

Olha Laievska

UX Designer

EDUCATION

Master of Digital Media (Interactive Design)
Northeastern University | Boston, MA | Sep 2017 - Jun 2019

Bachelor of Translation from English to Ukrainian
Taras Shevchenko University of Kyiv | Kyiv, Ukraine |

ACADEMIC EXPERIENCE

UX Designer | True Tickets (Sep 2018 - Dec 2018)

Experiential Network Project at Northeastern University

Provided UX design solution for a ticketing startup iPhone app. Enhanced ticketing experience with social features.

Tools used: Balsamiq, Sketch, InVision

- Worked in a team to design the flow of a new True Tickets app
- Conducted user interviews
- Determined user patterns
- Identified methods for increasing app engagement
- Developed persona
- Designed wireframes and prototypes
- Conducted user testing

PROFESSIONAL EXPERIENCE

Writing Consultant | Northeastern University Writing Center
(Sep 2017 - Dec 2017)

Assisted student and faculty writers at all stages of the writing process: planning, drafting, revising, and editing written documents.

Translator | Chervonyi Zabiinyk, Ukraine (May 2015 - Jun 2016)

- Worked as part of a team to translate, edit and proofread material for translation projects;
- Assisted with the organization of meetings with business partners;
- Assisted managers in communicating important instructions, dates, deadlines, and other information to foreign clients;
- Regularly communicated with clients to ensure the high level of customer satisfaction

HOBBIES

Farming – I enjoy growing healthy food and have a vegetable garden in my hometown.

PORTFOLIO

[olha-laievska.github.io](https://github.com/olha-laievska)

CONTACT

✉ laievska.o@husky.neu.edu

☎ 8573312145

SKILLS

- User research
- Personas and scenarios
- Usability testing
- Wireframing
- Prototyping
- Ukrainian/Russian/English

TOOLS

- Balsamiq
- Sketch
- InVision
- HTML/CSS
- Basic knowledge of Javascript