**Elements**

HTML has different elements that represent content. For example:

* <h1> the main page heading
* <h2> other page headings are numbered from the most to least important (up to h6)
* <p> standard paragraph text
* <div> to divide other elements into sections

Each element includes an opening tag, content and a closing tag. For example: <p>example text</p>

In the example:

* <p> is the opening tag
* example text is the content
* </p> is the closing tag

**Attributes**

Attributes are values you can add to opening tags to change the element.

To make a heading look like a GOV.UK heading, we can add the class attribute "govuk-heading-l":

<h1 class="govuk-heading-l">govuk-heading-l</h1>

**HTML structure**

We can start to build a page with different elements:

<div>

<h1 class="govuk-heading-l">Page heading</h1>

<p>Some text for the heading.</p>

</div>

We use a <div> to create a page section, then include elements within it. In our first section we've included a <h1> and a <p>.