

Lofthus frukt og saft			WEEK 1							WEEK 2							WEEK 3							WEEK 4							WEEK 5							
Start Date: 2019/12/02    End Date: 2020/01/03			M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	
PLANNING/REQUIREMENTS		8 days																																				
Meet with project owner	TEAM	4 d																																				
Brand identity elements	FED	7 d																																				
Domain/hosting	FED	1d																																				
CONTENT		15 days																																				
Construct copy for production process	CON	2 d																																				
Compile/supply product list with short description	PO	2 d																																				
Photos of production	PHO	3 d																																				
Image portfolio photos	PHO	3 d																																				
Compile/supply list of services	PO	1 d																																				
Site copy	CON	2 d																																				
Construct description for images	CON	1 d																																				
Categorise and sort images	PHO	1 d																																				
Refine product/services list and descriptions	CON	2 d																																				
Support copy/auto-replies	CON	1 d																																				
Put together marketing-package	CON	1 d																																				
Create newsletter-template	CON	1 d																																				
Create reminder-template	CON	1 d																																				
Basic social media content	CON	2 d																																				
Legal/IP	FED	1 d																																				
DESIGN		7 d																																				
Set up social media accounts	FED	1 d																																				
Wireframe	FED	2 d																																				
Second Unit	S. Spielberg	1 d																																				
DEVELOPMENT		15 d																																				
Set up support phone line 1d	PO	1d																																				
Construct database	BED	7 d																																				
Basic layout	FED	2 d																																				
Image gallery	FED	1 d																																				
Social media integration	FED	1 d																																				
Chat widget	FED	1 d																																				
Payment services	FED/PO	6 d																																				
Meet with project owner	FED/PO	6 d																																				
Database configuration	BED	2 d																																				
Consolidate database	BED	3 d																																				
Subscription service	BED	2d																																				
Newsletter-template for subscriptions	FED	1 d																																				
Implement payment services	BED	1d																																				
Reminder-template for subscriptions	FED	1 d																																				
REVIEW/PUBLISH		3 d																																				
TESTING/REVIEW	FED/PO	3 d																																				
PUBLISHING	FED/BED	1 d																																				
ANNOTATIONS			FED: Front-End Developer/Project Manager PO: Project owner/Client person of contact							PHO: Photographer CON: Content Editor (copywriting, marketing, social media)							BED: Back-End Developer																					
																															FED							
																															PHO							
																															CON							
																															BED							
																															PO							