



Microeconomics For Dummies (USA ed)

By Consumer Dummies

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Microeconomics For Dummies (USA ed), Consumer Dummies, Your no-nonsense guide to microeconomics The study of microeconomics isn't for the faint of heart. Fortunately, Microeconomics For Dummies is here to help make this tough topic accessible to the masses. If you're a business or finance major looking to supplement your college-level microeconomics coursework or a professional who wants to expand your general economics knowledge into the microeconomics area this friendly and authoritative guide will take your comprehension of the subject from micro to macro in no time! Cutting through confusing jargon and complemented with tons of step-by-step instructions and explanations, it helps you discover how real individuals and businesses use microeconomics to analyze trends from the bottom up in order to make smart decisions. Snagging a job as an economist is fiercely competitive and highly lucrative. Having microeconomics under your belt as you work toward completing your degree will put you head and shoulders above the competition and set you on the course for career advancement once you land a job. So what are you waiting for? * Analyze small-scale market mechanisms * Determine the elasticity of products within the...



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