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Chen consistently experiments with new design techniques.

Here, he created the smiley letter 'U' as a distinctive identifier for the organization's social media presence.

This clever design not only fosters a more memorable online persona but also serves as a friendly reminder that learning can be fun as an online education provider.



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Chen created the logo for SUSU Education and oversaw the rebranding of the organization's social media image.



For Pyit Tine Htaung Education, Chen created the original logo as well as the new rebranded logo after the second anniversary of the organisation.

The Burmese font used in the logo is specifically hand-drawn by Chen.

ပစ်တိုင်းထောင် /pjí tain: daun/

a Myanmar traditional toy that returns
to its upright position whichever direction it is thrown at

