

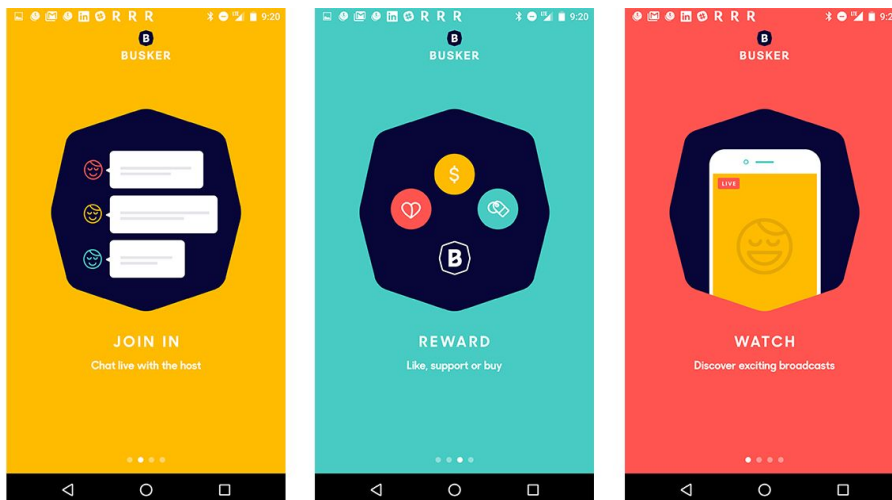
We need to revamp our app onboarding images that appear when a new registered user comes into the app. Currently, there is an out of date animation.

Proposed Steps Demonstrated:

- 1.) Explore Experience Profiles (View of the Start Exploring layout) | highlight What's happening now, Free, Retail & Premium
- 2.) Request a broadcaster and start chatting (Persistent chat flow- WITH Start video button shown, picture share shown)
- 3.) Interact in real time via live video (general video screen with flip camera and camera capture icons, show gesture controls and overlay chat)
- 4.) Share! Social sharing of video, of profile and check in feature (what's happening now section)

COMPS:

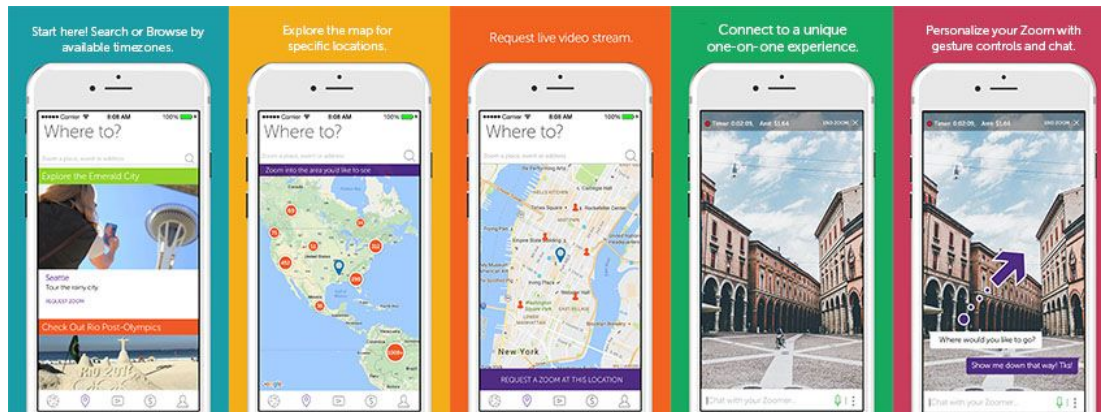
We want to stay consistent with the style of the app currently but with a cleaner, 'younger' feel. John really likes these comps from Busker as an example.



The style of app flow that we sort of have in other assets that is similar to this (this flow is out of date):

Suggested Logos: White Circle or white uZoom title

<https://drive.google.com/a/uzoom.me/file/d/0B270uOTv3IVQQkVuODRUTndTZVk/view?usp=sharing>



Colors to use:



+ Our standard uZoom purple which is **#4f018d**

Icon Styles We Currently Use:

