

IAN KIRKLAND

Insightful writer, editor, and market researcher. Seasoned, devoted, and meticulous management of public and discreet marketing campaigns. Expertly skilled in editorial and copy analysis/critique, regardless of content, with a focus on trend recognition and projection. Cogent and intuitive writing tailored to and invested in contemporary global digital markets.

EDUCATION

- **University Of Edinburgh**
MA in English Literature & Linguistics
Awarded: First
Edinburgh, Scotland
2018 - 2022
- **UCLA French Language Intensive**
Grade: A, 4.0
Remote
06/2020 - 08/2020
- **Northern Virginia Writing Project**
Summer Institute: Creative Writing
Fairfax, VA
07/2017
- **Fairfax High School**
Fairfax, VA
2014 - 2018

CONTACTS

Mindy Thomas

Tinkercast Founder, Podcast Host/Producer
mindy@tinkercast.com

Greg Stewart

Managing Editor for Theatre Weekly
admin@theatreweekly.com

SKILLS

- Native English & German fluency
- University-level French language skills
- Adept use of Microsoft Office Suite, Adobe Creative Suite, G-Suite, WordPress

✉ iankirkland00@gmail.com

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EXPERIENCE

- **Podcast Production Consultant**
Tinkercast—Washington, DC—07/2022
 - One of four writers selected to develop and produce the forthcoming second season of the podcast.
 - Conceived of the show's structure, characters, story arcs, themes, and marketing strategies.
 - Wrote and presented pitch script to collaborating production company Gen Z Media.
- **Scottish Poetry Library Volunteer**
SPL—Edinburgh—06/2021 - 08/2022
 - Implemented the library's new cataloguing and archiving system.
 - Wrote for & edited author bios for the SPL website.
 - Assisted in the management of library events including publication tours, readings, and open mic nights.
- **Theatre Weekly Critic**
Theatre Weekly—Edinburgh—06/2019 - 08/2022
 - Reviewed shows at the Edinburgh Fringe Festivals (both online & in person).
 - Liaised with clients requesting media presence at shows
 - Published reviews may be found here:
<https://theatreweekly.com/author/ian-kirkland/>
- **Events Organiser**
PublishED—Edinburgh—04/2019 - 06/2020
 - Planned the society's community events including literary workshops, panels with authors, publishers, and agents based in Edinburgh, and open mic nights.
 - Expanded audience from the ground up by publishing monthly newsletters including new articles, event lineups, current event commentary, interactive polls, niche freelance opportunities, and more.
 - Worked with SYP (Society of Young Publishers).
- **Publishing Intern**
Touchpoint Press—Remote—10/2019 - 11/2019
 - Contacted authors/bookshops, drafted book blurbs & Press Releases, updated media logs & social media (Website, PRLOG, Facebook, Instagram, Hootsuite, Publishers Marketplace).
- **Lead Camp Strategist**
FX Players—Fairfax, VA—10/2016 - 05/2018
 - Spearheaded community fundraising efforts by organising biannual theatre camps of up to 200 children aged 6-14
 - Raised roughly 10,000 USD per camp
 - Assembled camp committee, selected & trained teachers and counsellors, scheduled classes, allocated budget