

## NLF-2012-08-38075

| Routing Information |                  |       |               |
|---------------------|------------------|-------|---------------|
| NLF Stage           | E-form Completed | Owner | Marcia Bourne |
| Category            | BWS              | Buyer | James Heller  |

| SKU Header Section |            |                     |                  |
|--------------------|------------|---------------------|------------------|
| Date               | 08/08/2012 | Supplier Number     | 70564            |
| SKU Action         | New        | Supplier Name       | Maxxium UK       |
| DCP                | 0093/0289  | Product Area        | BWS              |
| SKU Number         | 7595342    | Product Description | The Naked Grouse |

| SKU Details Section A     |          |  |      |
|---------------------------|----------|--|------|
| Life Required             | N        | SKU Weight                               | 1.26 |
| Brand                     | Brand    | Catchweight                              | N    |
| SKU Height(MM)            | 237      | Direct Delivered                         | N    |
| SKU Depth(MM)             | 92       | Breakpack                                | N    |
| SKU Width(MM)             | 92       | Added Value                              | N    |
| SKU Weight UoM            | Kilogram | Pre-priced                               | N    |
| Drained Weight Applicable |          | Drained Weight                           |      |
| Product Country of origin |          | Product Net Weight-minus packaging(gram) |      |

| SKU Details Section B                  |                |                                  |          |
|--|----------------|----------------------------------|----------|
| Supplier Origin Country                | United Kingdom | Case Height(MM)                  | 251      |
| SKU Origin Country                     | United Kingdom | Case Depth(MM)                   | 278      |
| UK Country of Production               |                | Case Width(MM)                   | 187      |
| Case Size                              | 6              | Case Weight(KG)                  | 7.96     |
| SKU Unit Cost                          | 17.8667        | Cases Per Layer                  | 20       |
| SKU Case Cost                          | 107.2000       | Layers Per Pallet                | 5        |
| Own Label Brand                        |                | Cases Per Pallet                 | 100.0000 |
| Traded Unit Barcode(TUC)               | 05010314074593 | Case Per Container               |          |
| Fixed Weight                           |                | Average Weight                   |          |
| Is the Product displayed in SRP?       |                |                                  |          |
| SRP Height(MM)                         |                | SRP Units High                   |          |
| SRP Width(MM)                          |                | SRP Units Wide                   |          |
| SRP Depth(MM)                          |                | SRP Units Deep                   |          |
| Meursing code                          |                | Total SRP Units                  |          |
| Meursing - Milk Protein Percentage (%) |                | Meursing - Sugar Percentage (%)  |          |
| Meursing - Milk Fat Percentage (%)     |                | Meursing - Starch Percentage (%) |          |

| BWS Section                    |                     |                           |   |
|--------------------------------|---------------------|---------------------------|---|
| JS Transport                   |                     | Exclusive in UK           | N |
| Cost Type                      | Duty Paid Delivered | Exclusive in UK Multiples | N |
| Customs Tariff Code (HTS code) |                     | Medals/awards             |   |

|  |         |   |  |
|--|---------|---|--|
| <b>Excise Tax Code (HMRC Classification)</b> |         | <b>Vintage</b>                          |  |
| <b>Tax Code</b>                              |         | <b>Colour</b>                           |  |
| <b>BWS Class</b>                             |         | <b>Style Guide</b>                      |  |
| <b>ABV % from</b>                            |         | <b>Vegan</b>                            |  |
| <b>ABV % to</b>                              |         | <b>Vegetarian</b>                       |  |
| <b>Actual Product ABV %</b>                  | 40.0000 | <b>Organic</b>                          |  |
| <b>Units of alcohol per bottle</b>           |         | <b>Sulphate Free</b>                    |  |
| <b>BWS Full Product Name</b>                 |         | <b>Press Quote</b>                      |  |
| <b>Producer</b>                              |         | <b>Supplier tasting note long copy</b>  |  |
| <b>Grape Varieties</b>                       |         | <b>Supplier tasting note short copy</b> |  |
| <b>Country</b>                               |         | <b>Supplier food matching advice</b>    |  |
| <b>Region</b>                                |         | <b>Serve With</b>                       |  |
| <b>Sub-region</b>                            |         | <b>Supplier storage advice</b>          |  |

#### SKU Details Section C

|                                       |                            |                                      |            |
|---------------------------------------|----------------------------|--------------------------------------|------------|
| <b>EAN/UPC Barcode</b>                | 5010314084202              | <b>Aerosol</b>                       | N          |
| <b>VAT Code</b>                       | 20.0 Standard UK Rate 2011 | <b>Product Sent to Brandbank</b>     | Y          |
| <b>Product Life Date Code</b>         |                            | <b>Barcode Samples Sent In</b>       | Y          |
| <b>Total Life (days)</b>              | 0                          | <b>Proposed UBW</b>                  | 6          |
| <b>Minimum Life on Receipt (days)</b> | 0                          | <b>Target on sale effective date</b> | 01/10/2012 |

#### Declaration Section

**I** Marcia Bourne  
**Position** SNAM  
**of** Maxxium UK

I confirm that I have understood the Sainsbury's Supplier Handbook (available on Touchpoint) and that this product is safe, correctly labelled and complies with all relevant UK legislation and if requested, I will provide corroborating evidence within 24 hours of the request. Further I confirm that I will inform Sainsbury's of any changes to either the product or the manufacturing/production sites during the sales life of the product. In addition, I will inform Sainsbury's of any issues occurring with this product/brand wherever it is sold.

#### NLF Packaging Informations

|              |                      |                             |
|--------------|----------------------|-----------------------------|
| <b>Level</b> | <b>Material Code</b> | <b>Packaging Weight (G)</b> |
|--------------|----------------------|-----------------------------|