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Latex and Lingerie: Shopping for Pleasure at Ann Summers Parties

By Merl Storr

Bloomsbury Publishing PLC, United Kingdom, 2003. Paperback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book. Sexy, hedonistic, hilarious - Ann Summers parties are the ultimate girls night in. Promising the perfect antidote to the toils of everyday life - sexual pleasure - they are the naughty but nice version of the classic Tupperware(r) party. Ann Summers parties are incredibly popular, with around 4000 parties held in Britain every week. The basis is simple: to provide an all-female environment where women can buy sexy lingerie, erotic fashion, sex toys and other sex-related products. In many respects these parties enable women to transgress social taboos in the comfort of their own homes. But they are also a subtle means of constructing and enforcing heterosexual femininity. This book investigates what really goes on at these special homosocial gatherings, where heterosexual women drink, laugh, shop, play party games and talk about sex. Storr develops a new analysis of the ways heterosexual women identify with and against each other - and of what this tells us about gender, sexuality and consumption in contemporary society. Drawing on both participant observation and in-depth interviews with party organizers, this fascinating and fun book...



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Reviews

I actually started looking over this publication. It really is rally interesting throgh studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

-- **Elisa Reinger**