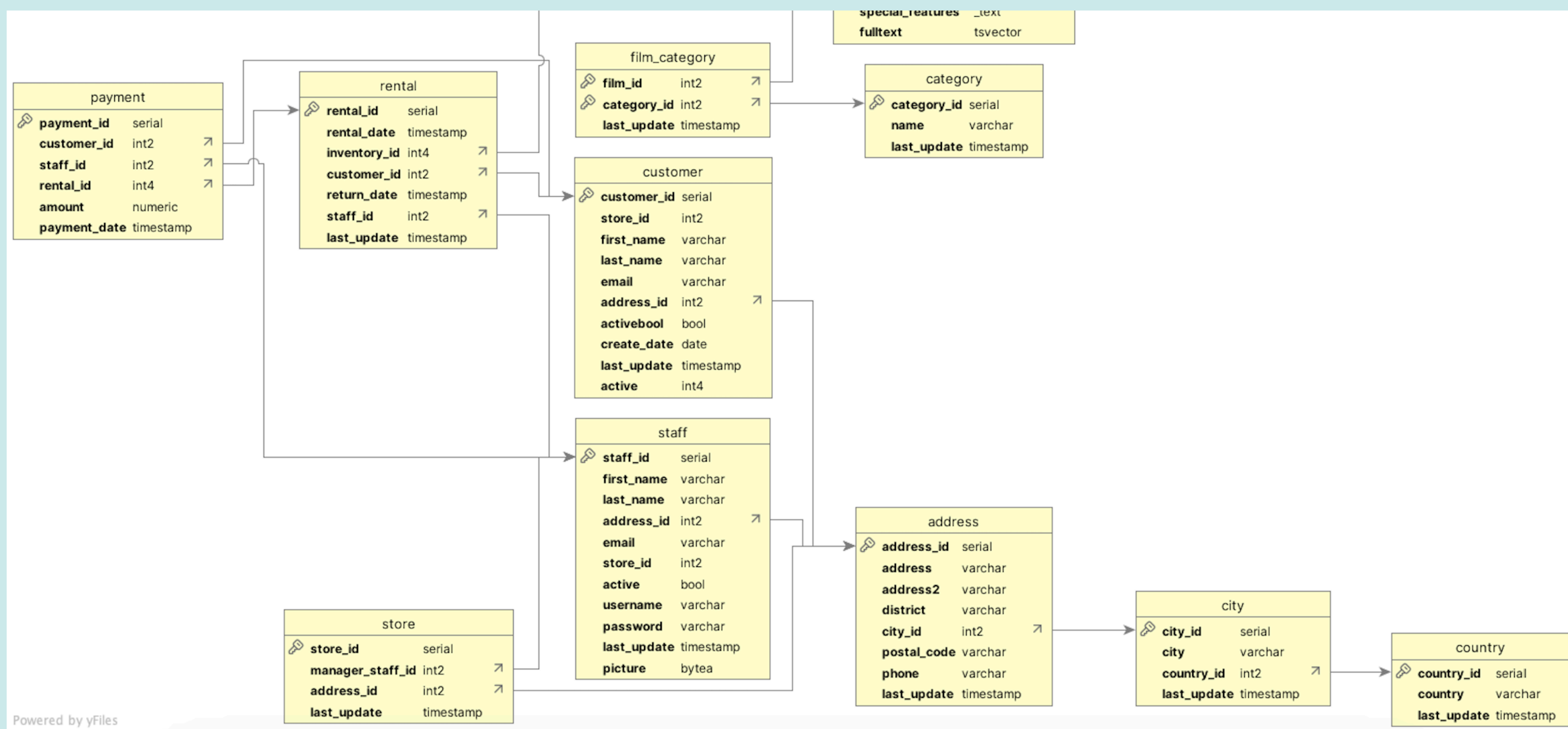


PERFORMING SUBQUERIES





Step 1: Find the average amount paid by the top 5 customers.



```

1  SELECT AVG(total_amount_paid) AS average_amount_paid
2  FROM
3  (SELECT
4      SUM(p.amount) AS total_amount_paid
5  FROM customer A
6  INNER JOIN address B ON A.address_id = B.address_id
7  INNER JOIN city C ON B.city_id = C.city_id
8  INNER JOIN country D ON C.country_id = D.country_id
9  INNER JOIN payment P ON A.customer_id = P.customer_id
10 WHERE C.city IN (
11     SELECT
12         C.city
13     FROM customer A
14     INNER JOIN address B ON A.address_id = B.address_id
15     INNER JOIN city C ON B.city_id = C.city_id
16     INNER JOIN country D ON C.country_id = D.country_id
17     WHERE D.country IN (
18         SELECT
19             D.country
20         FROM customer A
21         INNER JOIN address B ON A.address_id = B.address_id
22         INNER JOIN city C ON B.city_id = C.city_id
23         INNER JOIN country D ON C.country_id = D.country_id
24         GROUP BY D.country
25         ORDER BY COUNT(A.customer_id) DESC
26         LIMIT 10
27     )
28     GROUP BY D.country, C.city
29     ORDER BY COUNT(A.customer_id) DESC
30     LIMIT 10
31 )
32 GROUP BY A.customer_id, A.first_name, A.last_name, D.country, C.city
33 ORDER BY total_amount_paid DESC
34 LIMIT 5) AS average_amount_paid

