



## Higher Education in the Digital Age (Updated ed.)

By William G. Bowen, Kevin M. Guthrie, William G. Bowen

Princeton University Press. Paperback. Book Condition: new. BRAND NEW, Higher Education in the Digital Age (Updated ed.), William G. Bowen, Kevin M. Guthrie, William G. Bowen, Two of the most visible and important trends in higher education today are its exploding costs and the rapid expansion of online learning. Could the growth in online courses slow the rising cost of college and help solve the crisis of affordability? In this short and incisive book, William G. Bowen, one of the foremost experts on the intersection of education and economics, explains why, despite his earlier skepticism, he now believes technology has the potential to help rein in costs without negatively affecting student learning. As a former president of Princeton University, an economist, and author of many books on education, including the acclaimed bestseller *The Shape of the River*, Bowen speaks with unique expertise on the subject. Surveying the dizzying array of new technology-based teaching and learning initiatives, including the highly publicized emergence of "massive open online courses" (MOOCs), Bowen argues that such technologies could transform traditional higher education—allowing it at last to curb rising costs by increasing productivity, while preserving quality and protecting core values. But the challenges, which are organizational...



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