



# Strategy in a Week: Strategic Thinking Skills in Seven Simple Steps

By Amanda and Greg Gregory Professor of the Civil War Era Stephen Berry

Hodder Stoughton General Division, United Kingdom, 2016. Paperback. Book Condition: New. 198 x 130 mm. Language: English . Brand New Book. Strategic thinking just got easier For most aspiring managers, at some point in their careers, their Personal Development Plans will include the demand to have greater strategic thinking ability. We have the perception that executives operating at board-level have this strategic thinking ability but seldom find the route to obtain it for ourselves. The purpose of this book is to provide that route. Strategy, like any other discipline, can be learned and practised. This book takes you on a journey to explore what organizational strategy is, where it fits within the context of each business, and then gives an examination of internal, external, marketing, brand and competitive strategy. To progress to an executive position, a wide range of skills and attributes are required. Aspects such as good leadership skills, strong communication skills, commercial understanding and the ability to understand other people are all needed. Equal with these vital elements is the ability to have a good grasp of strategic thinking. Strategy In A Week provides the platform for you to acquire the vital skills of strategic thinking. Whether...



#### Reviews

It in a single of my personal favorite ebook. Better then never, though i am quite late in start reading this one. I am effortlessly will get a satisfaction of reading a published ebook.

-- Ms. Lavada Krajcik

Comprehensive guideline for book lovers. It can be filled with knowledge and wisdom I realized this publication from my dad and i suggested this pdf to find out.

-- Ted Schumm

## See Also



#### The Fire Children

Rebellion, United Kingdom, 2015. Paperback. Book Condition: New. Not for Online. 198  $\times$  130 mm. Language: English . Brand New Book. Fifteen years have passed since Mother Sun last sent her children to walk the world. When the eclipse comes, the people...



#### The Magical Animal Adoption Agency Book 2: The Enchanted Egg

Hyperion, United States, 2016. Paperback. Book Condition: New. Alexandra Boiger (illustrator). 198 x 129 mm. Language: English . Brand New Book. There s a new resident at the Magical Animal Adoption Agency-but this one hasn t hatched yet! Mr. Jams brought home...



#### Fox at School: Level 3

Penguin Young Readers Group, United States, 1993. Paperback. Book Condition: New. James Marshall (illustrator). Reissue. 224 x 147 mm. Language: English . Brand New Book. Using their cache of already published easy-to-read books, Puffin launched their Easy-to-Read program. Favorite stories by such...



## Boost Your Child's Creativity: Teach Yourself 2010

Hodder Stoughton General Division, United Kingdom, 2011. Paperback. Book Condition: New. 196 x 130 mm. Language: English. Brand New Book. Every parent wants their child to achieve their full potential. Whatever your child s interest or inclination, from art to music,...



#### Creeper, Zombie, Skeleton and More Jokes for Kids

Createspace, United States, 2014. Paperback. Book Condition: New. 190 x 130 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Creeper, Zombie, Skeleton and More Jokes for Kids - stocking fillers for kids Awesome Joke Books for Kids - 101...



## **Buy One Get One Free**

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 198 x 122 mm. Language: English . Brand New Book. There was a slave story told that only a few knew about. A story about a young man who was blessed by God and...