



Soft Skills û Enhancing Employability: Connecting Campus with Corporate

By M.S. Rao

I.K. International Publishing House Pvt. Ltd., 2010. Paperback. Book Condition: New. 16cm x 24cm. This is a very timely book. With the world still reeling from the aftershocks of the global credit crunch. Professor M.S Rao offers a number of extremely useful maps to young people who need to navigate the territory of creating their own success in organizational life. He also offers practical help to the reader to develop the soft skills that are so vital in developing effective working relationships. Anne Gimson, Managing Director, strategic Developments International Limited U.K. and Editor, Development & Learning in Organization û An international journal. Here is a book which fills a certain vacuum, Professor M.S. Rao unravels the significance of soft skills and provides guidelines to acquire them. A must-read book for all aspiring managers. Currently there is a wide chasm between the campus and the industry. There is vast gap between the art and the craft. The book helps in connecting the campus with the corporate by bridging the gap between the campus and the industry and by blending both the art and the craft. It helps you understand and appreciate both soft and hard skills. It differentiates between unemployability and...



Reviews

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-- Roberto Friesen

This written book is excellent. It typically is not going to price a lot of. I found out this book from my dad and i encouraged this book to discover.

-- Darrin Abbott

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Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 148 mm. Language: N/A. Brand New Book. Sly Fox is hungry and he wants to catch and eat Red Hen. Armed with his big, black bag he heads to her...



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