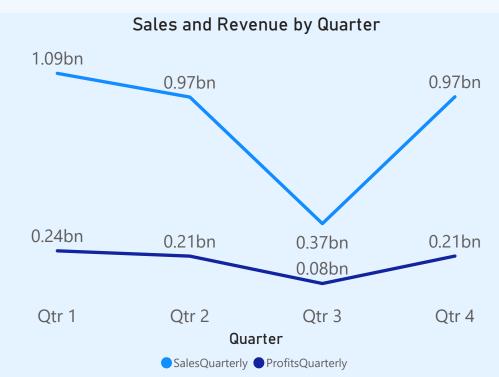
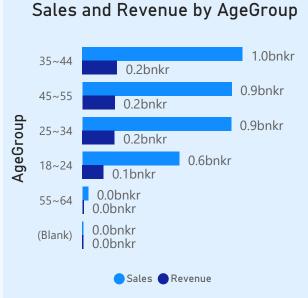
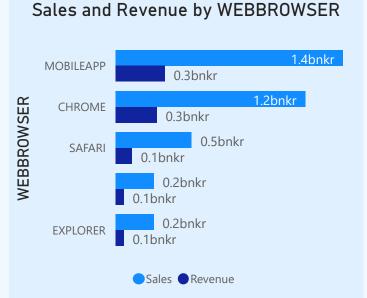
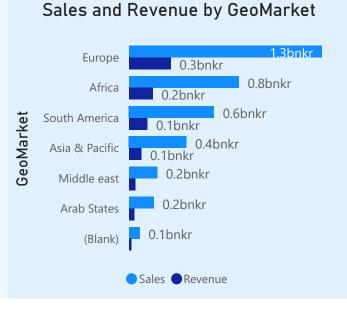
XYZ e-commerce Dashboard 2019



