KANYE WEST TWEETS

Analyzation of kanye west tweets. Example of text mining. Used technics are: tokenization, stopwords and lemmatization.

In [ ]:
```
import nltk
import pandas as pd
from nltk import tokenize
from nltk.tokenize import RegexpTokenizer
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
from nltk.sentiment.vader import SentimentIntensityAnalyzer
from nltk.probability import FreqDist
import seaborn as sns
import matplotlib.pyplot as plt
import numpy as np
import textblob.en as te

nltk.download("stopwords")
nltk.download('punkt')
nltk.download('omw-1.4')
nltk.download('vader_lexicon')
nltk.download('wordnet')
```

```
[nltk_data] Downloading package stopwords to
[nltk_data]     C:\Users\olver\AppData\Roaming\nltk_data...
[nltk_data]   Package stopwords is already up-to-date!
[nltk_data] Downloading package punkt to
[nltk_data]     C:\Users\olver\AppData\Roaming\nltk_data...
[nltk_data]   Package punkt is already up-to-date!
[nltk_data] Downloading package omw-1.4 to
[nltk_data]     C:\Users\olver\AppData\Roaming\nltk_data...
[nltk_data]   Package omw-1.4 is already up-to-date!
[nltk_data] Downloading package vader_lexicon to
[nltk_data]     C:\Users\olver\AppData\Roaming\nltk_data...
[nltk_data]   Package vader_lexicon is already up-to-date!
[nltk_data] Downloading package punkt to
[nltk_data]     C:\Users\olver\AppData\Roaming\nltk_data...
[nltk_data]   Package punkt is already up-to-date!
```

Out[ ]:
```
True
```

Firstly, we will preprocess data. Delete spam, duplicates and posts from other social media than Twitter. Then we change our data to only contain date in YYYY.MM.DD format.

In [ ]:
```
df = pd.read_csv('tweets.csv')
df = df[df['text'].str.contains('kanye',str.lower)]
df = df.drop_duplicates(subset=['text'])
df = df[~df['text'].str.contains('0000000000')]
df = df[~df['text'].str.contains('http://')]
df = df[~df['text'].str.contains('https://')]
df = df[~df['text'].str.contains('twitter.com')]
df.shape
print(df.shape)

df['kanye'] = df['text'].apply(lambda x: x[:10])
print(df['kanye'].head(1))
print(df['text'].head(1))
```

```
(9488, 12)
0    2022-02-19
Name: date, dtype: object
1    can we all agree that ye has a point\n\nkanye...
                                 ...
5    ye is the most recognized and original jew, th...
6    kanye did nothing wrong #hitler #ye #kanyeeast...
9    #kanyeeast is one of top 5 favorite rappers ju...
Name: text, dtype: object
```

Now we will preprocess the text. First part is tokenization. We will split the text into words. If this text was build of 'normal' sentences we also would need to split text into sentences, and then into words.

In [ ]:
```
regexp = RegexpTokenizer('\w+')
df['text_token'] = df['text'].apply(regexp.tokenize)
print(df['text_token'].head(1))
```

```
1    [can, we, all, agree, that, ye, has, a, point,...
5    [ye, is, the, most, recognized, and, original,...
6    [kanye, did, nothing, wrong, hitler, ye, kanye...
9    [kanyeeast, is, one, of, top, 5, favorite, rap...
Name: text_token, dtype: object
```

Now we download stopwords - the words which basically are not so important in sentences. Also we add some special stopwords for this exercise - the *nickname* of Kanye West. Then we delete them from our tweets. Second thing what we delete are words that are no longer than 2 letters.

