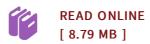




Equities: An Introduction to the Core Concepts

By Mark Mobius

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Equities: An Introduction to the Core Concepts, Mark Mobius, Each book in the series cuts through the jargon and mystique of the financial markets to give the reader a clear picture of how and why these markets function as they do. Key features include:* clear definitions of financial terms* worked examples of transactions and contracts* summaries and overviews* valuation techniques* quick Quiz questions to reinforce the learning experience* strip cartoons to explain complex trades* entertaining cartoons from Alex to lighten the load* war stories and anecdotes from Mark Mobius based on his remarkable experiences* other Resources section to guide the reader to other useful books, websites and reference material.



Reviews

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