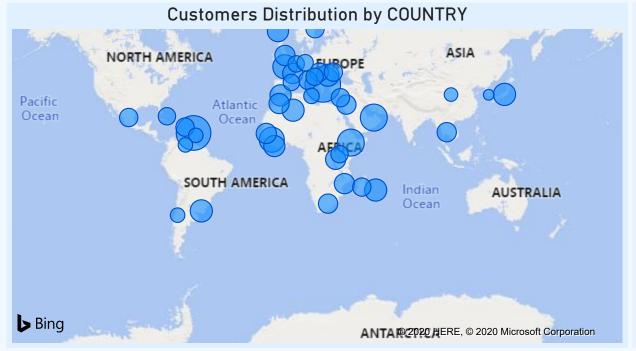






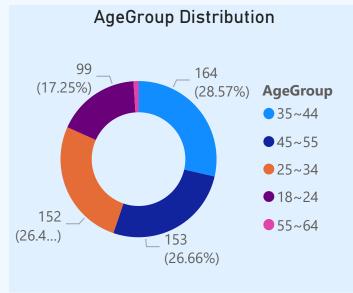


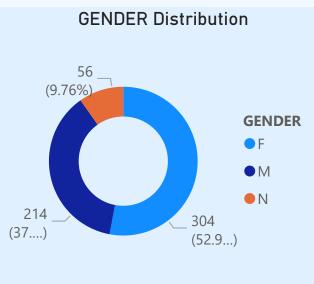
Customers Summary

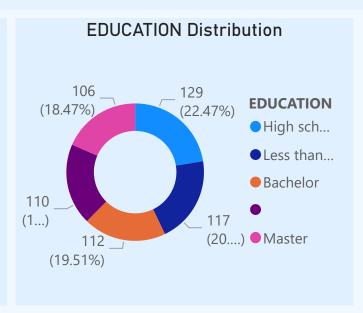


No. of Distinct User

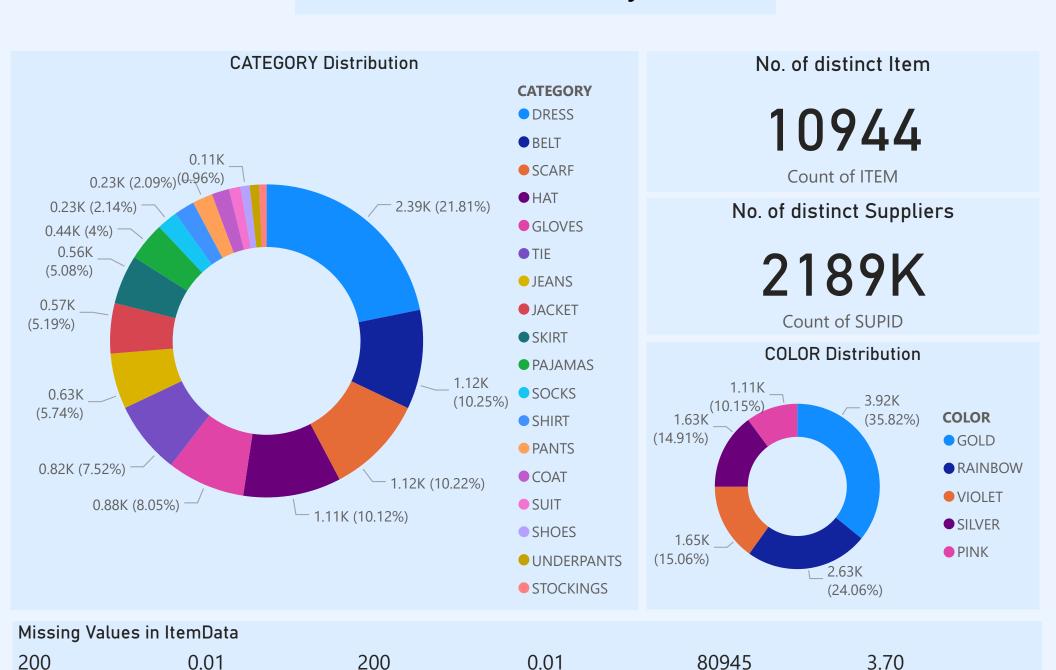
574
Count of USERID







Products Summary



MisSales%

MisSupIID

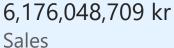
MisSupIID%

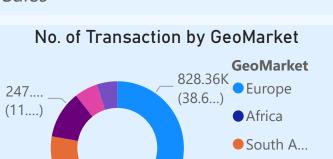
MisPurchase

MisPurchase%

MisSales

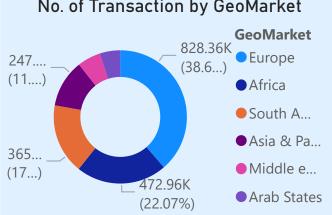
Purchase Transaction Summary

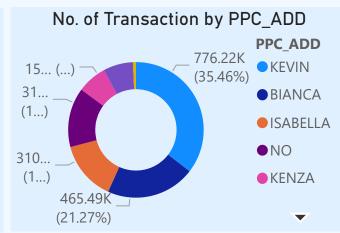


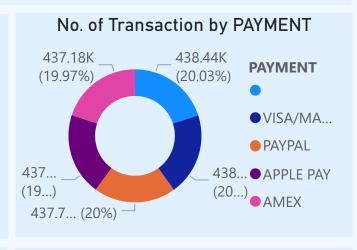


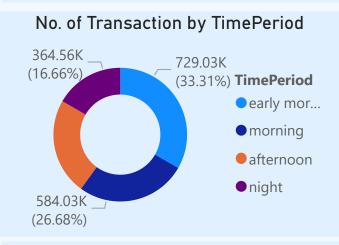
793,123,664.8 kr Revenue

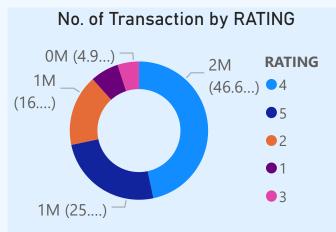


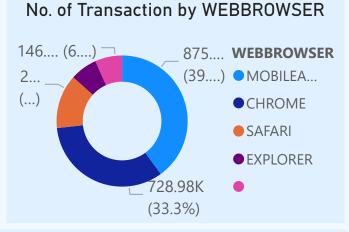












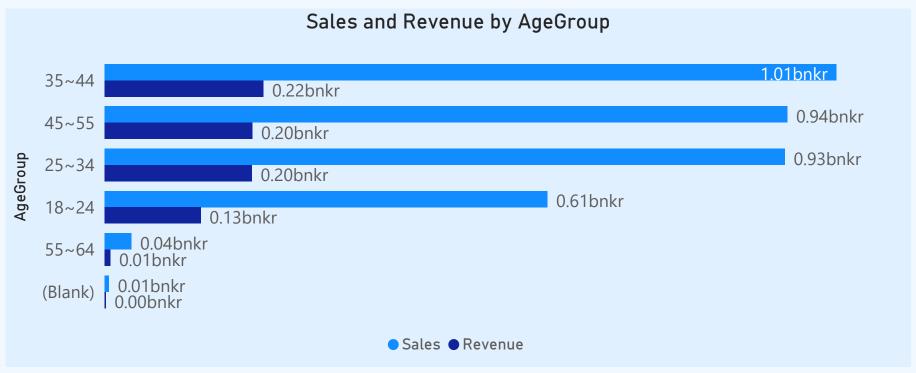
Key Missing Values in TransactionsData

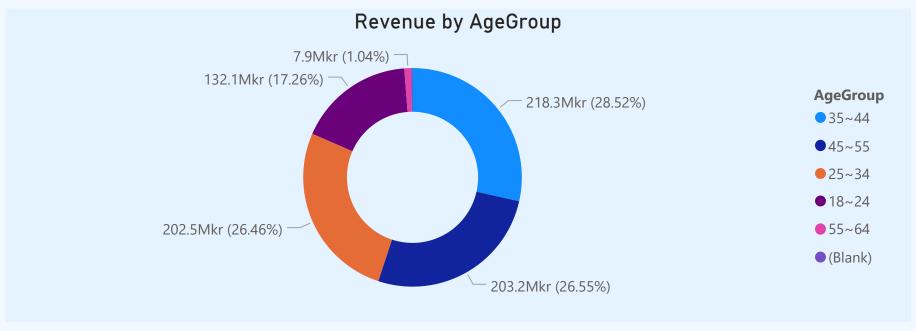
75492	3.57	438436	20.03	218913	10.00	199101
MisDelivery	MisDelivery	MisPayment	MisPaymen	MisPurchase	MisPurchas	MisQTY
10.01		11.13	36655	1.70	3803	0.17
MisQTY%		MisShipDay	MisTimeSta	MisTimeSta	MisUserID	MisUserID%

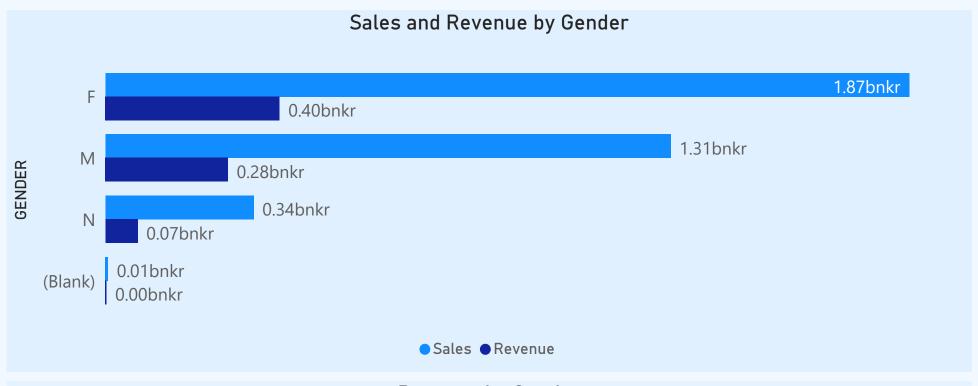
Missing Data & Outlier Summary

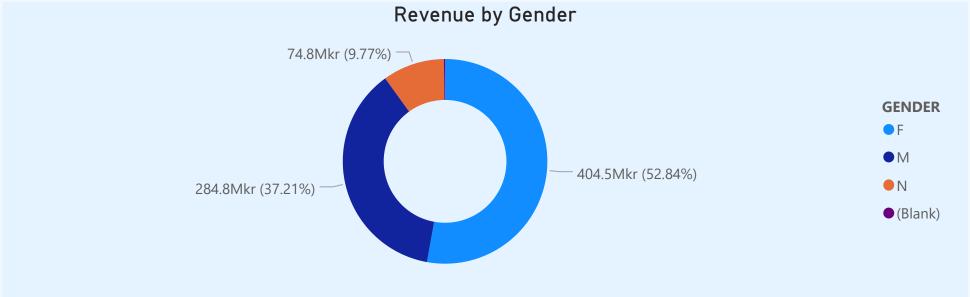
