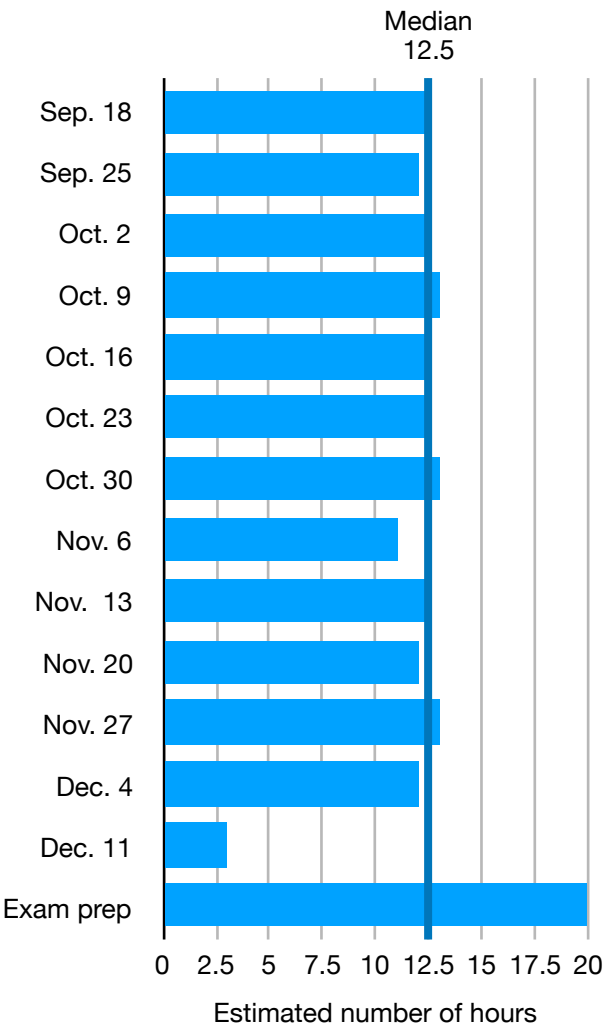


HCI HS 2018: Course plan

Date	Topical block	Classroom activity	Lecture video	Project activity (in- and outside the classroom)	Reading assignment	Estimated student workload (hours)				
						C	V	P	R	Σ
Sep. 18	Design	Lecture 1: Human-centered design & Interviewing <ul style="list-style-type: none">What is HCI? Why is it important?Human-centered design processCourse administrative detailsHow to ask questionsPrinciples in contextual inquiryProblematic interview questions			R1: Norman: Human-centered design R2: Contextual design: <ul style="list-style-type: none">Chapter 3: Principles of contextual inquiry	2			3	
Sep. 19		Hands-on 1: Interviewing <ul style="list-style-type: none">Interview and observing interviews from a given interview protocolGroupingTime for project meeting and planning for the projectGroups setup IT infrastructure	Lecture 2: Analyzing qualitative data <ul style="list-style-type: none">Thematic analysisInterpretation sessionAffinity diagramming ✔ (required for the next lecture)	Brainstorm potential user groups Deadline for proposing the user group, 18:00	R3: Contextual design: <ul style="list-style-type: none">Chapter 4: Interpretation sessionChapter 6: The affinity diagram	1	2	1	3.5	12.5
Sep. 25		Hands-on 2: Analyzing qualitative data <ul style="list-style-type: none">Practice: Coding and affinity diagramming from an example datasetQ&A about interviewing and analysisTime for drafting the first interview protocol	Lecture 3: Ideation and Prototyping <ul style="list-style-type: none">Brainstorming technique and pitfallPrototyping: rationale, purposeStoryboardingDrawing crash-coursePaper prototypingPrototyping software and limitationsOther forms of prototyping (video, hardware) ✔ (required for the next lecture)	Prepare the interview protocol	R4: Contextual design: <ul style="list-style-type: none">Chapter 17: Validating the Design	1	2.5	2	3	
Sep. 26		Hands-on 3: Ideation and prototyping <ul style="list-style-type: none">Practice: brainstormingStoryboarding existing situationPaper-prototyping given UIQ&A about prototyping		Interviewing		1.5		2		12
Oct. 2		Lecture 4: Testing <ul style="list-style-type: none">PrinciplesUsability test setupThink-aloud protocolWizard-of-ozHeuristic evaluation		Transcription and coding		2		3		
Oct. 3		Project work slot (unsupervised) <ul style="list-style-type: none">Interpretation session and affinity analysisPrepare further interview questions or further research on the topic	Lecture 5: Design principles <ul style="list-style-type: none">Conceptual model & discoverabilityAffordanceSignifierFeedbackMappingConstraints and forcing functions	Data analysis Further interviews and research	R5: The Design of Everyday Things <ul style="list-style-type: none">Fundamental principles of interaction		2	3	2.5	12.5
Oct. 9	Psychology	Lecture 6: Model human processor <ul style="list-style-type: none">Perceptual processorCognitive processorMotor processorMemoryKnowledge in the head vs. in the world		Further interviews and research		2		4		
Oct. 10		Project work slot (unsupervised) <ul style="list-style-type: none">Further interpretation session and affinity analysisPrepare the presentation		Further data analysis Prepare the presentation and the mid-term report	R6: Contextual Design <ul style="list-style-type: none">Chapter 19: Project planning and execution			4	3	13
Oct. 16		Presentation: understanding status-quo (8 minutes/team)	Lecture 7: Time <ul style="list-style-type: none">Human time limitsGOMS-KLMFitts's lawHick-Hyman LawInformation-theoretic efficiencyPractice: estimating time from case studies	Finalize the report	R7: The Humane interface <ul style="list-style-type: none">GOMS-KLMInformation-theoretic efficiency	1	2.5	3	4	
Oct. 17		Presentation: understanding status-quo (8 minutes/team)		Mid-project submission deadline, 18:00		1		1		12.5
Oct. 23		Project work slot (unsupervised) <ul style="list-style-type: none">Brainstorming and prototyping	Lecture 8: Errors <ul style="list-style-type: none">The seven stages of action modelGulfs of evaluation and gulfs of executionTaxonomy of errorsThe Swiss cheese modelPractice: case study discussion	Brainstorm the design directions and create initial prototypes			2.5	5		
Oct. 24		Project work slot (unsupervised) <ul style="list-style-type: none">Brainstorming and prototyping		Brainstorm the design directions and create initial prototypes				5		12.5

