

NLF-2011-05-13644

| Routing Infomation | | | |
|--|---------------------|--|--------------------------------|
| NLF Stage | E-form Completed | Owner | Caroline Gordon (INACTIVE) |
| Category | BWS | Buyer | Stephen Smith (INACTIVE) |
| | | | 2p. 2 |
| SKU Header Section | | | |
| Date | 12/05/2011 | Supplier Number | 70564 |
| SKU Action | New | Supplier Name | Maxxium UK |
| DCP | 0093/0153 | Product Area | BWS |
| SKU Number | 7510317 | Product Description | Jim Beam Red Stag 40% 6 x 0.7L |
| SKU Details Section A | | | |
| Life Required | N | SKU Weight | 1.07 |
| Brand | N | Catchweight | N |
| SKU Height(MM) | 265 | Direct Delivered | N |
| SKU Depth(MM) | 75 | Breakpack | N |
| SKU Width(MM) | 75 | Added Value | N |
| SKU Weight UoM | Kilogram | Pre-priced | N |
| Drained Weight Applicable | | Drained Weight | |
| Product Country of origin | | Product Net Weight-minus packaging(gram) | |
| CVII Dataila Castian D | | | |
| SKU Details Section B | | G 7111275 | |
| Supplier Origin Country | United States | Case Height(MM) | 276 |
| SKU Origin Country | United States | Case Depth(MM) | 248 |
| UK Country of Production | | Case Width(MM) | 163 |
| Case Size | 6 | Case Weight(KG) | 6.66 |
| SKU Unit Cost | 14.4217 | Cases Per Layer | 28 |
| SKU Case Cost | 86.5300 | Layers Per Pallet | 5 |
| Own Label Brand | 050<0045502402 | Cases Per Pallet | 140.0000 |
| Traded Unit Barcode(TUC) | 05060045582492 | Case Per Container | |
| Fixed Weight | | Average Weight | |
| Is the Product displayed in SRP | <u></u> | CDD H. '4. H'-1 | |
| SRP Height(MM) | | SRP Units High | |
| SRP Width(MM) | | SRP Units Wide | |
| SRP Depth(MM) Meursing code | | SRP Units Deep Total SRP Units | |
| Meursing code Meursing - Milk Protein | <u></u> | Meursing - Sugar Percentage | . |
| Percentage (%) | _ | (%) | |
| Meursing - Milk Fat Percentage (%) | | Meursing - Starch Percentage (%) | |
| BWS Section | | | |
| JS Transport | No | Exclusive in UK | |
| Cost Type | Duty Paid Delivered | Exclusive in UK Multiples | |
| Customs Tariff Code (HTS code |) | Medals/awards | |

| Excise Tax Code (HMRC Classification) | Vintage |
|---------------------------------------|----------------------------------|
| Tax Code | Colour |
| BWS Class | Style Guide |
| ABV % from | Vegan |
| ABV % to | Vegetarian |
| Actual Product ABV % 40.0 | Organic |
| Units of alcohol per bottle | Sulphate Free |
| BWS Full Product Name | Press Quote |
| Producer | Supplier tasting note long copy |
| Grape Varieties | Supplier tasting note short copy |
| Country | Supplier food matching advice |
| Region | Serve With |
| Sub-region Sub-region | Supplier storage advice |

| SKU Details Section C | | | |
|--------------------------------|----------------------------|-------------------------------|------------|
| EAN/UPC Barcode | 5060045582485 | Aerosol | N |
| VAT Code | 20.0 Standard UK Rate 2011 | Product Sent to Brandbank | Y |
| Product Life Date Code | | Barcode Samples Sent In | Y |
| Total Life (days) | 0 | Proposed UBW | 15 |
| Minimum Life on Receipt (days) | 0 | Target on sale effective date | 29/06/2011 |

| NLF Packaging Information | ıs |
|---------------------------|----|
|---------------------------|----|

Level Material Code Packaging Weight (G)