

## NLF-2012-12-43390

| Routing Infomation                        |  |  |                          |
|---|--|--|--------------------------|
| NLF Stage                                 | E-form Completed                       | Owner                                    | Ian Hedlund              |
| Category                                  | _World Foods & Regional(DO<br>NOT USE) | Buyer                                    | David McMahon not in use |
| SKU Header Section                        |  |  |                          |
| Date                                      | 18/12/2012                             | Supplier Number                          | 70564                    |
| SKU Action                                | New                                    | Supplier Name                            | Maxxium UK               |
| DCP                                       | 0093/0417                              | Product Area                             | BWS                      |
| SKU Number                                | 6341813                                | <b>Product Description</b>               | Kilbeggan Irish Whiskey  |
| SKU Details Section A                     |  |  |                          |
| Life Required                             | Y                                      | SKU Weight                               | 1.33                     |
| Brand                                     | Brand                                  | Catchweight                              | N                        |
| SKU Height(MM)                            | 288                                    | Direct Delivered                         | N                        |
| SKU Depth(MM)                             | 77                                     | Breakpack                                | N                        |
| SKU Width(MM)                             | 77                                     | Added Value                              | N                        |
| SKU Weight UoM                            | Kilogram                               | Pre-priced                               | N                        |
| Drained Weight Applicable                 |  | Drained Weight                           |                          |
| Product Country of origin                 |  | Product Net Weight-minus packaging(gram) |                          |
|   |  |  |                          |
| SKU Details Section B                     |  |  |                          |
| <b>Supplier Origin Country</b>            | Ireland                                | Case Height(MM)                          | 320                      |
| SKU Origin Country                        | Ireland                                | Case Depth(MM)                           | 183                      |
| <b>UK Country of Production</b>           |  | Case Width(MM)                           | 262                      |
| Case Size                                 | 6                                      | Case Weight(KG)                          | 8.04                     |
| SKU Unit Cost                             | 13.4310                                | Cases Per Layer                          | 16                       |
| SKU Case Cost                             | 80.5900                                | Layers Per Pallet                        | 5                        |
| Own Label Brand                           |  | Cases Per Pallet                         | 80.0000                  |
| Traded Unit Barcode(TUC)                  | 5099357001148                          | Case Per Container                       |                          |
| Fixed Weight                              |  | Average Weight                           |                          |
| Is the Product displayed in SRP?          | ?                                      |  |                          |
| SRP Height(MM)                            | _                                      | SRP Units High                           |                          |
| SRP Width(MM)                             | _                                      | SRP Units Wide                           |                          |
| SRP Depth(MM)                             | _                                      | SRP Units Deep                           |                          |
| Meursing code                             | _                                      | Total SRP Units                          |                          |
| Meursing - Milk Protein<br>Percentage (%) |  | Meursing - Sugar Percentage (%)          |                          |
| Meursing - Milk Fat Percentage (%)        |  | Meursing - Starch Percentage (%)         |                          |
| BWS Section                               |  |  |                          |
| JS Transport                              |  | Exclusive in UK                          | Y                        |
| Cost Type                                 | Duty Paid Delivered                    | Exclusive in UK Multiples                | N                        |
|   |  |  | <del>- ·</del>           |

| Customs Tariff Code (HTS code)        |                         | Medals/awards                    |
|---------------------------------------|-------------------------|----------------------------------|
| Excise Tax Code (HMRC Classification) |                         | Vintage                          |
| Tax Code                              |                         | Colour                           |
| BWS Class                             |                         | Style Guide                      |
| ABV % from                            |                         | Vegan                            |
| ABV % to                              |                         | Vegetarian                       |
| Actual Product ABV %                  | 40.0000                 | Organic                          |
| Units of alcohol per bottle           |                         | Sulphate Free                    |
| <b>BWS Full Product Name</b>          | KILBEGGAN IRISH WHISKEY | Press Quote                      |
| Producer                              |                         | Supplier tasting note long copy  |
| Grape Varieties                       |                         | Supplier tasting note short copy |
| Country                               |                         | Supplier food matching advice    |
| Region                                |                         | Serve With                       |
| Sub-region                            |                         | Supplier storage advice          |

| SKU Details Section C          |                            |                                  |            |
|--------------------------------|----------------------------|----------------------------------|------------|
| EAN/UPC Barcode                | 5099357000905              | Aerosol                          | N          |
| VAT Code                       | 20.0 Standard UK Rate 2011 | <b>Product Sent to Brandbank</b> | Y          |
| <b>Product Life Date Code</b>  |                            | <b>Barcode Samples Sent In</b>   | Y          |
| Total Life (days)              |                            | Proposed UBW                     | 5          |
| Minimum Life on Receipt (days) |                            | Target on sale effective date    | 18/12/2012 |

## **Declaration Section**

I Ian Hedlund
Position National Account

Manager

of Maxxium (UK) Ltd

I confirm that I have understood the Sainsbury's Supplier Handbook (available on Touchpoint) and that this product is safe, correctly labelled and complies with all relevant UK legislation and if requested, I will provide corroborating evidence within 24 hours of the request. Further I confirm that I will inform Sainsbury's of any changes to either the product or the manufacturing/production sites during the sales life of the product. In addition, I will inform Sainsbury's of any issues occurring with this product/brand wherever it is sold.

| NLF Packaging Informations |               |                      |
|----------------------------|---------------|----------------------|
| Level                      | Material Code | Packaging Weight (G) |