

# OLGA GAFFAROVA

## Product Data Analyst

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Berlin, Germany

### EDUCATION

Engineer of Scientific and Technical Information  
Staatliche Universität 'Institut für Luftfahrt Kyjiw'  
Master's degree | 2010-2011

Data Analyst  
CareerFoundry GmbH  
2025-2026

### CERTIFICATIONS

Project Initiation: Starting a Successful Project at Google

Strategic Management at Copenhagen Business School

### TOOLS

Python (pandas, numpy, plotly, matplotlib), PostgreSQL, Tableau, Streamlit, Jupyter Lab, Excel

### SKILLS

Statistical analysis & hypothesis testing, linear regression  
Forecasting & predictive analytics  
Stakeholder Management  
Cross-Functional Teams  
Problem solving  
Negotiation Skills  
Time Management  
Adaptability

### LANGUAGES

Ukrainian, Russian – Native  
English – Working proficiency  
German – Elementary proficiency

**Product Data Analyst** with a decade of international experience in video production, social media, and event industry (including 3D mapping and international film festival). Former Producer and Director's Representative skilled in stakeholder management, cross-functional coordination, and creative production. Now combining this background with strong analytical capabilities in Python and data visualization.

### Work Experience

#### Director's Department Analyst & Social Media Project Manager

BONAPARTE GmbH | Creative Agency & Production House

Berlin, Germany | New York, USA

January 2024 – March 2025 | Full-time

- Increased global recognition for directors by representing the roster and leading award submissions, expanding the company's professional network.
- Enhanced brand visibility and operational efficiency by managing social media campaigns, PR, CRM systems, and coordinating freelancers.

#### Education Program Creator & Program Manager

UNIVERSAL UNIVERSITY LLC | Film School

Moscow, RU | October 2020 – February 2022 | Full-time

- Conceptualized and developed the "Art of Treatments (DIs)" program for young directors, which became an annual part of the 1-year Short Form Directing curriculum at Universal University (over 150 students annually).

#### Director's Department Project Manager & Producer

FILMSERVICE | Production House

Moscow, RU | Prague, CZ | August 2015 – August 2020 | Full-time

- Delivered international client projects (McDonald's, Google, Hasbro) from pitching to video-production, to post-production, optimizing budgets and resources for efficiency.
- Co-founded in-house design agency Treatme.pro and led social media and PR content creation, increasing company visibility and client engagement.

#### Project & Event Manager

HELLO I/O | Interactive Events

Moscow, Russia | May 2015 – September 2015 | Freelance

- Executed interactive multimedia projects for Adidas and Skoda by leading cross-functional teams, delivering projection mapping experiences aligned with event goals.

#### Guest Service Coordinator

MOLIDIST | Kyiv International Film Festival

Kyiv, Ukraine | May 2010 – December 2010 | Full-time

- Coordinated the guest service department of the festival with an annual flow of 300 participants, an estimated 4000 guests, and 700 media representatives. and an audience of 150,000.
- Managed travel, visa, accommodation, logistics, and provided hospitality, itineraries, onsite hosting support to participants.