In [ ]:
```
stopwords = nltk.corpus.stopwords.words("english")
my_stopwords = ["kanyewest"]
stopwords = stopwords + my_stopwords
print(df['text_token'].head(1))

df['text_token2'] = df['text_token'].apply(lambda x: [item for item in x if item not in stopwords])
df['text_string'] = df['text_token'].apply(lambda x: ' '.join([item for item in x if len(item)>2]))
print(df['text', 'text_token', 'text_string'].head(1))
```

```
1    [can, we, all, agree, that, ye, has, a, point,...
5    [ye, is, the, most, recognized, and, original,...
6    [kanye, did, nothing, wrong, hitler, ye, kanye...
9    [kanyeeast, is, one, of, top, 5, favorite, rap...
Name: text_token, dtype: object
                                                  text  \
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...

                                          text_token  \
1  [can, we, all, agree, that, ye, has, a, point,...
5  [ye, is, the, most, recognized, and, original,...
6  [kanye, did, nothing, wrong, hitler, ye, kanye...
9  [kanyeeast, is, one, of, top, 5, favorite, rap...

                                         text_string
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...
```

Here we can see the frequency of words used in all of tweets.

In [ ]:
```
all_words = ' '.join(word for word in df['text_string'])
tokenized_words = tokenize.word_tokenize(all_words, language='english')
fdist = FreqDist(tokenized_words)
fdist
```

```
FreqDist({'kanye': 4626, 'adidas': 1058, 'people': 1044, 'like': 943, 'black': 817, 'amp': 767, 'west': 686, 'get': 611, 'said': 609, 'hitler': 577, ...})
```

Then we will delete word which are infrequent.

In [ ]:
```
df['text_string_fdist'] = df['text_token2'].apply(lambda x: ' '.join([item for item in x if fdist[item] >= 4]))
print(df['text', 'text_token', 'text_string'].head(1))
```

```
                                                  text  \
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...

                                          text_token  \
1  [can, we, all, agree, that, ye, has, a, point,...
5  [ye, is, the, most, recognized, and, original,...
6  [kanye, did, nothing, wrong, hitler, ye, kanye...
9  [kanyeeast, is, one, of, top, 5, favorite, rap...

                                         text_string
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...
```

Lemmatization. It is a process in which we delete different forms of one word and leave the "basic" word. It will help our algorithm.

In [ ]:
```
wordnet_lem = WordNetLemmatizer()
df['text_string_lem'] = df['text_string_fdist'].apply(wordnet_lem.lemmatize)

df['is_equal'] = [df['text_string_fdist'][n]==df['text_string_lem'][n]
for n in df.equal_value_counts()
```

```
True     9594
False       9
Name: is_equal, dtype: int64
```

How many of the 10 most frequent words after lemmatization were used in all tweets.

In [ ]:
```
all_words_lem = ' '.join(word for word in df['text_string_lem'])
words = tokenize.word_tokenize(all_words_lem)
fd = FreqDist(words)
print(fd.tabulate(10))

top_10 = fd.most_common(10)
fdist = pd.Series(dict(top_10))
fig = plt.figure()
sns.barplot(y=fdist.index, x=fdist.values, color='blue')
```

```
  kanye adidas people  like  black   amp   west    get   said hitler
   4626   1058   1044   943   817   767   686   611   609   577
None
```

Out[ ]:
```
<BarContainer object of 10 artists>
```


Now, with the library "vader" we analyze the polarity of tweets. We also delete unnecessary columns and leave only those which are important. As shown below we have negative, neutral and positive tweets.

