# Oliver Goodman

415.385.9868 | oliverbgoodman@gmail.com

### Education

### Northwestern University BA in Computer Science Minor in Film & Media Studies

June 2017 | Evanston, IL

Graduated with Honors Dean's List Kaplan Humanities Scholar Italian Departmental Award A&O Prod. Executive Board

WNUR Radio Host FUP Pre-orientation Counselor

#### Skills

Product Development Human-Computer Interaction UX Design User Support Natural Language Processing Internet of Things (IoT) Data Analysis

#### Tools

#### **Software**

Mixpanel • Fullstory • Zendesk Jira • Trello • Clubhouse Tableau • Github • Invision Google Analytics • Confluence Amazon Web Services (AWS)

#### **Technical**

Python (Jupyter, Flask) SQL (PostgreSQL, MySQL) HTML/CSS

#### Language

English

Spanish (intermediate)

#### **Projects**

Examining Word Cooccurence in Politics Machine Learning & Genre Classification Gesture Recognition Platform Eye Tracking Evaluation Platform IoT Wireless Inventory Tracking

#### Interests

Chess Film festivals Road trips World music

LinkedIn: @oliverbgoodman Github: @olivergoodman

### Experience

#### Empatico | Product Manager - Associate Jun 2019 - Jul 2020 | New York, NY

- Managed full product roadmap of ed-tech platform connecting over 60,000 children worldwide through empathy-building virtual interactions
- Collaborated on marketing promotional strategies for product development, while working with data scientists to evaluate feature success
- Led quality assurance testing, launch, and analysis of personalized matching system, producing a 14% increase in classroom communication
- Presided over research, design, and development of strategic and automated messaging campaign leading to a 33% increase in usage of invitation tool

## Capital One | Senior Software Engineer

Sep 2017 - Oct 2018 | Mclean, VA

- Managed the cloud architecture and successful data center exit of five separate applications, including access management and single sign-on systems, as an AWS Certified Solutions Architect
- Oversaw product life cycle for a redesigned internal access management portal, including API development and UX design
- Developed a platform to automate manual data aggregation processes while documenting progress for both technical and nontechnical users

### CollabLab | Research Assistant

Sep 2015 - Jun 2017 | Evanston, IL

- Researched, defined, and developed natural language processing platform to examine word co-occurrence in political speeches
- Created rapid development platform for human evaluation of eye tracking algorithms and visualizations and demoed results at a human-computer interaction research fair
- Researched, defined, and developed natural language processing platform to examine word co-occurrence in political speeches

# True Ventures / Madison Reed | Full Stack Engineering Intern Jun 2016 - Aug 2016 | San Francisco, CA

- Selected into the True Entrepreneur Corps Fellowship, a highly-competitive program working at early stage startups within True Venture's portfolio
- Agile development team member working collaborating with product managers, designers, engineers, and customer service representatives to define and launch front-to-back end features for a growing e-commerce startup
- Developed page redesigns for A/B testing to enhance digital experience and implemented internal tools for in-house Content Management System

#### Additional Work

# Center for Asian American Media | CAAMFest Programming Team Mar 2019 - Jun 2019 | San Francisco, CA

Collaborated with Director of Programming to support the nation's largest showcase for new Asian American and Asian films

# San Francisco Green Film Festival | Submissions Coordinator Feb 2019 - Jun 2019 | San Francisco, CA

Supervised all submissions of environmentally-focused stories and act as liaison for filmmakers, distributors, and screening team members while directly supporting CEO