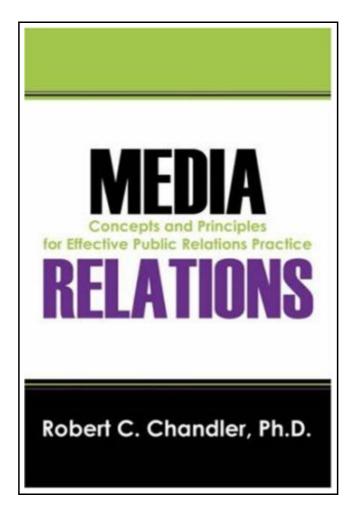
# Media Relations: Concepts and Principles for Effective Public Relations Practice



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# MEDIA RELATIONS: CONCEPTS AND PRINCIPLES FOR EFFECTIVE PUBLIC RELATIONS PRACTICE



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