

Business Planning for Editorial Freelancers: A Guide for New Starters



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Reviews

Very good e-book and helpful one. It is among the most awesome publication we have read. Its been developed in an remarkably simple way in fact it is simply right after i finished reading this book through which basically transformed me, affect the way i really believe.
(Prof. Kacey O'Hara)

BUSINESS PLANNING FOR EDITORIAL FREELANCERS: A GUIDE FOR NEW STARTERS



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Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you thinking about starting a new editing or proofreading business? Written for those with no prior publishing or editorial experience, this practical guide takes new editorial freelancers, step by step, through the basics of planning their career. Chapters focus on why a business plan is necessary, the different aspects of editorial freelancing, training, client focus, getting experience, financial assessment, promotion, networking, tools for the job, and real-world case studies featuring new starters. Additional material includes tips from experienced practitioners that illustrate the tasks and learning goals discussed, as well as useful tools and resources. Published in association with the Publishing Training Centre. This is exactly the book that would-be editorial freelancers need to read before setting up their businesses. (Katharine O Moore-Klopf, ELS; KOK Edit) If you re thinking of setting out on the journey to becoming a freelance editorial professional, make sure this is the first book you read. (Hazel Harris, Wordstitch) Essential reading for anyone thinking of setting themselves up as a freelance editor. (Jen Hamilton-Emery, Salt Publishing) Helpful, hopeful, yet realistic about the challenges ahead, this book will leave its readers better informed, and therefore better prepared, for their entry into this highly competitive field. (Madhubanti Bhattacharyya, Edward Elgar Publishing).



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