



Matters of Life and Data: The Remarkable Journey of a Big Data Visionary Whose Work Impacted Millions (Including You)

By Charles D Morgan

Morgan James Publishing, United States, 2015. Paperback. Book Condition: New. 236 x 155 mm. Language: English . Brand New Book. I didn't set out to become a collector of your and your neighbors information. When I was growing up, nobody but egghead scientists talked about data. It was the mechanical age, and I was a gadget geek, taking apart my cousin's toys and trying to put them back together again. I was especially crazy about cars and engines, and had it not been for a fateful encounter during college recruiting season, I might've lived my life as a race car mechanic instead of learning about computers at IBM. As it turned out, pursuing Big Data allowed me the resources to become a professional race car driver on the side, competing against the likes of Paul Newman, who makes appearances in these pages as well. Such are the wonders of this journey we're all on. Mine has taken me from the frontier of western Arkansas, where my ancestors owned a hardware store selling iron tools to westbound travelers, to the frontier of the digital age, where room-size computers have become eclipsed by the power of smart phones....



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-- **Arianna Witting**

An exceptional book as well as the font used was exciting to read. It is actually rally intriguing throgh reading time. You will not sense monotony at anytime of the time (that's what catalogues are for about when you ask me).

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