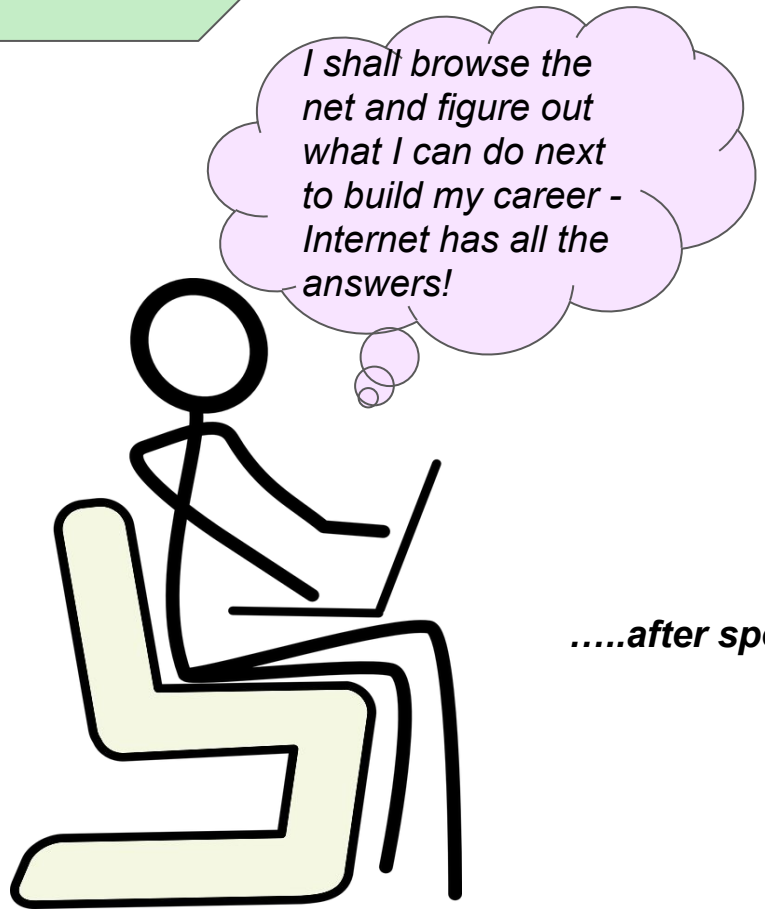
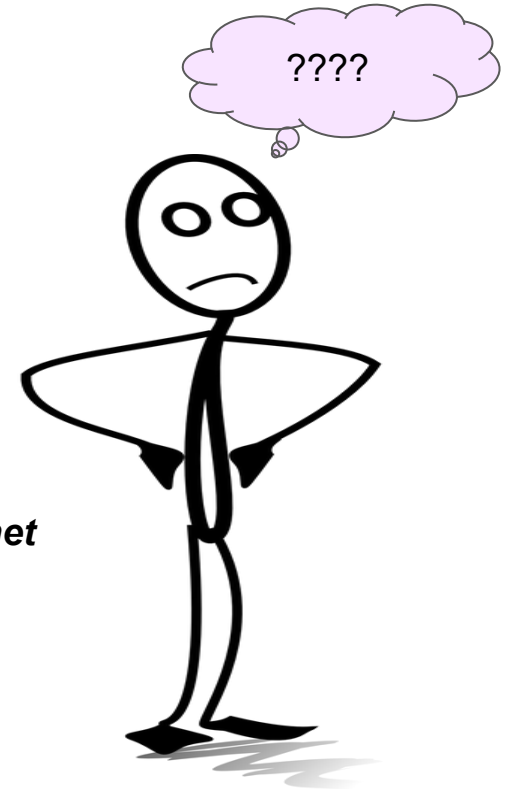
It's about the JOURNEY as much as the DESTINATION