Abbreviations:
C: In-class (including reviewing at home)
V: Lecture video (including reviewing)
P: Project activities
R: Reading assignment
Σ: Total

Workload summary	
Week	Hours
Sep. 18	12.5
Sep. 25	12
Oct. 2	12.5
Oct. 9	13
Oct. 16	12.5
Oct. 23	12.5
Oct. 30	13
Nov. 6	11
Nov. 13	12.5
Nov. 20	12
Nov. 27	13
Dec. 4	12
Dec. 11	3
Exam prep	20
Total	171.5
6 ECTS × 30	180



Oct. 30		Presentation: initial prototype (8 minutes/team)		Further prototyping and testing with users				3		
Oct. 31		Lecture 9: Visual perception <ul style="list-style-type: none"> • Preattentive processing • Gestalt principles • Practice: case study analysis • Heuristic evaluation • Practice: case study discussion 		Further prototyping and testing with users	R8: Interaction design (pp. 686–702) <ul style="list-style-type: none"> • Heuristic evaluation 	2		5	3	13
Nov. 6		Panel: HCI and UX in practice <ul style="list-style-type: none"> • Daniel Felix (Founder, UX Schweiz) • Yves Bilgerig (User Experience Designer, AdNovum) • Martina Rakaric (BSG) 		Further prototyping and testing with users		1.5		4		
Nov. 7		(Buffer lecture) <ul style="list-style-type: none"> • Mid-term Q&A • Additional explanations of the previous lectures Project coaching slot (on-demand)		Further prototyping and testing with users		1.5		4		11
Nov. 13	Interactions	Lecture 10: Interaction styles <ul style="list-style-type: none"> • Definitions • Benefits and problems • Seminal works for each interaction style • Frontiers of interaction design 		Further prototyping and testing with users		1.5		5		
Nov. 14		Project coaching slot (on-demand)		Further prototyping and testing with users			2	4		12.5
Nov. 20		Project coaching slot (on-demand)	Lecture 11: Input Devices and Interaction Techniques <ul style="list-style-type: none"> • Text entry • Pointing • Speed and accuracy measures • Transfer function • Control-Display gain • Pointer acceleration 	Implement final prototype			3	5		
Nov. 21		Project work slot (unsupervised)		Implement final prototype				4		12
Nov. 27	Research	Project coaching slot (on-demand)	Lecture 12: Survey and experimental research: <ul style="list-style-type: none"> • Survey • Sampling • Correlational knowledge • Practice: interpreting correlational results from research papers • What is true experiments? • Independent, dependent variables • Practice: identify components of experiments from excerpts of research papers 	Implement final prototype Prepare the report			2	6		
Nov. 28		Project work slot (unsupervised)		Implement final prototype Prepare the project video and the poster				5		13
Dec. 4		Exam preparation lecture <ul style="list-style-type: none"> • Q&A HCI Research • Exam examples • Filling course evaluation questionnaire • Project meeting and coaching 		Prepare the project video and the poster Prepare the presentation and the report		2		5		
Dec. 5		• Free slot for project work (unsupervised)		Prepare the presentation and the report				5		12
Dec. 11	Wrap-up	Project presentation 1				1.5				
Dec. 12		Project presentation 2 (+ discuss course evaluation)		Final project submission deadline, 18:00		1.5				3
Dec. 18	Exam	(no lecture; exam preparation at home)								
Dec. 19		(no lecture; exam preparation at home)								20
Jan. 8		Exam at 1.B.01								
Feb. 5		Exam viewing at 1.D.29								
Total						23	18.5	88	22	171.5

History:
18.09.18 Initial public version