



Social Operating Systems: Rise of the Socially Oriented Business

By Ian Tomlin

Management Books 2000 Ltd, United Kingdom, 2011. Paperback. Book Condition: New. 206 x 148 mm. Language: English . Brand New Book. The popularity of social networking is growing exponentially as more and more people tap into platforms like Facebook, Twitter, MySpace, MSN and LinkedIn. In business terms this is leading to the creation of Social Operating SystemsA - combining the machinery of social networking and cloud computingA. Social operating systems are digital spaces found on the Internet where people can come together for work and play 24 hours a day from almost anywhere in the world and have a major role to play in our society touching both consumers and business people. For consumers they become the place to go online to connect with friends and engage in social activities and communications. For business, social operating systems represent the next generation of enterprise computing technology - a computing platform that supports the systematic management and facilitation of human social relationships and interactions. This important new book explains how it all works.



Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- Andres Bashirian

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