



The Best of Guerrilla Marketing- -Guerrilla Marketing Remix

By Jay Conrad Levinson

Entrepreneur Press. Paperback. Book Condition: New. Paperback. 304 pages. Guerrilla Marketings Greatest HitsUpdated, Adapted, Remastered The only book to deliver The Best of Guerrilla Marketinga combination of the latest secrets, strategies, tactics, and tools from more than 35 top-selling Guerrilla Marketing booksupdated for a new generation. When they write the history of marketing thought, Jay doesnt get a page. . . he gets his own chapter. Seth Godin, author of Poke the Box This book is the culmination of Guerrilla Marketings huge footprint on the marketing landscape. Keep it on top of your desk-it will become your marketing bible. Jill Lublin, international speaker and author, Jilllublin.com For business survival in the 21st century, Guerrilla Marketing ranks right up there with food, water, shelterand, of course, Internet access. David Garfinkel, author of Advertising Headlines That Make You Rich 21 million entrepreneurs around the world, including me and most of my clients and friends, owe a debt of gratitude to Jay Conrad Levinson for his inspiring Guerrilla Marketing advice and mentoring. Roger C. Parker, www. PublishedandProfitable.com Guerrilla Marketing has always been about helping the little guy market effectively and succeed against big-budget competitors. And now, in the new hyper-connected and...



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