In [ ]:
```
analyser = SentimentIntensityAnalyzer()
df['polarity'] = df['text_string_lem'].apply(lambda x: analyser.polarity_scores(x))

df = pd.concat(
    [df.drop(['user_description', 'user_created', 'user_followers','user_friends', 'user_favourites', 'user_verified', 'polarity'], axis=1),
     df['polarity'].apply(pd.Series)], axis=1)

df['sentiment'] = df['compound'].apply(lambda x: 'positive' if x >0 else 'neutral' if x==0 else 'negative')

sns.countplot(x='sentiment',
              data=df,
              palette=['#b2d8d8',"#808080", "#ebebeb"])
              )
```

```
            user_name      user_location     date  \
1       Ivanka Trump  Washington, DC  2022-02-19
5          god doesnt                  NaN  2022-02-19
7   Oliver Brittain  Northampton, England  2022-02-19
8   Me with some Friends  Charlotte, NC  2022-02-19
9             Jonathan        Charlotte, NC  2022-02-19

                                                 text  \
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...

                                            hashtags          source  \
1  ['kanyewest', 'ye2024', 'kanye', 'ye', 'kanyee...  Twitter for iPhone
5                                ['kanyewest']  Twitter for iPhone
7                                                NaN  Twitter for Android
8  ['hitler', 'ye', 'kanyewest']  Twitter for iPhone
9  ['kanyewest', 'RuthChrisSteakHouse']  Twitter for iPhone

                                          text_token  \
1  [can, we, all, agree, that, ye, has, a, point,...
5  [ye, is, the, most, recognized, and, original,...
6  [kanye, did, nothing, wrong, hitler, ye, kanye...
9  [kanyeeast, is, one, of, top, 5, favorite, rap...

                                         text_string  \
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...

                                        text_string_fdist  \
1  can we all agree that ye has a point\n\nkanye...
5  ye is the most recognized and original jew, th...
6  kanye did nothing wrong #hitler #ye #kanyeeast...
9  #kanyeeast is one of top 5 favorite rappers ju...

                                       text_string_lem  is_equal    neg    neu  \
1  can we all agree that ye has a point\n\nkanye...      True  0.000  0.143
5  ye is the most recognized and original jew, th...      True  0.000  0.000
6  kanye did nothing wrong #hitler #ye #kanyeeast...      True  0.000  0.168
9  #kanyeeast is one of top 5 favorite rappers ju...      True  0.000  0.455

    pos  compound sentiment
1  0.857    0.3612  positive
5  0.000   -0.4404  negative
6  0.164   -0.7430  negative
9  0.545    0.5859  positive
7  0.545    0.5859  positive
```

Out[ ]:
```
<BarContainer object of 3 artists>
```


Here we group our tweets by date and take the average polarity. After sorting we display the result.

In [ ]:
```
daily_sentiment_df = df.groupby('date').mean()
daily_sentiment_df = daily_sentiment_df.sort_values(by=['date'])
daily_sentiment_df.reset_index()
# print(daily_sentiment_df.shape)

plt.figure(figsize=(18,5))
g = sns.lineplot(x='date', y='compound', data=daily_sentiment_df)

plt.xticks(rotation=45)
g.set(ylim=(-1, 1))
g.set(title='Sentiment of Tweets')
g.set(xlabel="Time")
g.set(ylabel="Sentiment")
plt.title.set_color('white')
```

```
g.axhline(0, ls='--', c = 'grey')
```

```
C:\Users\olver\AppData\Local\Temp\ipykernel_8648\1933868668.py:1: FutureWarning: The default value of numeric_only in DataFrameGroupBy.mean is deprecated. In a future version, numeric_only will default to False. S
ither specify numeric_only or select only columns which should be valid for the function.
  daily_sentiment_df = df.groupby('date').mean()
```

Out[ ]:
```
<matplotlib.lines.Line2D at 0x2a47f7127d0>
```


With the library "text2emotions" we can specify if tweets are happy, angry, surprise, sad or fear. We make the copy of DataFrame and use the library

In [ ]:
```
df_emotion = df.copy()
df_emotion['emotion'] = df_emotion['text_token'].apply(lambda x: te.get_emotion(' '.join(x)))
```

Then we split the "emotion" column into 5 separate columns.

In [ ]:
```
df_emotion['happy'] = df_emotion['emotion'].apply(lambda x: x['happy'])
df_emotion['angry'] = df_emotion['emotion'].apply(lambda x: x['angry'])
df_emotion['surprise'] = df_emotion['emotion'].apply(lambda x: x['surprise'])
df_emotion['sad'] = df_emotion['emotion'].apply(lambda x: x['sad'])
df_emotion['fear'] = df_emotion['emotion'].apply(lambda x: x['fear'])
```

Once again we group this data by date and take average emotions. Then we sort and display it below.

