

Oliver Engel

Digital Product Designer

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/ EDUCATION

Master's of Human-Computer Interaction + Design

University of Washington, Seattle (2019)

Interdisciplinary Computing + the Arts

University of California, San Diego (2018)

/ WORK EXPERIENCE

Product Designer II

Samsara

Since May '21

Seattle, WA

- Led multiple large & ambiguous projects from research to release. Collaborated often with PM, engineering, firmware, and data science to align and land new features and iterate on existing ones.
- Regularly established new platform-level patterns and updated existing ones. Also initiated a design systems working group consisting of designers and engineers.

Product Designer I → II

Boundless Immigration

July '19 – May '21

Seattle, WA

- Collaborated with legal, business, customer service, and engineering stakeholders on projects ranging from a customer dashboard to internal operations tools.
- Owned the design systems and visual direction of multiple products; also established a UI library.

Product Design Intern

Collective Health

May '18 – Jan '19

San Francisco, CA

- Developed design system elements and helped ship the updates to customer-facing iOS/Android mobile apps.
- Worked as an independent contractor after interning, continuing to refine the mobile app design system.

/ DESIGN

Design systems
Experience design
Illustration & icons
Interface design
Prototyping
Visual design

/ TOOLBELT

Arduino
Adobe Creative Suite
Cinema 4D
Figma
HTML / CSS / JS
Sketch

/ SELECTED PROJECTS

Scoring Driver Safety (2022)

Samsara

- Led research, ideation, feature alignment, and detailed design work for a project around enabling customers to score the road safety of their fleets.
- Identified high-impact product opportunities through user research and usage data and helped get them on the roadmap.
- Led to rapid beta feature adoption by existing customers and reduction of high-profile customer escalations.

Customer Dashboard (2020)

Boundless Immigration

- Designed and shipped a customer dashboard to replace a mostly email-driven experience.
- Established scalable UI patterns and laid the groundwork for multiple other projects.
- Led to a ~33% drop in inbound customer emails over the first five months after launch.

See more projects over on oliverengel.com