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Are We Willing to Take That Risk?: 10 Questions Every Executive Should Ask about Business Continuity

By Michael Croy

iUniverse, United States, 2008. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.No one will ever be able to identify and manage all of his or her organization's risks. Although you can't predict every disaster, you can ask the right questions and put strategies in place to ensure the survival of your business. It is becoming increasingly evident that the knowledge of disaster recovery efforts must be accessible to far more than the (IT) experts. Achieving success can only be found through the collective effort of a united public, its leaders and organizations. - Barack Obama, United States Senator
Progressive organizations with sound leadership now include business continuity and enterprise risk management as key parts of meeting stakeholder expectations and achieving organizational strategic objectives. - Michael G. Oxley, Vice Chairman, NASDAQ
Michael Croy, an expert in risk assessment and disaster recovery, helps leaders understand what is needed to sustain business today. Through real-life examples, you'll understand what could affect your company—lost data, pandemics, terror threats—and by implementing plans for when something does happen, you're doing everything possible to ensure that employees still have jobs, customers are...



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