

OLGA GAFFAROVA

Product Data Analyst

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Berlin, Germany

EDUCATION

Engineer of Scientific and
Technical Information
Staatliche Universität 'Institut für
Luftfahrt Kyjiw
Master's degree | 2010-2011

Data Analyst
CareerFoundry GmbH
2025-2026

CERTIFICATIONS

Project Initiation: Starting a
Successful Project at Google

Strategic Management at
Copenhagen Business School

TOOLS

Python (pandas, numpy, plotly,
matplotlib), PostgreSQL,
Tableau, Streamlit, Jupyter Lab,
Excel

SKILLS

Statistical analysis & hypothesis
testing, linear regression
Forecasting & predictive
analytics
Stakeholder Management
Cross-Functional Teams
Problem solving
Negotiation Skills
Time Management
Adaptability

LANGUAGES

Ukrainian, Russian – Native
English – Working proficiency
German – Elementary
proficiency

Product Data Analyst with a decade of international experience in video production, social media, and event industry (including 3D mapping and international film festival). Former Producer and Director's Representative skilled in stakeholder management, cross-functional coordination, and creative production. Now combining this background with strong analytical capabilities in Python and data visualization.

Work Experience

Director's Department Analyst & Social Media Project Manager

BONAPARTE GmbH | Creative Agency & Production House

Berlin, Germany | New York, USA

January 2024 – March 2025 | Full-time

- Increased global recognition for directors by representing the roster and leading award submissions, expanding the company's professional network.
- Enhanced brand visibility and operational efficiency by managing social media campaigns, PR, CRM systems, and coordinating freelancers.

Education Program Creator & Program Manager

UNIVERSAL UNIVERSITY LLC | Film School

Moscow, RU | October 2020 – February 2022 | Full-time

- Conceptualized and developed the **"Art of Treatments (DIs)"** program for young directors, which became an annual part of the 1-year Short Form Directing curriculum at Universal University (over 150 students annually).

Director's Department Project Manager & Producer

FILMSERVICE | Production House

Moscow, RU | Prague, CZ | August 2015 – August 2020 | Full-time

- Delivered international client projects (McDonald's, Google, Hasbro) from pitching to video-production, to post-production, optimizing budgets and resources for efficiency.
- Co-founded in-house design agency Treatme.pro and led social media and PR content creation, increasing company visibility and client engagement.

Project & Event Manager

HELLO I/O | Interactive Events

Moscow, Russia | May 2015 – September 2015 | Freelance

- Executed interactive multimedia projects for Adidas and Skoda by leading cross-functional teams, delivering projection mapping experiences aligned with event goals.

Guest Service Coordinator

MOLIDIST | Kyiv International Film Festival

Kyiv, Ukraine | May 2010 – December 2010 | Full-time

- Coordinated the guest service department of the festival with an annual flow of 300 participants, an estimated 4000 guests, and 700 media representatives. and an audience of 150,000.
- Managed travel, visa, accommodation, logistics, and provided hospitality, itineraries, onsite hosting support to participants.