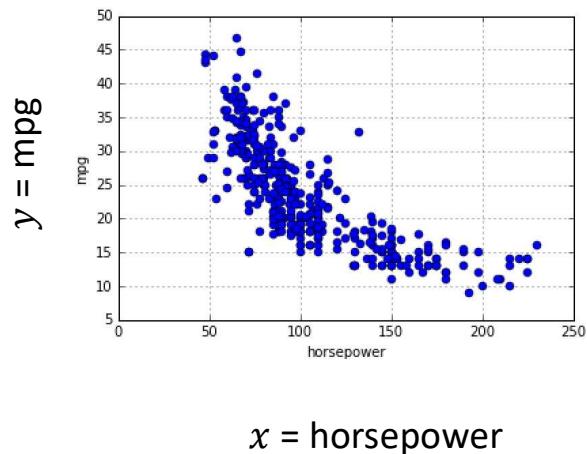


Data

- ❑ y = variable you are trying to predict.
 - Called many names: Dependent variable, response variable, target, regressand, ...
- ❑ x = what you are using to predict:
 - Predictor, attribute, covariate, regressor, ...
- ❑ Data: Set of points, $(x_i, y_i), i = 1, \dots, n$
 - Each data point is called a sample.
- ❑ Scatter plot



Linear Model

- ❑ Assume a linear relation

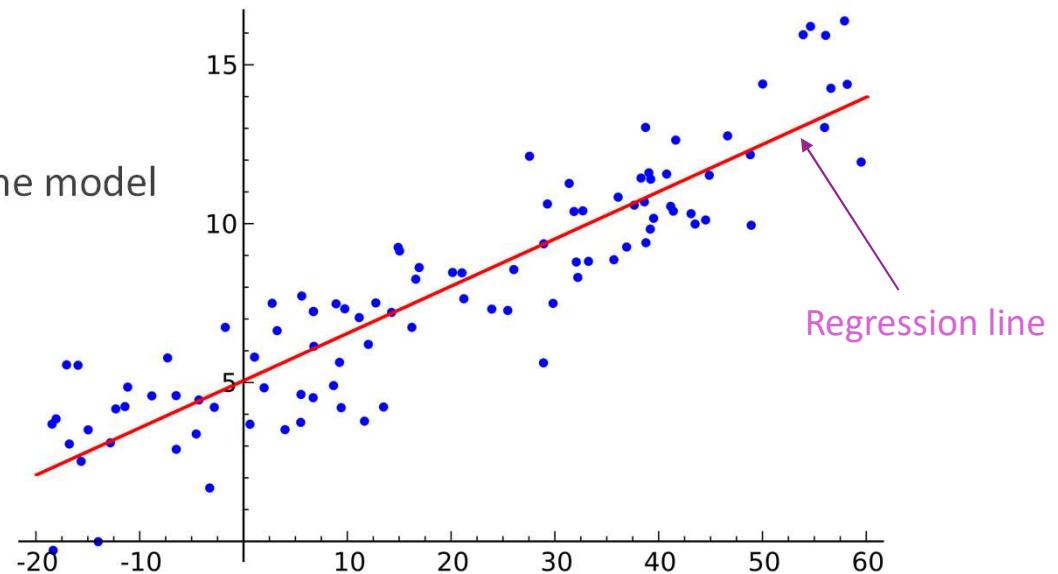
$$y \approx \beta_0 + \beta_1 x$$

- β_0 = intercept
- β_1 = slope

- ❑ $\beta = (\beta_0, \beta_1)$ are the **parameters** of the model

- ❑ What are the units of β_0, β_1 ?

- ❑ When is this model good?



Why Use a Linear Model?

❑ Many natural phenomena have linear relationship

❑ Predictor has small variation

- Suppose $y = f(x)$
- If variation of x is small around some value x_0 , then

$$y \approx f(x_0) + f'(x_0)(x - x_0) = \beta_0 + \beta_1 x,$$

$$\beta_0 = f(x_0) - f'(x_0)x_0, \quad \beta_1 = f'(x_0)$$

❑ Simple to compute

❑ Easy to interpret relation

❑ Gaussian random variables: If x and y were Gaussian, optimal estimator of y is linear in x