# Olga Hollingsworth

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# **EDUCATION**

# **UNIVERSITY OF MICHIGAN**

M.S. IN INFORMATION

May 2014, Ann Arbor, MI School Of Information Human-Computer Interaction

### **HAAGA-HELIA**

**B.S. IN BUSINESS** 

May 2009, Helsinki, Finland Business Information Technologies

# LINKS

LinkedIn: **ohworth** Twitter: **olist4e** 

Dribbble: olga-hollingsworth

# SKILLS

### **USER EXPERIENCE**

Axure

Adobe Photoshop Adobe Illustrator

Wireframing Story Boards Scenarios

Paper and Digital Prototyping Interaction Maps Concept Maps

Heuristic Evaluation Usability Testing Contextual Inquiry Cultural Probes Technical Probes

#### **MANAGEMENT**

Certified SCRUM master

Sketching Brainstorming

### **TECHNOLOGY**

Javascript: jQuery, D3 JSON, AJAX Angular, ReactJS Python HTML/HTML5 CSS/CSS3 Less

## **EXPERIENCE**

### **ENLIGHTEN** I USER EXPERIENCE STRATEGIST

May 2014 - Present | Ann Arbor, MI | Full-time

- Designing and wireframing web application as well as produced functional specification documents
- Supporting engineering and quality assurance team
- Conducting usability testing to validate design solutions

# **DEEPFIELD NETWORKS** I User Experience Developer Intern

Jan 2014 - May 2014 | Ann Arbor, MI | Part-time

- Designed and developed main navigation structure for DeepField web application.
- Actively participated in information visualization brainstorming and implementation

# **TECHSMITH CORPORATION** I User Experience Designer Intern

May 2013 - Dec 2013 | Okemos, MI | Part-time

- Designed and produced high fidelity prototypes for Coach's Eye mobile apps and website.
- Defined the social strategy for Coach's Eye and wireframed the following main features: activity stream, profiles and group pages.
- Lead design efforts for free version of Android Coach?s eye app.

# GLOBAL DRESSAGE ANALYTICS | UX DESIGNER/WEB DEVELOPER

Mar 2011 - Sep 2012 | France | Part-time

- Designed and developed user flows, including user sign-up and subscription process.
- Analyzed cohesiveness of functionality, requirements engineering, quality control and documentation, as well as Front-end development.

#### **OLOVI** | User Experience Designer

Nov 2012 - Jan 2013 | Ann Arbor, MI | Part-time

 Designed and wireframed concepts of an online store for Qlovi, a literacy education application. My tasks included identifying user roles and functions available for different user groups.

## **SCRIPPS NETWORKS** | SOFTWARE DEVELOPER

Feb 2011 - Mar 2012 | Knoxville, TN | Full-time

• Developed software for internal company users. Implemented business layer logic, participated in software design and requirements engineering.

### **CERN** | JUNIOR SOFTWARE DEVELOPER

May 2009 - Jul 2010 | Geneva, Switzerland | Full-time

 Developed web-based real-time visualization monitors that included of a Java-based charting application, real-time data transfer servers, and an XML configuration framework.