

Hi,

I have wanted to be involved in healthcare since childhood. My initial dream was to become a doctor but with time I discovered that there are other exciting ways to contribute to people's well-being, and one of them is UX design.

I am interested in joining your team as a UX Designer intern because I am truly impressed by the way you reshape healthcare and make access to medical devices and patient information both secure and convenient. I am particularly excited Imprivata's commitment to promote trust between health care providers, patients and technology. I have recently been in situation when I had to consult several health care providers and I am sure that I could have avoided many unnecessary tests if only every doctor I have met could trust information provided by my previous doctors.

I believe I will be a great addition to the team and could benefit greatly by Imprivata's talent, resources and industry expertise.

As a graduate Interactive Design student from Northeastern University, my qualifications align with the skills that you seek. I am a naturally empathetic person with a passion for human-centered design. My favorite tools are Balsamiq, Sketch and inVision.

As part of one of the courses, I worked with other three student on an Experiential Network project. In this project, we designed a social ticketing application for a startup True Tickets. In my role, I took part in planning user research, recruited participants, conducted both remote & in-person user interviews user interviews, created persona, did wireframing, prototyping, and usability tests.

I would love to use my knowledge to help you design user-friendly applications for your products and work toward the future where health care providers can patients can more time on patient care and less effort on and people can to work safely side by side. Thank you for your time and consideration for this exciting opportunity.

Sincerely,

Olha

a dedicated group of professionals who care about improving health care
A passion for our mission. A strong sense of integrity. A belief that we're making a positive impact and a commitment to having fun.

Increasing medical professionals productivity

Hi,

I hope all is well. My name is _____ and I'm a Graduate at North Eastern University. I saw (Company) (job title) on (website) and would like to learn more about the position.

I am impressed by Veo Robotics' revolutionizing approach to industrial robot manufacturing. I believe I will be a great addition to the team and could benefit greatly by Veo's talent, resources and industry expertise.

As a graduate Interactive Design student from Northeastern University, my qualifications align with the skills that you seek. I'm a naturally empathetic person with a passion for human-centered design.

As part of one of the courses, I worked with other three student on an Experiential Network project.

In this project, we designed a social ticketing application for a ticketing startup True Tickets. In my role, I took part in planning user research, recruited participants, conducted both remote & in-person user interviews user interviews, created persona, did wireframing, prototyping, and usability tests.

I would love to help you design user-friendly applications for your products and work toward the future where robots and people can to work safely side by side.
Thank you for your time and consideration for this exciting opportunity.

Sincerely,

Olha

I am interested in joining your team as a UX Designer intern because I am truly impressed by the way you reshape healthcare.

I would love to help you design user-friendly applications for your products and work toward the future where all oncology patients can get personalized care, and researches have an ability to match cancer patients to the clinical trials they need.

Thank you for your time and consideration for this exciting opportunity.

Sincerely,

Olha

I have seen your company mentioned in the CNBC list of 100 promising start-ups of 2018 and I am impressed

As part of the project, I h team conducted user research, walking through the wireframing and prototyping process, testing the prototypes with potential users, and recommending final design changes.

I am currently completing Master's degree in Interactive Design. As part of one of the courses, I worked with other three student on in the course, and the steps you took to make the project successful]."

As

I interviewed people, created persona

As part of the project, I h team conducted user research, walking through the wireframing and prototyping process, testing the prototypes with potential users, and recommending final design changes.

Hello dear visitor, my name is Olha Laievska and I am a UX design student currently living and studying in Boston, MA. On June, 2019, I will graduate with a master's degree in Digital Media (Interactive Design concentration) from Northeastern University.

My goal is to design human-friendly websites and apps that help users accomplish their goals.

I'm on a mission to fight against confusing designs that frustrate and anger people!

Don't hesitate to email me at laievska.o@husky.neu.edu

Ashley Wilson, a 35-year-old architect, said, "I used to stress about losing my dog, but now, thanks to xxx I have peace of mind."

Another happy customer, Michael Xu, a 25-year-old owner of a Pomeranian, said, "I was concerned that the collar could be too big and bulky however the sizing is appropriate for small dogs like mine. It doesn't get in the way of my dog's daily activities." The collar is popular among cat owners as well.

