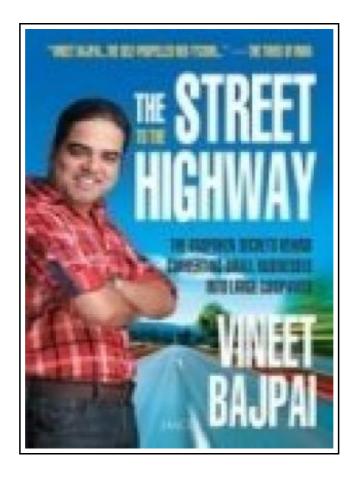
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Reviews

The book is great and fantastic. It is writter in straightforward words and phrases rather than difficult to understand. You wont really feel monotony at at any time of your respective time (that's what catalogues are for regarding should you question me).

(Payton Miller)

THE STREET TO THE HIGHWAY: THE UNSPOKEN SECRETS BEHIND CONVERTING SMALL BUSINESSES INTO LARGE COMPANIES



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Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. This book shatters the myth that business success is a matter of destiny for a few chosen corporate barons. It shows that stellar business growth is not the result of some supernormal capabilities of a few super-individuals but is an outcome of a systematic construct of proven strategies and determined actions. Every small business can be transformed into a mega corporation one day. And this book shows HOW!Written in a simple and racy style this book carries powerful and executable lessons for corporate executives, managers, students, entrepreneurs, employees of small and mid-sized companies, CEOs and most of all for millions of small business owners. A must read for anyone who wants to unravel the mystique behind why most businesses stagnate for decades while a handful become winning corporations and use that learning to embark upon organization building and wealth creation. Printed Pages: 292.

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