

OLGA GAFFAROVA

Data Explorer

Berlin, DE
49.174.530.32.60
hola.gaffarova@gmail.com
www.olgagaffarova.github.io

EDUCATION

Data Analyst	CareerFoundry GmbH
Engineer of Scientific and Technical Information	Master's degree National Aviation University UA

CERTIFICATIONS

Forward Program at McKinsey & Company	Strategic Management at Copenhagen Business School
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TOOLS

Python (pandas, numpy, plotly, matplotlib), PostgreSQL, Tableau, Streamlit, Jupyter Lab, Excel

SKILLS

Statistical analysis & hypothesis testing, linear regression
Forecasting & predictive analytics
Stakeholder Management
Cross-Functional Teams
Problem solving
Negotiation Skills
Time Management
Adaptability
Resilience
Self-Education

Data-driven problem solver with experience in **creative production, social media, TV ads, and interactive events**. Combines stakeholder management and **Python** skills to uncover inefficiencies and deliver actionable solutions, supported by **Tableau visualizations** and **Streamlit dashboards**. Former **video producer** and **event project manager**, overseeing directors for EU and US projects and managing production and interactive events in the CIS market.

WORK EXPERIENCE

DIRECTOR'S REP ASSISTANT & SOCIAL MEDIA PROJECT MANAGER

Bonaparte GmbH | Creative Agency & Production House

Berlin, DE | New York, USA | 2024

Director Scouting & Representation

- Scouted directors and oversaw pitch materials—including calls, reels, and treatment coordination.
- Developed standardized exclusive director's representation contract for the US and DACH markets.
- Collaborated with the Director's Rep in strategic planning and executing sales for the directors from the company's roster.

Product Strategy & Content Creation

- Managed Instagram, newsletters, PR, and award submissions.
- Applied product thinking to refine content positioning and publishing strategies.
- Identified social media management workflow bottlenecks in content creation, asset delivery, and interdepartmental communication, implementing improvements.

Stakeholder & Cross-Functional Management

- Implemented data-driven enhancements to internal coordination with the Design Department.
- Coordinated directors, executive producers, line producers and creative teams.
- Collaborated with the Director's Rep and CEO on business development, brand-building, and sales initiatives.
- Maintained structured documentation in Monday.com.
- Oversaw databases, servers, and website updates.

EDUCATION PROGRAM CREATOR & PROGRAM MANAGER

Universal University LLC | Film School

Moscow, RU | 2019 – 2022

Product Launch

- Designed, launched, and taught the "Art of Treatments (DIs)" program, using user research to identify needs of young directors; developed curriculum that became a recurring component of the 1-year Short Form Directing program, serving 150+ students annually.

LANGUAGES

Ukrainian, Russian – Native

English – Working proficiency

German, French – Elementary proficiency (in progress)

PRODUCER'S ASSISTANT & DIRECTOR'S REP

Filmservice | Production House

Moscow, RU | Prague, CZ | 2016 – 2022

Strategy & Product Launch

- Co-founded design agency Treatme.pro.
- Led social media and PR content creation, increasing company visibility and client engagement.

Project Delivery

- Delivered international projects for McDonald's, Google, and Hasbro from pitch through post-production.
- Optimized budgets and resources while maintaining quality standards across multi-stage productions.

EVENT PROJECT MANAGER

Phygote | Interactive Events

Moscow, RU | 2015 – 2016

Project Management

- Led interactive exhibition stands and 3D projection mapping for clients including Skoda and Adidas.
- Managed the Adidas Originals Superstar Supershell exhibition—featuring sneaker designs by Zaha Hadid, Todd James, Mr., and Pharrell Williams—presented at the FACES & LACES festival, a two-day youth cultural event in Moscow's Gorky Park with 40,000+ daily visitors.
- Oversaw touch-sensitive interactive technology implementation and coordinated cross-functional teams of designers, technicians, and producers.

