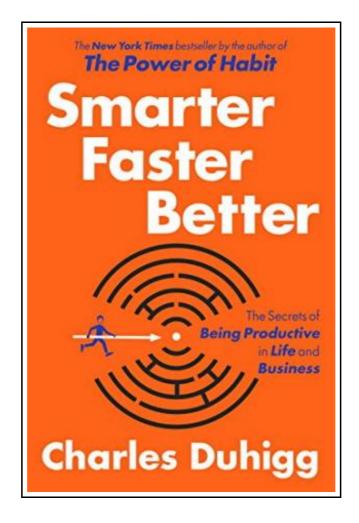
Smarter Faster Better: The Secrets of Productivity in Life and Business



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Reviews

This pdf is indeed gripping and interesting. It is definitely simplistic but shocks within the 50 percent of your book. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Michael Spinka)

SMARTER FASTER BETTER: THE SECRETS OF PRODUCTIVITY IN LIFE AND BUSINESS



Random House LCC US, 2016. Paperback. Book Condition: New. 233 x 154 mm. Language: English . Brand New Book. NEW YORK TIMES BESTSELLER? From the author of The Power of Habit comes a fascinating book that explores the science of productivity, and why managing how you think is more important than what you think? with an appendix of real-world lessons to apply to your life. At the core of Smarter Faster Better are eight key productivity concepts?from motivation and goal setting to focus and decision making?that explain why some people and companies get so much done. Drawing on the latest findings in neuroscience, psychology, and behavioral economics?as well as the experiences of CEOs, educational reformers, four-star generals, FBI agents, airplane pilots, and Broadway songwriters?this painstakingly researched book explains that the most productive people, companies, and organizations don?t merely act differently. They view the world, and their choices, in profoundly different ways. A young woman drops out of a PhD program and starts playing poker. By training herself to envision contradictory futures, she learns to anticipate her opponents? missteps?and becomes one of the most successful players in the world. A group of data scientists at Google embark on a fouryear study of how the best teams function, and find that how a group interacts is more important than who is in the group?a principle, it turns out, that also helps explain why Saturday Night Live became a hit. A Marine Corps general, faced with low morale among recruits, reimagines boot camp? and discovers that instilling a? bias toward action? can turn even the most directionless teenagers into self-motivating achievers. The filmmakers behind Disney?s Frozen are nearly out of time and on the brink of catastrophe?until they shake up their team in just the right way, spurring a creative breakthrough that leads to...

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