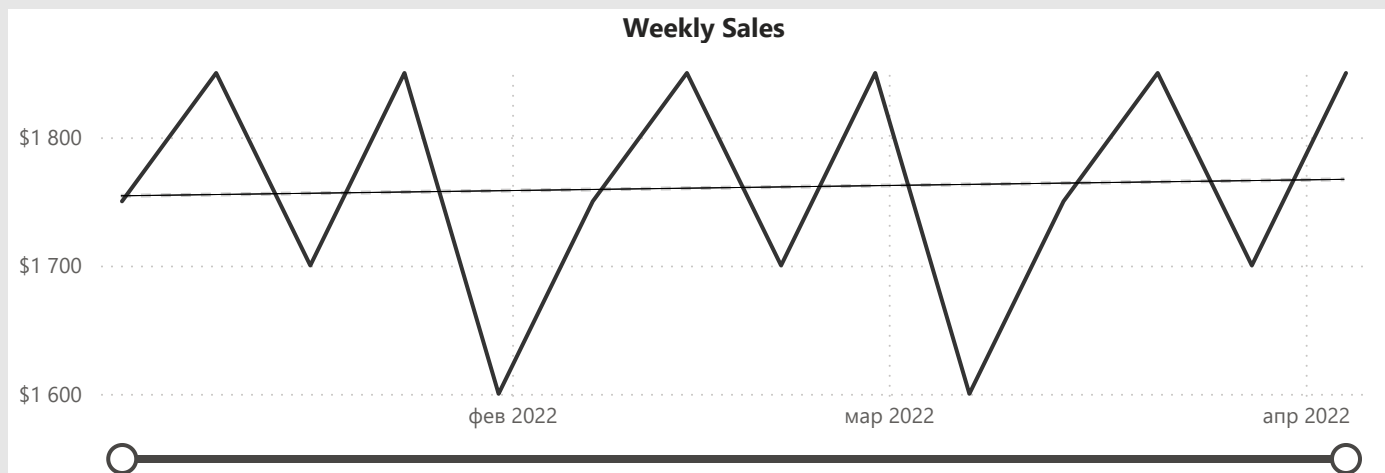
UNIQUE CUSTOMERS

\$250

AVERAGE CHECK

50

REPEATED PURCHASES



TOP 10 Customers

Customer ID	Units Sold
C005	8
C010	8
C015	8
C020	8
C025	8
C030	8
C035	8
C040	8
C045	8

KPI vs Previous Month

Monthly Sales

\$2 500!

Prev Month: \$7,90 тыс. (-68.35%)

Monthly Purchases

10!

Prev Month: 31 (-67.74%)

Monthly Units Sold

24!

Prev Month: 76 (-68.42%)