	Missing values in 110 MisEducation (Blank) MisCountry	n CustomerData 19.16 MisEducatio (Blank) MisCountry%	18 MisHobby (Blank) MisGender	3.14 MisHobby% (Blank) MisGender%	(Blank) MisAgeGroup (Blank) MisUserID	(Blank) MisAgeGroup% (Blank) MisUserID%				
	Missing Values in 200 MisPurchase (Blank) MisCategory	n ItemData 0.01 MisPurchase (Blank) MisCategor	200 MisSales (Blank) MisColor	0.01 MisSales% (Blank) MisColor%	80945 MisSupIID (Blank) MisItem	3.70 MisSupIID% (Blank) MisItem%				
Missing Values in TransactionsData										
	75492	3.57	21731	1.00	438436	20.03				
	MisDelivery	MisDelivery	MisDiscount	MisDiscount	MisPayment	MisPayment%				
	15482	0.71	218913	10.00	199101	10.01				
	MisPPC_ADD	MisPPC_AD	MisPurchase	MisPurchase	MisQTY	MisQTY%				
	566753	34.94	²¹⁹²⁷²	10.02	²¹⁹¹⁸⁹	^{11.13}				
	MisRatting	MisRatting%	MisReview	MisReview%	MisShipDays	MisShipDays%				
	36655	^{1.70}	9	^{0.00}	³⁸⁰³	0.17				
	MisTimeSta	MisTimeSta	MisTrackNo.	MisTrackNo.%	MisUserID	MisUserID%				
	364427	16.65	146192	6.68	(Blank)	(Blank)				
	MisWareho	MisWareho	MisWebbro	MisWebbro	MisItem	Misltem%				

Suspected Outlier Number (Profits is negative or zero) 730.40 K









Sales and Profits Analysis

