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OLIVIA MACDOUGAL

Technical Product Manager

EDUCATION

Tufts University, Medford, MA
B.S. Computer Science
Magna Cum Laude, GPA: 3.62
2014 – 2018

SKILLS

Agile Methodologies
Creative Problem Solving
Team Leadership
Communication
Presentation
Beta Coordination
Feature Definition
Agile Software (JIRA, Trello)
Google Analytics
Product Board

CERTIFICATIONS

Foundations and Focus
Pragmatic Marketing, July 2020

Certified Scrum Master
Scrum Alliance, Jan 2019

Certified Scrum Product Owner
Scrum Alliance, Nov 2018

ACTIVITIES

Volunteer Coordinator
VMW Service Learning, Present

Alumni Student Mentor
Tufts Women in CS, 2019

Innovative and data-driven Technical Product Manager. Skilled communicator practiced in translating between highly technical information, user stories and customer-facing messaging. Agile product leader of cross-functional teams responsible for delivering highly visible features against competing deadlines and budgets.

PROFESSIONAL EXPERIENCE

TECHNICAL PRODUCT MANAGER

Apr 2020 - Present

VMware - Carbon Black / Boulder, CO

- Defines and presents strategic direction and product roadmap to SBU executive leadership to successfully drive prioritization of and continued investment in product with \$8.6M total ARR
- Owns key strategic partnership with Dell to jointly develop and launch an integrated solution for endpoint security
- Leads tactical execution of product vision resulting in a 706% year-over-year increase for key product usage metric
- Prioritizes customer submitted cross-platform feature requests in user forum to ensure a quality user experience

PRODUCT OWNER

Mar 2019 – Apr 2020

ASSOCIATE PRODUCT OWNER

Jul 2018 – Mar 2019

VMware - Carbon Black / Boston, MA

- Drove product development and decision-making with an Agile Scrum team from ideation to launch
- Collaborated with stakeholders across the business to understand and convert problems to user stories
- Lead beta programs, conducted research studies and analyzed customer usage data to ensure successful software delivery

FULL STACK DEVELOPER INTERN

Jun – Aug 2017

PlacePass, Inc. / Cambridge, MA

- Contributed to the development and launch of a digital experiences marketplace full-stack web app for Marriott
- Deployed Google Analytics to analyze usage metrics and presented insights to executive leadership