The Problem



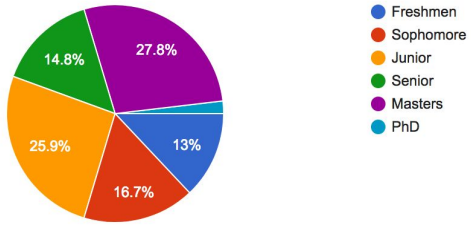
…..after spending a full day on the net



The Problem

Choose your current school year

54 responses



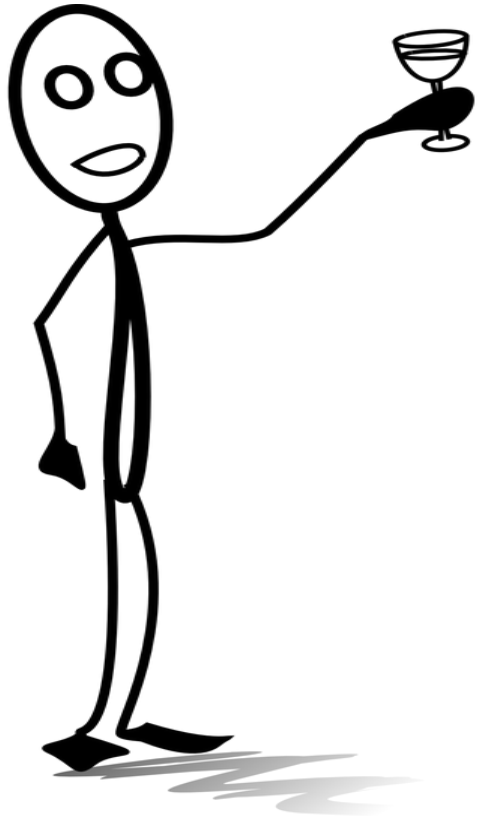
Where do you go if you have career related questions?

54 responses

Students in the US spend typically 10-20 hours a week to figure out what to do next

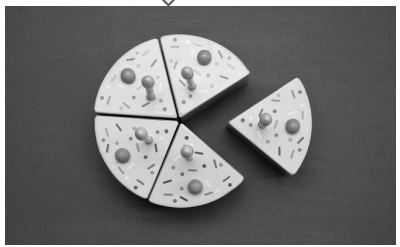
The Solution

pathwaze.com opens up a world of opportunities for college students to make smart decisions at every point in their journey by providing potential career roadmaps.



Demo

Revenue Model



Commission based

Advertising

Companies

Subscriptions

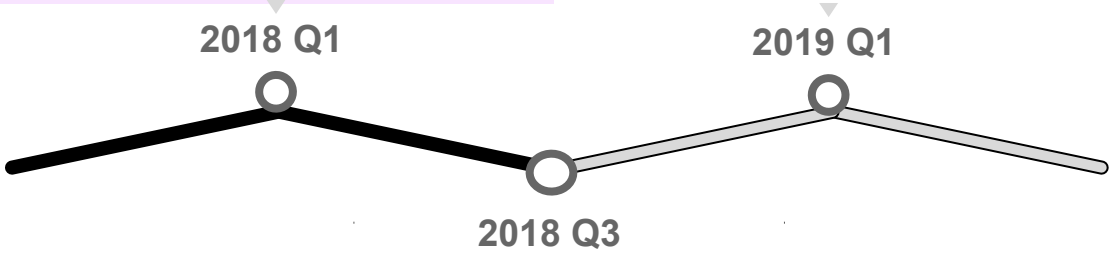
Go To Market Launch Strategy

Beta

- Share it with in network college students
- Populate Recommendations from online sources.

Phase 2

- Launch in other tech areas - New York and Boston.
- Increasing the user base.
- Schools and Companies sign up.



