

# What is the most popular film(s) in each category for clients?

popular_category	popular_film
Action	Suspects Quills
Action	Rugrats Shakespeare
Animation	Juggler Hardly
Children	Robbers Joon
Classics	Timberland Sky
Comedy	Zorro Ark
Documentary	Wife Turn
Drama	Hobbit Alien
Family	Network Peak
Family	Rush Goodfellas
Family	Apache Divine
Foreign	Rocketeer Mother
Games	Forward Temple
Games	Grit Clockwork
Horror	Pulp Beverly
Music	Scalawag Duck
New	Ridgemont Submarine
Sci-Fi	Goodfellas Salute
Sports	Gleaming Jawbreaker
Sports	Talented Homicide
Travel	Bucket Brotherhood

The query was processed based on how often clients rented a particular film. As we can see from the data provided in the table, some categories include several popular films (for example, there are 3 films in the category Family - Network Peak, Rush Goodfellas, Apache Divine).

# What is the full name of the staff who has increased the most daily DVD rental income?

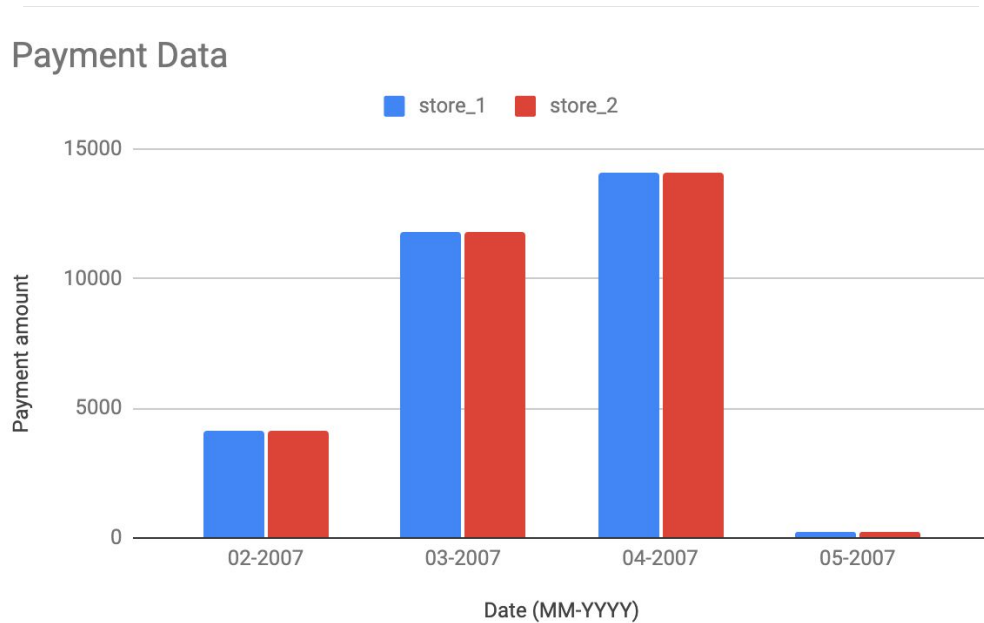
Jon Stephens

2007-04-30T00:00:00.000Z

1546.45

On April 30, 2007, Jon Stephens increased DVD movie rental payment by \$1,546.45 over the previous day on April 29, 2007.

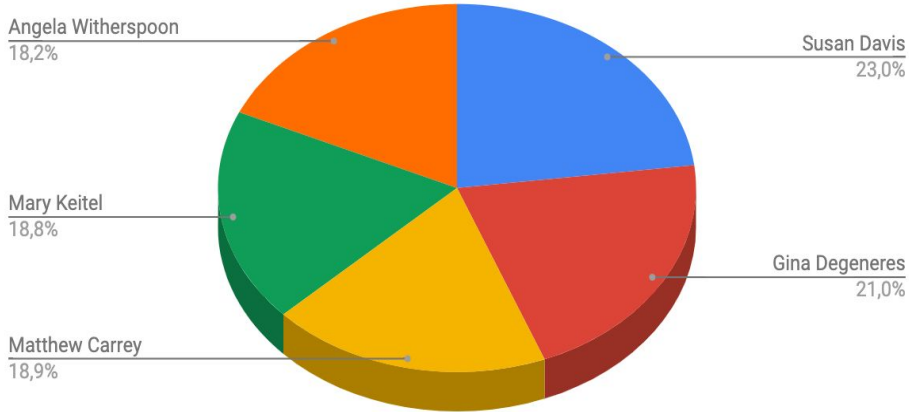
# Provide the monthly payment of each store during the year



Based on the query results, a diagram was built showing the monthly payments of both stores. Data visualization allows us to compare metrics for each store. As we can see, each store gets approximately the same monthly payments.

# Identify the TOP-5 actors whose films clients most often rent. Display the distribution of the rental share among the films with these actors.

DVD rentals with the TOP-5 actors (based on quantity of orders)



On the diagram, we see the TOP 5 actors whose films are most popular with customers. The chart also shows the part of movie rentals among these actors. As we can see, the number of orders differs slightly among films with the participation of TOP-5 actors.