Olha Laievska

Lover of all things digital and an aspiring UX designer!

EDUCATION

Candidate for Master of Digital Media   Sep 2017 – Present
Northeastern University, Boston, MA

Relevant Coursework:

- ✓ Usability and User Experience;
- ✓ Usability and Human Interaction
- ✓ Information Architecture;
- ✓ Intermediate Programming for Digital Media;
- ✓ Web Creation Boot Camp;
- ✓ Visual Communication Foundation;
- ✓ Foundations of Digital Storytelling
- ✓ Research Methods for Global User Experience

PROJECTS

True Tickets (San Diego, CA)   Sep 2018 – Dec 2018
Experiential Network Project,
Northeastern University
UX Designer

- Worked in a group to design the flow of a new True Tickets app
- Conducted user interviews
- Determined important user patterns
- Identified methods for increasing app engagement
- Developed persona
- Conducted user testing of wireframes
- Designed prototypes

SKILLS

- User Research
- Persona and scenario development
- Usability Testing
- Wireframing
- Prototyping
- Ukrainian/Russian/ English

TOOLS

- Balsamiq
- Sketch
- Invision
- HTML/CSS
- Basic knowledge of JavaScript

GET IN TOUCH

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