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## Business in Blue Jeans: How to Have a Successful Business on Your Own Terms, in Your Own Style (Hardback)

By Susan Baroncini-Moe

Midpoint Trade Books, United Kingdom, 2013. Hardback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book. Reviews: This is the best little how-to book for starting and running a small business I've come across. Don't even think about going into business without it. And if you are already in business, this book is a must-read. -Larry Winget, television personality and 5 time bestselling author, including the #1 bestseller: Shut Up, Stop Whining and Get A Life Everything you need to start your own business is here! Susan delivers much more than the usual how to stuff, instead guiding you to first build the mindset to achieve your dreams. How I wish I had Business in Blue Jeans when I started my own business ten years ago! -David Meerman Scott, bestselling author of The New Rules of Marketing and PR, now in over 25 languages from Bulgarian to Vietnamese. Business in Blue Jeans is a strong book of advice for people seeking to find their own way to do business. It's filled with bravery and a lot of opportunities to bring yourself up to a new level. Susan Baroncini-Moe has your homework right here....



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### Reviews

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