```

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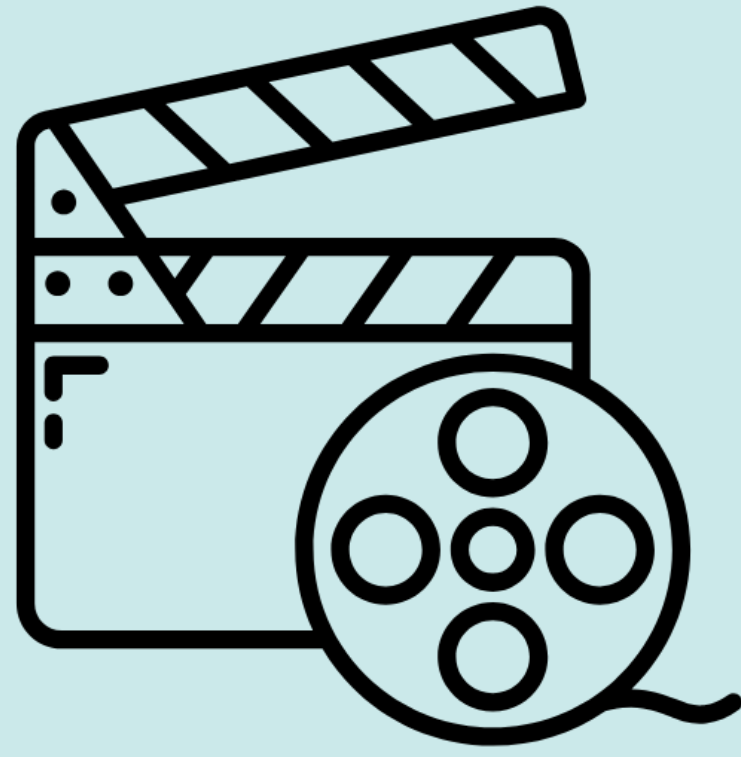
SQL

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	average_amount_paid numeric 🔒
1	105.554000000000000000



Step 2: Find out how many of the top 5 customers you identified in step 1 are based within each country.

QueryQuery History

1 SELECT

2 d.country, -- the country of the customer

3 COUNT(DISTINCT a.customer_id) AS all_customer_count, -- total number of customers from this country

4 -- count how many customers are "top customers" (those who paid more than average)

5 COUNT(DISTINCT CASE

6 WHEN (

7 SELECT SUM(p2.amount) -- total amount paid by this specific customer

8 FROM payment p2

9 WHERE p2.customer_id = a.customer_id

10) > (

11 SELECT AVG(total_sum) -- average total payment across all customers

12 FROM (

13 SELECT SUM(p.amount) AS total_sum -- total paid per customer

14 FROM payment p

15 GROUP BY p.customer_id

16) AS customer_totals

17)

18 THEN a.customer_id -- count this customer if condition is true

19 ELSE NULL -- otherwise don't count

20 END) AS top_customer_count

21 FROM customer a

22 JOIN address b ON a.address_id = b.address_id

23 JOIN city c ON b.city_id = c.city_id

24 JOIN country d ON c.country_id = d.country_id

25 GROUP BY d.country -- group results by country

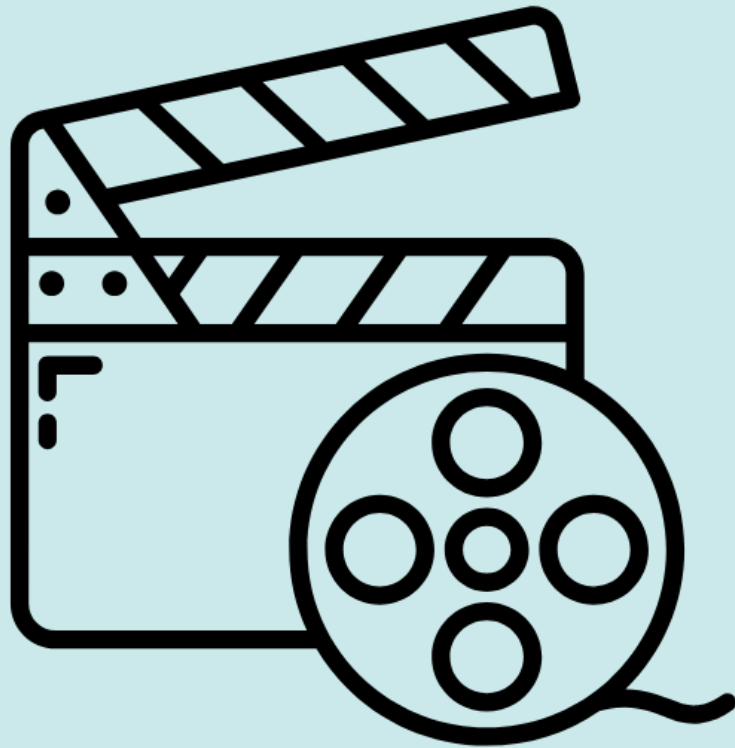
26 ORDER BY top_customer_count DESC -- sort by number of top customers

27 LIMIT 10; -- return only top 10 countries

Data OutputMessagesExplain XNotifications

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	country character varying (50)	all_customer_count bigint	top_customer_count bigint
1	India	60	26
2	China	53	25
3	United States	36	16
4	Japan	31	14
5	Russian Federation	28	13
6	Brazil	28	12
7	Mexico	30	11
8	Philippines	20	11
9	Taiwan	10	7
10	Turkey	15	7



Step 3:

Steps 1 and 2 — calculating the total amount paid by each customer and comparing it to the average — would be difficult to do without subqueries. We could try using joins and grouping, but it would make the query much more complex and harder to understand. Subqueries let us focus on one part of the problem at a time, like calculating the total payment or the average, and then use those results in the main query.

Subqueries are especially useful when you need to perform a calculation that depends on a subset of data — like averages, maximums, or totals — and then use that result in a filter or comparison. They help keep the main query clean and readable by isolating logic that would otherwise clutter the main SELECT or WHERE clauses.