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Mail Order Organization, the Art of Selling Goods by Post (Classic Reprint)

By P E Wilson

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Mail Order Organization, the Art of Selling Goods by Post Although the term mail order is a well-known one, it is seldom appreciated or understood. Selling goods by mail is at once the most wonderful and the most difficult method of doing business in the world - in short, it is a positive science. Within the scope of this book it has been the writer's aim to present each essential phase of organization in a straightforward and practical manner, and, commencing with a preliminary survey and working right through to the end of the eleventh chapter, every subject is dealt with in correct order of sequence. The result is that, while necessarily incomplete in certain details, the present work covers the ground in a thorough manner, and enables the whole subject to be recognized and appreciated at its true worth. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally...



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