OLGA TERTITSA

otertit1@umbc.edu
119 N Symington Ave.
Catonsville, MD 21228
443.812.9739

Education

University of Maryland, Baltimore County — *Baltimore, MD*

Bachelor of Arts in Visual Arts, Graphic Design Concentration
Bachelor of Arts in Media and Communication Studies
Current GPA: 3.95T

Experience

UMBC Student Events Board (seb) — *Baltimore, MD*

Vice President of Design & Marketing, 05/14 - Present
Design and Marketing Director, 04/13 - 05/14

– Design flyers to advertise our organization's 140+ events around campus
– Spearhead digital and print design campaigns for campus-wide events such as Homecoming and Welcome Week
– Lead a team of designers and oversee completion of projects
– Manage all digital photography for the organization, including editing and uploading to social media platforms
– Collaborate with my peers to develop alternative marketing strategies for events
– Assist in planning and running large-scale events such as lectures and concerts

What Works Studio — *Baltimore, MD*

Graphic Design Intern, 06/14 - 18/14

– Redesigned company logo to created a new, sophisticated visual identity
– Developed a digital branding campaign to showcase their new logo, which included Facebook and Twitter graphics, and online advertisements.
– Synthesized and organized hundreds of out of date formatted Wordpress posts to help streamline their online magazine
– Created both digital and print advertisements for What Works Studio's clientele, one of which was published in a Higher Ed magazine
– Reworked the studio's Tumblr page and create creative, original content in order to garner a following

André Chung Photography — *Savage, MD*

Intern, 10/10 - 05/11

– Organized, filed, and edited a volume of digital photographs
– Conducted research and organized a digital resource for potential clients
– Managed blog posts for photographer's Wordpress
– Assisted with technical equipment for on and off-location photo-shoots

Skills

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, and Lightroom
Office Software: Microsoft Word, Excel, Powerpoint, and Google Docs
Print, Digital, and Branding design Experience
Moderate proficiency in Web Design (HTML, CSS)
Event and Studio Photography Experience