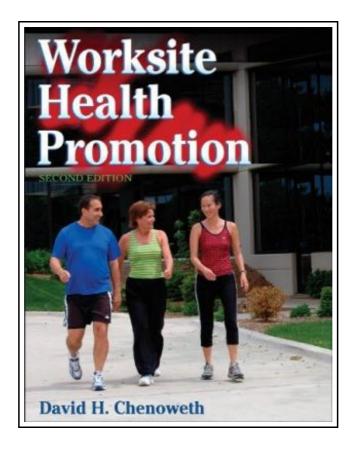
### Worksite Health Promotion - 2nd Edition



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### Reviews

Definitely one of the better publication I have got possibly read. It really is writter in basic phrases and not difficult to understand. You wont sense monotony at anytime of your respective time (that's what catalogs are for about if you request me).

(Darion Lowe)

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Human Kinetics, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Worksite Health Promotion has been fully updated and expanded with valuable new information and user-friendly learning aids. Now in its second edition, the book continues to be the ideal reference for aspiring and practicing health professionals who want to promote the health of employees and organizations. Like its predecessor, the second edition ties together the theoretical concepts of health promotion and their everyday applications and presents a step-by-step approach to planning, implementing, and evaluating programs in a variety of settings. With a broad overview of worksite health promotion and the major events in history that have stimulated it, the book enables readers to understand the role of these programs in increasing productivity and controlling health care costs. Students using this text will find more ideas than ever for planning and launching worksite programs. The text includes new sections on programming for small and multisite companies, electronic health management communication tools, using the stages of change framework with programming incentives, medical self-care, health and productivity management, and disability management as a component of an integrated health data-management system. A reorganized chapter structure and the addition of learning objectives, updated study questions, and expanded references also contribute to the appeal of this new edition. Professionals using this second edition will discover the rationale and gain more justification for setting up worksite health programs. They will learn how to tailor a worksite health program to the mission, philosophy, and vision of their organizations, and they will glean ideas for addressing specific health concerns such as mental health, smoking cessation, ergonomics, and AIDS education. In addition, they will examine how to design an operating plan and report results to major stakeholders. Drawing on more than 25 years...



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