Case Study Capstone Project

Visualizing Data and Storytelling

We will use data from the <u>UNHCR web site</u> (The UN Refugee Agency) and ask you to explore the data through visualizations to get some key information on persons of concern in general and then for a specific country (Syria).

You can use any tool you want (Alteryx, Python, Tableau, ...).

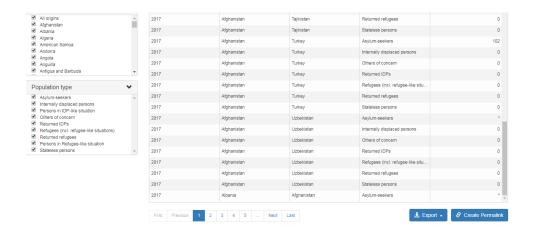
Key Site for information

Please see the UNHCR site for the data. Some additional reading is provided at the end.

Either **Export all years (CSV)** from the bottom of the screen or you can **Select all** for:

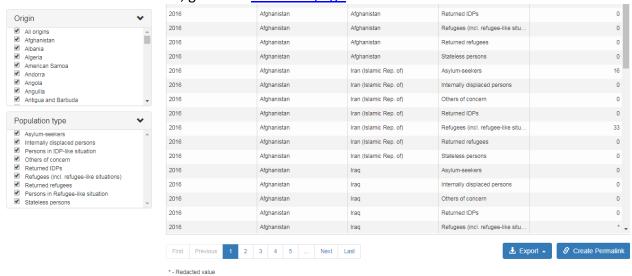
- Years,
- Country/ territory of asylum/residence,
- Origin,
- Population Type.





Select the **Export** button on bottom of page to get your file. This will be your input to Excel.

For definitions of the fields, go to the overview page.

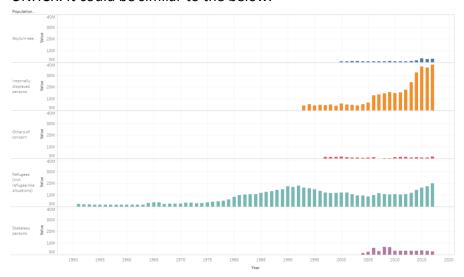


Do not forget that you might have to "clean your data" before using it...

Now the fun begins!

Questions

- A. Explore and then summarize some key information on Refugees and Displaced People. This would need you to transform the data and organize it. For Example:
 - a. Summarize the trends for the different populations monitored by the UNHCR. It could be similar to the below.



- b. Could you predict the approximate number of refugees in 2020, 2025 and 2030?
- c. Provide the top 10 countries which have the most Internally displaced people
- d. Provide the top 10 countries which are the highest "generators" of refugees in a particular year?
- e. Could you provide a high-level map with the hotspots in the world? Similar to the below (where orange is for IDPs and blue is for refugees)



- B. Let's focus on The Syrian refugee crisis which has been in the news for a while now
 - a. Which year had the most Internally Displaced Persons (from 2011 to today)?

- b. How does the number of IDPs compare to the population of Syria?
- c. What was the total refugees from 2011 to today?
- d. How does the number of refugees compare to the population of Syria?
- e. Which countries have hosted the most refugees from Syria (top 10)? How many?
- f. Could you predict the number of Syrian refugees in 2025?
- C. Summarize your insight into the Syrian refugee crisis from the data you have into a visualization / story. What else of interest did you find in the data?
- D. What challenges did you face to get to your results?
- E. Optional and time permitting only (bonus):
 - Provide a comparison between the number of refugees received by the top 3 countries and their total population
 - Given the data and the external references provided (or found by you), what other insights could you generate with the data?

Please submit:

- A document answering the above questions in PDF or Microsoft Word format (or a Tableau Story / Dashboard in Tableau Packaged Workbook). The document should be self-contained (meaning we should not have to check software) and include screenshots of the graphs and tables you deem necessary.
- If you used external sources (web sites), please provide these sites
- Your work (spreadsheets, workflows, workbooks, python code, ...). Use the Packaged format when possible or provide all data files.

Remember that this is a visualization assessment and as such, the quality of the visualizations are being evaluated.

References

Population of Syria

From the <u>Toronto Sun site</u> (not the best source of news but a good article for the Data Skeptics): Canadian resettlement costs for the Syrian Refugees were between \$4,000 (budget) and possible \$9,000 per refugee.

Further reading from the **UNHCR** donation site



\$20 / month

Could provide 50 large blankets to keep families warm at night



\$35 / month

Could install a water system to provide clean, drinkable water for refugees



\$42 / month

Could provide emergency survival kits to 4 refugee families



\$55 / month

Could provide vaccinations for 204 children per year against diseases like measles and polio



\$70 / month

Could provide allseason tents to shelter two refugee families



\$100 / month

Could provide all the previous items—and more—to keep a family safe and warm

Tableau:

Edit unknown or ambiguous locations (Map)
Filter Data from your view
Top 10
Max Time Series
Summary card
Create Pie chart on Map
Stacked bars