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The New Entrepreneurz: Changing the Way You Play Life

By Ronen Gafni, Simcha Gluck

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The New Entrepreneurz: Changing the Way You Play Life, Ronen Gafni, Simcha Gluck, The New Entrepreneurz are the game changers who can be found playing different games across the spectrum. They are the business owners, the managers, the lawyers, the moms and dads, the lovers, the educators, the artists, and healers. Entrepreneurship is no longer just about business; it is the new mindset. For too long we have been sold on the lie of competition and life in the tired Rat Race. Times have changed, and in this new Shared Economy, opportunities are everywhere and resources are abundant if we just learn to see them. The New Entrepreneurz provides a game-changing game-based approach to molding your mind and developing a fresh entrepreneurial mentality that focuses on working smart & on collaborative winning. Advocating not for simple change, but for total transformation, this revolutionary resource provides a powerful platform to shift the paradigm for all those interested in running a smart purpose driven business. The book offers: * How to win the game as a successful New Entrepreneur * Best practices on how to build a game changer business *...



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