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By Heather Hart

Body and Soul Publishing, United States, 2012. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.As much as we don't want to hear it, book marketing is a huge part of becoming a successful author. Yet many authors don't know how to go about it or even where to start. I don't know where you are in your publishing journey, you might have been published for years but have always struggled with the marketing side of things or you could still be working on your first book and wanting to get a head start on promoting it, either way this book is bound to have something in it that will help you out. Giving a detailed overview of book marketing from beginning to end, this book is designed to give authors the information they need to attack marketing head on and start successfully selling their books.



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