

Ian Kirkland

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☎ 07732467811

Insightful writer, editor, and market analyst. Seasoned and meticulous management of bespoke marketing campaigns. Expertly skilled in editorial critique and trend projection. Cogent and intuitive writing tailored to and invested in today's most promising global and digital markets.

Education

- ❖ University Of Edinburgh
English Literature & Linguistics MA
Awarded: First
Edinburgh, Scotland
2018 - 2022
- ❖ UCLA French Language Intensive
Grade: 4.0 GPA
Remote
06/2020-08/2020
- ❖ Northern Virginia Writing Project
July Institute: Creative Writing
Fairfax, VA
07/2017

References

Mindy Thomas

Tinkercast CEO/Host/Producer
mindy@tinkercast.com

Fizzy Meredith

Queermunity Founder
fizzy.queermunity@gmail.com

Skills

- English, French, German fluency
- Account Management Expertise
- Adobe Creative Suite, Airtable, G-Suite
- Writing Engaging Copy for PRs, Websites, Newsletters, Social Media, Speeches, Video.

Experience

- ❖ Podcast Production Consultant
Tinkercast—Washington, DC—07/2022
 - One of four writers selected to develop and produce the forthcoming second season of the podcast.
 - Conceived of the show's structure, characters, story arcs, themes, and marketing strategies.
 - Pitched show to production company Gen-Z Media.
- ❖ Scottish Poetry Library Volunteer
SPL—Edinburgh—06/2021 - 08/2022
 - Implemented new cataloguing/archiving system.
 - Wrote for & edited author bios for the SPL website.
 - Assisted in the management of library events including publication tours, readings, and open mic nights.
- ❖ Theatre Weekly Critic
Theatre Weekly—Edinburgh—06/2019 - 08/2022
 - Reviewed shows at the Edinburgh Fringe Festivals
<https://theatreweekly.com/author/ian-kirkland/>
- ❖ Events Organiser
PublishED—Edinburgh—04/2019 - 06/2020
 - Planned literary workshops, panels with authors, publishers, & agents, and open mic nights.
 - Published monthly newsletters featuring new articles, event lineups, news commentary, interactive polls, freelance opportunities, and more.
 - Worked with SYP (Society of Young Publishers).
- ❖ Publishing Intern
Touchpoint Press—Remote—10/2019 - 11/2019
 - Contacted authors/bookshops, drafted book blurbs/ Press Releases, updated media logs & social media (Website, PRLOG, Meta, Hootsuite, PM).
- ❖ Events Strategist
FX Players—Fairfax, VA—10/2016 - 05/2018
 - Spearheaded community fundraising efforts by organising biannual theatre camps of up to 200 children aged 6-14 and raised roughly 10,000 USD per camp.
 - Mobilised camp committee, trained teachers/ counsellors, scheduled workshops, allocated budget.