Anna, a 40-year-old engineer, said, "I couldn't find my cat and thanks to the tracker, I found out that it was in my neighbor's house. It sneaked in there and hid under the stairs without anyone noticing."

Interviewee: Fred

Pet: Wooly Siberian Husky Tasha

Background Questions:

How did your pet come into your life?

The interviewee wanted to adopt a Wooly Siberian Husky so he found a breeder that was selling this type of dogs. He has had Tasha for about 4 years now.

What is your daily routine with your pet?

The interviewee takes the dog out in the morning before going to work and then goes to a walk with her one more time in the evening.

What happens to your pet when you are not home?

The interviewee leaves his dog at the doggy daycare or pays someone to come and take her out for a walk. There is usually someone always looking over her.

Have you ever used a pet car service or asked your friends and relatives to look after your pet? When?

The interviewee used a pet care service before. Also, when he travels he often asks his brother to take care of his dog.

Main Questions:

Have you ever lost your pet? What happened?

The interviewee has never lost her pet. «This is a Siberian Husky. If I lose her, she's never coming back».

Do you ever let your dog off the leash when outside?

Usually no. The interviewee would only let his dog off the leash in a closed or gated park.

Have you ever used a pet tracker?

When Tasha was little, the interviewee used a beeping device that would beep faster as you got closer to the dog (a special chip was inserted inside the dog). The veterinarian recommended it because huskies are prone to running away. When the dog grew up, the interviewee stopped using this device because he did not want to pay for the renewed subscription. He does not think that having a pet tracker would give him a piece of mind because it does not guarantee that you will be able to find a dog. He also does not want to pay for a service that may be never really needed. «You could potentially be paying for a service that you will never use or you could potentially be paying for the service that when you need it the most is not gonna work as you expect»

Follow-up Questions:

Do you feel pet tracking indoors, or at a building's entrance (dog pound, private home) is important? Why?

«No, unless you live in a big mansion, in most apartments, I don't think you need to track your pet in the bathroom, living room or the kitchen»

If you could change one thing about tracking technology for pets, what would it be? Why?

«The tracker that works like Google maps and would tell you not just the location but the street name, and show you the dog moving around, that would be useful» The interviewee does not know any service that would be able to locate his dog with the precision that he wants.

Interviewee: Lily

Pet: German Shepherd Shah

Background Questions:

How did your pet come into your life?

The interviewee wanted to have a dog since childhood but was waiting to move out her parents' house because her mother had pet allergies. After interviewee moved out, finished university and got a job, she decided it was the right time to get a dog. She bought a German Shepherd puppy from a dog breeder.

What is your daily routine with your pet?

The interviewee wakes up at 6 am every day except weekends and goes for a short walk around the neighborhood with her dog. Then the dog stays by himself in the house until the interviewee comes back from work. At around 7, they go for 30 min to an hour walk in the park.

What happens to your pet when you are not home?

The interviewee leaves her pet home alone every day. She left food, water, and toys for her dog. When she travels, she leaves the dog with her friends.

Have you ever used a pet car service or asked your friends and relatives to look after your pet? When?

The interviewee never used a pet care service because she does not like the idea of strangers taking care of her dog. She left the dog with her close friend for a month once when she went to visit relatives in Ukraine.

Main Questions:

Have you ever lost your pet? What happened?

The interviewee has never lost her pet.

Do you ever let your dog off the leash when outside?

The interviewee lets her dog run free sometimes in the park.

Would you consider putting a pet tracker on any other pet besides a cat or dog? If yes, what animal?

The interviewee thinks that parrot owners could benefit from the tracking devices since parrots can easily fly away through an open window.

Do you use any electronic device or pet tracker to monitor your pet? What features do you enjoy the most? Why?

The interviewee is not familiar with this technology (pet tracking) and is not sure if she needs it at all since her dog is well-behaved and she does not have any reason to worry about him running away.

Follow-up Questions:

Do you feel pet tracking indoors, or at a building's entrance (dog pound, private home) is important? Why?

«I have no idea why anyone would want to track their pet inside their house»

