



A PRACTICAL GUIDE TO SOFTWARE SECURITY

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WHAT IS SOFTWARE SECURITY?

- Software security is a collection of methods used to protect computer programs and the sensitive information handled by them against malicious attacks.
- This protects company data, systems, and reputation
- Without it, vulnerabilities = open doors for attackers

IMPORTANCE FOR COMPANY



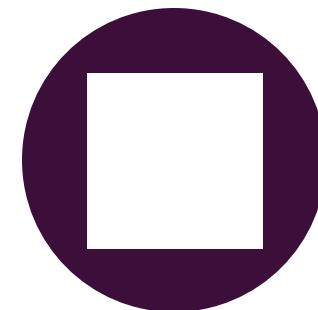
DATA BREACHES → LOSS
OF SENSITIVE INFO



FINANCIAL LOSS →
RECOVERY COSTS,
LAWSUITS



REPUTATION DAMAGE →
LOSS OF CUSTOMER TRUST



WORK DELAYS → SYSTEMS
GO DOWN OR STOP
WORKING

COMMON SOFTWARE VULNERABILITIES



Some of the biggest issues that lead to attacks are:



Phishing emails - Fake emails tricking users into clicking links



Malware - Malicious software that damages or locks systems



SQL Injection - Attackers insert malicious code into databases



Cross-Site Scripting (XSS) - Hackers inject scripts into websites



Weak passwords - Easy-to-guess passwords

REAL-WORLD SECURITY BREACHES

1. Target (2013) - Malware Attack (Phishing + POS Malware)

- Attackers got in through a phishing email sent to a third-party HVAC vendor.
- Installed malware on Target's payment systems and stole 40 million card numbers.
- Showed how one weak partner can affect an entire company.

2. WannaCry (2017) - Ransomware Attack

- Spread globally through a Windows vulnerability called EternalBlue.
- Locked users out of their files and demanded Bitcoin payment to restore access.
- Affected 150+ countries, hitting hospitals, banks, and government systems.

3. Yahoo (2013-2014) - Data Breach / Credential Theft

- Hackers stole 3 billion user accounts by exploiting weak passwords and outdated security.
- Names, emails, and passwords were exposed.

4. Equifax (2017) - Software Vulnerability Exploit

- Hackers used an unpatched flaw in Apache Struts.
- Stole personal data from 147 million people.
- This shows that you should always keep systems updated.



WHY SOFTWARE SECURITY MATTERS TO THE COMPANY

A single breach can cost a company millions and destroy trust.

Example: The 2017 Equifax breach cost over \$700 million.

Security issues can lead to:

- Legal penalties
- Lost customers
- Expensive recovery
- System downtime

BEST PRACTICES FOR NON-TECHNICAL STAFF

Even if you're not in IT, you can help protect the company by:

Using strong passwords and MFA

Watching out for phishing emails

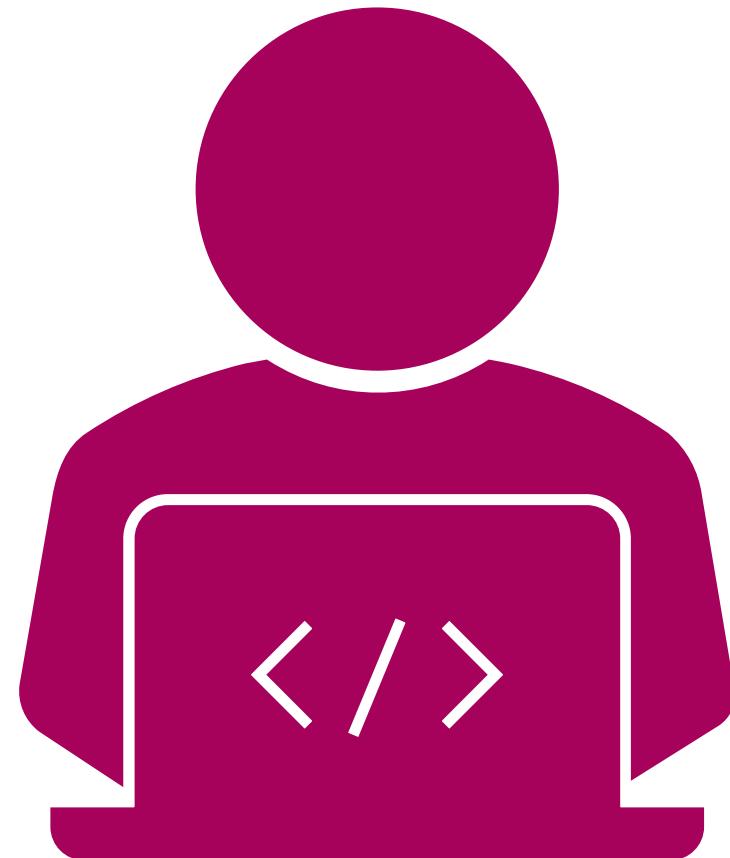
Avoiding unknown links or attachments

Reporting anything suspicious to IT right away

BEST PRACTICES FOR TECHNICAL TEAMS

Tech teams should:

- Use secure coding (validate inputs, handle errors safely)
- Test software for weaknesses
- Keep systems and libraries up to date
- Encrypt sensitive data so it can't be stolen



CONCLUSION

- Software security protects data, money, and reputation
- Common risks: phishing, malware, and weak passwords
- Staying safe means being aware and using smart habits
- A little caution goes a long way in keeping the company secure.

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