In [ ]:
```
ground_emotion_df = df_emotion.groupby('date').mean()
ground_emotion_df = ground_emotion_df.sort_values(by='date')
# print(ground_emotion_df)

plt.figure(figsize=(18,5))
g = sns.lineplot(data=ground_emotion_df[["happy","angry","surprise","sad","fear"]])

plt.xticks(rotation=45)
g.set(title='Emotions of Tweets')
g.set(xlabel="Time")
g.set(ylabel="Emotions")
g.title.param.(bottom=False)
```

```
C:\Users\olver\AppData\Local\Temp\ipykernel_8648\4001953645.py:1: FutureWarning: The default value of numeric_only in DataFrameGroupBy.mean is deprecated. In a future version, numeric_only will default to False. S
ither specify numeric_only or select only columns which should be valid for the function.
  ground_emotion_df = df_emotion.groupby('date').mean()
```

Out[ ]:
```
                  neg       neu       pos  compound     happy     angry  \
date
2022-02-19  0.102525  0.637366  0.178483 -0.021548  0.108535  0.063817
2022-02-20  0.108958  0.656331  0.158798 -0.054718  0.068858  0.047576
2022-02-21  0.075766  0.678431  0.151771 -0.141464  0.080183  0.083659
2022-02-22  0.107143  0.642857  0.150000 -0.042900  0.107143  0.035714
2022-02-23  0.128564  0.618978  0.138870 -0.025268  0.091043  0.051266
2022-02-24  0.092633  0.642156  0.155162  0.094431  0.089424  0.035473
2022-02-25  0.127363  0.694258  0.173843  0.053787  0.115854  0.058751
2022-02-27  0.159569  0.653928  0.186526  0.044466  0.111174  0.064709
2022-02-28  0.107143  0.642857  0.150000 -0.042900  0.107143  0.035714
2022-03-01  0.127957  0.696834  0.161638  0.050868  0.095859  0.071423
2022-03-02  0.146325  0.670401  0.174549  0.035558  0.110909  0.042288
2022-03-03  0.111111  0.666667  0.222222  0.128900  0.111111  0.000000
2022-03-04  0.108073  0.649774  0.166376  0.072778  0.112355  0.054784
2022-03-05  0.108379  0.679994  0.161886  0.053976  0.111439  0.056685
2022-03-06  0.109135  0.651242  0.179623  0.062109  0.107778  0.060754
2022-03-07  0.113758  0.675727  0.160515  0.049662  0.102239  0.059572
2022-03-08  0.112579  0.672453  0.164968  0.050962  0.101727  0.059852
2022-03-09  0.117333  0.673735  0.158776  0.047312  0.098814  0.059556
2022-03-10  0.104193  0.623952  0.213512  0.063456  0.167895  0.045366

                surprise       sad      fear
date
2022-02-19  0.175458  0.268591  0.164578
2022-02-20  0.035564  0.214161  0.196665
2022-02-21  0.045210  0.208621  0.181277
2022-02-22  0.142857  0.214286  0.196429
2022-02-23  0.156805  0.232008  0.295126
2022-02-24  0.127273  0.225806  0.209091
2022-02-25  0.126365  0.167919  0.137534
2022-02-27  0.156776  0.247168  0.242832
2022-02-28  0.142857  0.214286  0.196429
2022-03-01  0.128803  0.171647  0.203958
2022-03-02  0.206883  0.193714  0.182753
2022-03-03  0.111111  0.222222  0.333333
2022-03-04  0.161162  0.268398  0.270816
2022-03-05  0.169958  0.238282  0.276328
2022-03-06  0.151778  0.216154  0.268283
2022-03-07  0.167429  0.206407  0.194008
2022-03-08  0.167429  0.206407  0.194008
2022-03-09  0.171333  0.191429  0.191429
2022-03-10  0.148869  0.273982  0.191982
```


Suprisingly, in this dataset, tweets are mostly frightening. From polarity analyze we got that the average emotion is neutral. But it rather has high negative tweets.

Bibliography

Kanye West tweets dataset - https://www.kaggle.com/datasets/konradb/kanye-west-tweets

Pandas documentation - https://pandas.pydata.org/docs/reference/frame.html

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