



Mrd. - Grab Deisenmanagement: Konnen Deutsche Top - Manager Globalisierung?

By Karl- Heinz Klamra

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 254 x 178 mm. Language: German . Brand New Book ***** Print on Demand *****.Es gibt viele Bucher zum Währungs-, Zins- und Finanzderivate - Management. Ebenso gibt es viele Bucher, die einzelne Finanzderivate erklären oder die unterschiedlichen Option - Preis - Formeln herleiten und mit Rechenbeispielen belegen. Es existieren auch jede Menge Bucher zur Bilanzierung solcher Transaktionen nach HGB und IAS / IFRS. Diese Bucher bilden die Basis für Reihe Hedge - Accounting In Zeiten der Globalisierung werden global agierende Konzerne immer mit dem Management von Währungs-, Zins- und Rohstoff - Preis - Risiken konfrontiert. In den vorliegenden Buch werden die 23 größten, börsennotierten deutschen Konzerne ausserhalb des Banken- u. Versicherungssektors hinsichtlich deren Währungs- und Finanz - Derivate - Management analysiert. Hierunter finden sich Namen wie z. B. BASF, Daimler, BMW, Beiersdorf, Linde, Siemens, Deutsche Post, Deutsche Telekom, Fresenius, Henkel, SAP und auch VW. Dabei steht im Fokus die typischen Fehler und die gesamte Dimension der Probleme durch das Management von Währungs- und Finanz - Derivaten aufzudecken. Von besonderer Bedeutung innerhalb dieser Analyse sind deshalb die Bilanz - Positionen: Translation, Fair Value Hedge, Cash Flow Hedge und Finanzderivate ohne...



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