

# Isabela Oliveira da Silva

Front-end Developer | Designer based in Brazil

Professional specialized in UI and UX design and front-end development, with over 3 years of experience in building and maintaining websites. My focus is on creating accessible and high-performance digital experiences for users, combining my passion for design with strong technical programming skills.

 [Portfólio ↗](#)

 [isabela@webicos.com](mailto:isabela@webicos.com)

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 [Lattes ↗](#)

## Work Experiences

### Web Designer Junior, iOBEE 2023 ~ Currently

Experience Web Designer Junior in digital Projects at iOBEE – Ecosystem of Digital Marketing and Technology Solutions.

### UI/UX Designer and Front-end Developer, for/ma - UFES 2022 ~ Currently

Researcher at Forma Lab, where I work as a user experience researcher, interface designer, and front-end developer in the Entrepreneur's Dashboard project, a statistical data platform for entrepreneurship purposes, for ADERES.

### Front-end Developer, Fiotec 2023

Researcher in Digital Technology and Innovation at the COMSAÚDE Hackathon, promoted by FIOTEC in collaboration with the Distrito Federal's Health Department in Brazil. Acting as a front-end developer in the project's team planning, which involves confidential information.

### Front-end Developer, Webicos Collective 2022 ~ Currently

Experience as a front-end developer in various freelance projects, ranging from landing pages and personal portfolios to news portals, at Webicos, an independent Design and Development Collective.

### UI/UX Designer and Front-end Developer, LDI - SEAD/UFES 2020 ~ 2022

Web Design intern at the Instructional Design Laboratory (LDI) - SEAD/UFES. Development of websites, landing pages, and progressive web applications (PWA) for the Distance Education Superintendent's Office at UFES.

## Education

### Analysis and Development of Systems, XPE

Ongoing Undergraduate Technologist degree in Analysis and Development of Systems, by XP Educação College.

### Design, UFES

Completed Undergraduate Bachelor degree in Design, by the Federal University of Espírito Santo (UFES).

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## Certificates

### UX Writing, 12h Plurix

Study of fundamental concepts of UX Writing, accessibility, usability and strategic design.

### Introduction to Front-End Development, 19h Meta

Learning of reinforcement in HTML, CSS, and Responsive Design, among other UI Design concepts.

### Advanced UI, 30h Origamid

Study of fundamental concepts of UI Design, such as typography, spacing, colors, grid, among others.

### Front-End Automation with NPM, 8h Origamid

Experience with performance optimization libraries and front-end automation, such as Gulp and Jimp.

### User Experience, 60h FIAP

Study of fundamental concepts of User Experience Design, focusing on accessibility,efficiency and performance during project planning.

### Web Development, 148h XP Educação

Web Development Bootcamp, focusing on basic learning of Java, Python, and Javascript.

### Foundations of User Experience, 18h Google

Study of fundamental concepts of UX Design, such as human-centered design and accessibility, among others.

### Calculus for Systems Analyst, 160h XP Educação

Calculus Bootcamp, focusing on basic to intermediate learning with code applications.

### Design Thinking, 40h FIAP

Study of fundamental concepts of Design Thinking, such as human-centered design and the creative process and planning in design.

### Hiring Coders Training, 120h VTEX / Gama Academy

Intensive full-stack development training, involving everything from HTML, CSS, and JavaScript to Node.js and MySQL.

## Tecnologies and tools

Figma	HTML	SASS	Wordpress	Elementor
Illustrator	CSS	React	PWAs	
Photoshop	JavaScript	Next.js	EJS	