Phase 1

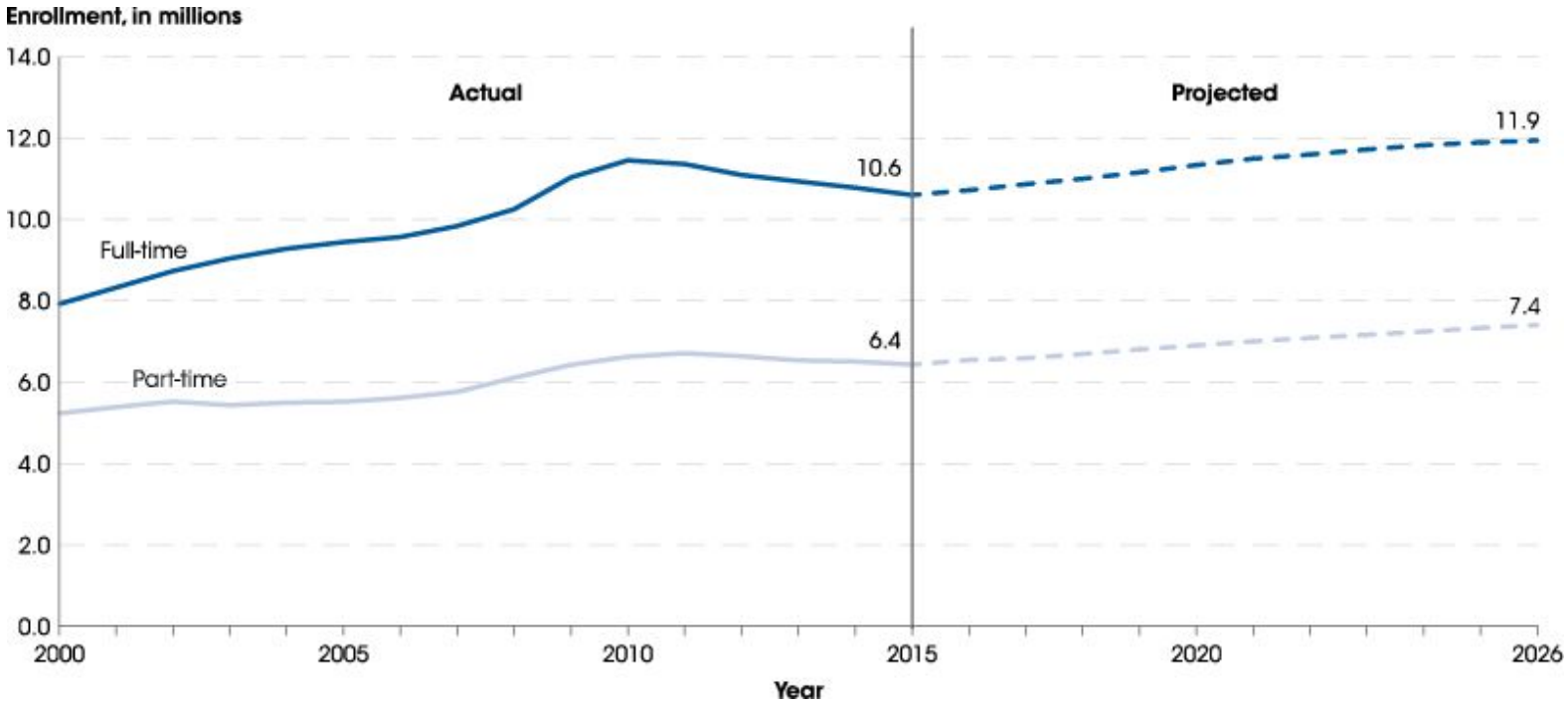
- Bay area tech students -> increasing the user base.
- Recommendations engine

