

Tyler Olin (she/they)

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Product Designer

Work Experience

BNY

Nov 2021 - Present

Senior UX Design Associate

Pittsburgh, PA & New York, NY

- Designed and developed public, client-facing report generating software and smart KPI indicators, leading to over 1,200 hours of report generation saved per year.
- Led end-to-end design for new creation workflows across Enterprise Custody platform, collaborating with product management and engineering teams to improve and add features, contributing to a 26% growth in earnings per share.
- Delivered state of the art UX, researching and creating a single point of access for staff, and a workspace where teams can efficiently collaborate, substantially reducing the amount of manual reporting labor performed by Client Service Experts, Internal Operations Teams, and Clients, reaching over 5,000 concurrent users.
- Assisted in automation of hundreds of reporting and inquiry processes, with all processes responding within expected times based on Nielsen Norman Group expected outcomes metrics.

Center for Analytical Approaches to Social Innovation (CAASI)

Nov 2020 - Aug 2024

UX Designer

Pittsburgh, PA

- Led UX Design for projects under CAASI and was responsible for project management duties including scheduling meetings, assigning roles, creating sprint planning boards, and collaborating between different teams.
- Facilitated the forging of various community partnerships in the greater Pittsburgh area between students and staff of the local universities and Black-owned businesses.
- Organized, planned, and executed user research and usability testing for projects, and ensured that website was easily navigable and intuitive for a diverse group of users.
- Developed empathetic user personas and scenarios which were utilized to inform the user needs and design of the product, and iterated through many prototypes of the product in Figma, from sketches to high-fidelity prototypes deployed in production of the final website.

Education

University of Pittsburgh

B.S. Digital Narrative and Interactive Design

Pittsburgh, PA

- Magna Cum Laude, 3.5 GPA, Dean's List 2020 & 2021 School of Computing & Information Science
- Minors in Computer Science and Spanish, Certificate in Mediterranean History
- Member of Ski Club, Computer Science Club, Photography Club, SteelHacks Hackathon

Skills

- **Tools:** Figma, Adobe Creative Suite, Axure, Balsamiq, Framer, Webflow, WordPress
- **Design Skills:** Accessibility Champion, Visual Design, User Flows, Wireframes, High-Fidelity Prototypes, Style Guides & Design Systems, UI, Rapid Prototyping, User Research, Usability Testing
- **Programming Skills:** Python, Django, HTML5/CSS, JavaScript, Bootstrap, Java, React
- **Other Skills:** Conversational Spanish, Agile Methodologies, Team Oriented, Project Management