

OLIVER LOPEZ

Web Developer | React | Marketing & Sales Websites | Mobile-First UX

📍 Orlando, FL — Available for full-time, on-site work (Mon–Fri)

✉️ oliverlopez.dev@gmail.com

🌐 Portfolio: <https://oliverlo78.github.io/20-portfolio/>

💻 GitHub: <https://github.com/oliverlo78>

PROFESSIONAL SUMMARY

Web Developer with 2+ years of experience designing and developing mobile-first marketing and sales websites using React, JavaScript, HTML, and CSS. Strong background in building landing pages, integrating REST APIs, optimizing performance and SEO, and collaborating cross-functionally with designers and stakeholders. Experienced in UX design using Figma, troubleshooting production issues, and writing clean, maintainable code. Comfortable working independently or on-site as part of a fast-paced team in an Orlando HQ environment.

CORE SKILLS

Frontend & Web Development

React.js, JavaScript (ES6+), HTML5, CSS3, Responsive Web Design, Mobile-First Development

UX / UI & Design

Figma, Wireframes, UX Flows, Mobile-First Concepts, Adobe Photoshop (working knowledge)

APIs & Data

RESTful API Integration, JSON, MySQL, Relational Databases

Performance & SEO

Page Speed Optimization, Lighthouse Best Practices, SEO-Friendly Markup, Semantic HTML

Backend / Other

Node.js, Express.js, PHP (exposure), MVC Concepts

Tools & Workflow

Git, GitHub, VS Code, Agile Collaboration, Code Reviews, Debugging & Troubleshooting

PROFESSIONAL EXPERIENCE

Web Developer – Freelance / Portfolio Projects

Orlando, FL | 2022 – Present

- Designed and developed marketing landing pages and sales-focused websites using React and modern JavaScript.
- Built mobile-first, responsive layouts optimized for conversion and usability across devices.
- Integrated REST APIs into marketing and application pages to support dynamic content and data-driven features.
- Collaborated with designers and stakeholders to implement approved UI/UX designs from Figma.
- Optimized site performance, page load speed, and SEO for discoverability and scalability.
- Debugged and resolved UI, API, and cross-browser issues identified through testing or user feedback.
- Wrote clean, reusable, and maintainable code following best practices and participated in code reviews.

SELECTED PROJECTS

React Portfolio Website

 Live: <https://oliverlo78.github.io/20-portfolio/>

 GitHub: <https://github.com/oliverlo78/20-portfolio>

- Designed and developed a React-based marketing portfolio site.
 - Implemented responsive layouts, reusable components, and optimized performance.
 - Focused on UX clarity, visual hierarchy, and SEO-friendly structure.
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The SpeakEasy – Marketing & Discovery Web App

 GitHub: <https://github.com/oliverlo78/The-SpeakEasy>

- Built a marketing-style discovery website for cocktails using JavaScript and APIs.
 - Integrated third-party APIs and optimized UI for mobile users.
 - Emphasized clean UI, usability, and performance.
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MERN Book Search – API-Driven Web Application

 GitHub: <https://github.com/oliverlo78/mern-book-search>

- Developed a React front end with REST and GraphQL API integrations.
 - Implemented search-focused UX patterns and responsive design.
 - Strengthened experience working with APIs, state management, and UI scalability.
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Redux E-Commerce Refactor

 GitHub: <https://github.com/oliverlo78/redux-store>

- Refactored e-commerce front-end state management using Redux Toolkit.
 - Improved UI performance, maintainability, and scalability for sales workflows.
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EDUCATION

Full Stack Web Development Certificate — University of Central Florida

Bachelor of Arts, Psychology — University of Central Florida

ADDITIONAL QUALIFICATIONS

- ✓ 2+ years Web Design & Development
 - ✓ 2+ years JavaScript & Responsive Design
 - ✓ Experience with Sales / Marketing websites
 - ✓ On-site availability in Orlando, FL (32822)
 - ✓ Comfortable with PHP exposure and eager to expand
 - ✓ Interested in AI-assisted development workflows
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WHY I'M A STRONG FIT FOR THIS ROLE

- Proven experience building marketing and sales-focused websites
- Strong React + UX + API integration skill set
- Mobile-first, performance-driven mindset
- Comfortable working on-site full time in a collaborative environment
- Clear communication, proactive problem-solver, and detail-oriented developer