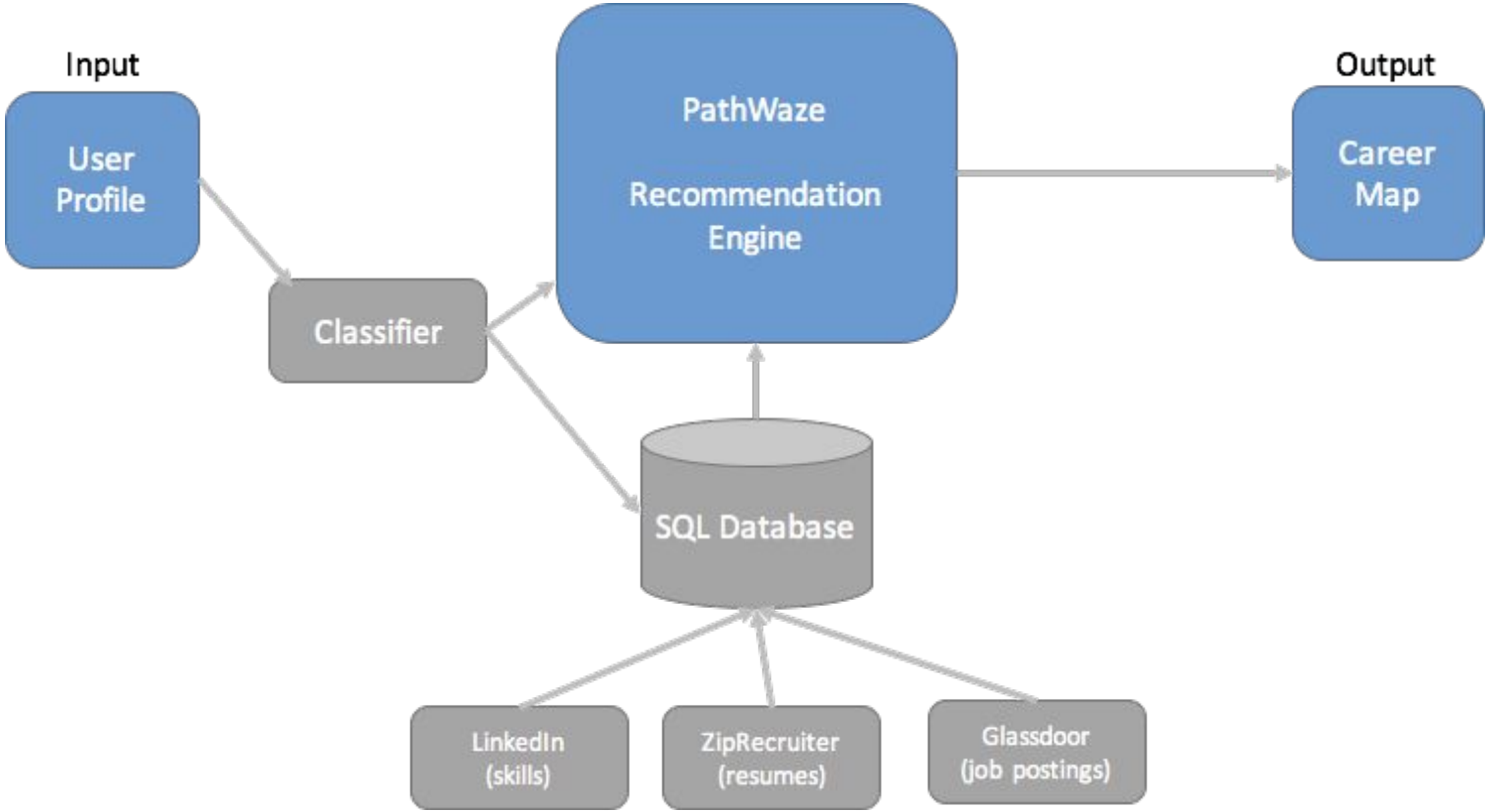
Questions?

Backup Slides

Competitive Landscape

Market size


Enrollment, in millions
14.0
12.0
10.0
8.0
6.0
4.0
2.0
0.0
Actual
Projected
Full-time
Part-time
10.6
11.9
6.4
7.4
2000
2005
2010
2015
2020
2026
Year

Software Design

Software Architecture