



Manufacturing and Service Enterprise with Risks (Hardback)

By Masayuki Matsui

Springer-Verlag New York Inc., United States, 2008. Hardback. Book Condition: New. 2009 ed.. 234 x 155 mm. Language: English . Brand New Book. The subject for this book is my life work on the enterprise modeling and integration by a stochastic/queuing form, and the book plan was conceived before my stay in the USA in 1996-97 as a visiting scholar. The first title was Stochastic Management and Design of Manufacturing Systems. The first version was attempted in 2001; however, this version was inappropriate and was not revised till now. It is 40 years since I attempted a stochastic approach to manufacturing and management due to the limitations of statistical approaches. The century in which industrial engineering and management rose to the forefront was one in which a static/statistical approach was applied to the development of classical models and general/average theory. This book presents a stochastic management approach to the manufacturing and service enterprise with risks by a game/strategic view, and is based on many papers in production/queueing studies that have appeared in famous journals. The book's objective is to discuss and show the goals and constraints on manufacturing and service enterprises, and to provide a strategic/collaborative solution for management...



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