

## Olga Lazareva

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• Russia, Saint Petersburg

## 10 Aug 1991

**★** Portfolio

in Linkedin

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## **№** EDUCATION

Sep 2014 – Jun 2016 Saint Petersburg, Russia M.A. in Advertising and Public Relations, Peter the Great St. Petersburg Polytechnic University

GPA: 4.9

Sep 2008 – Jun 2013 Saint Petersburg, Russia Diploma of Economist in Accounting, Analysis and Audit,

Saint Petersburg State University of Economics

GPA: 4.4

## ROFESSIONAL EXPERIENCE

Dec 2017 – present remote

Translator, TED

- created Russian subtitles for 9 TED Talks
- transcribed 1 Talk
- collaborated with TED speakers, translators, reviewers, language supervisors and coordinators

Dec 2017 – Feb 2020 Saint Petersburg, Russia Senior Engineer, Law, Order and Security Committee of the city of Saint Petersburg

- increased the effectiveness of document processing by 81% through bringing new ideas about developing a User-Centered Interface Design of the internal MS Excel files sharing system
- · assisted the purchasing process
- communicated with suppliers and vendors
- coordinated and inspired the interns, reviewed their work and gave them feedback

Sep 2015 – Dec 2015 Saint Petersburg, Russia Intern in Advertising and Public Relations Department, Coffee Shop "DoMoD"

- created content plan for Instagram, Facebook and vk.com
- conducted research on competitor activity
- communicated with the customers and a client

## (3) LANGUAGES

**Russian** Native speaker ••••

**English** IELTS 7.5

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⊗ SKILLS

User Research | Copywriting | HTML5, CSS3, JavaScript | Responsive Design | Communication

**Teamwork** | **Tools** (Photoshop Illustrator After Effects XD Figma)

COURSES

Web Design for Everybody: Basics of Web Development & Coding Specialization, Coursera

UX Design Fundamentals, Coursera

Fundamentals of Graphic Design, Coursera