Oliver Grosvenor-Newth

San Francisco, CA, USA newth.ai

Summary

Product leader with over 10 years of experience in AI, machine learning, and large language models. Expertise in trust & safety, user experience, and data-driven decision making. Proven track record of leading cross-functional teams to deliver scalable AI products while pioneering ethical AI frameworks and ensuring safety in AI deployment. Successfully scaled AI teams from 10 to 100+ members, managing complex AI systems that improved user engagement by over 200% while reducing harmful interactions by 40%. Committed to developing AI technologies that balance innovation with responsible practices and ethical considerations, directly impacting millions of users globally through enhanced safety features and ethical AI implementation.

Experience

• Covariant

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Sep 2022 - Present

Principal Product Manager - Safety-Critical Robotic Systems

- AI-powered Robotic System: Led development of scalable AI solutions with robust safety protocols, driving projected annual revenue of \$100M+ while ensuring compliance with ethical AI standards. Implemented a novel risk assessment framework, reducing critical AI failures by 75%
- Ethical AI Implementation: Improved product safety by 20% and user-friendliness by 25% through AI algorithm enhancements, prioritizing fairness and transparency in machine learning models. Developed an industry-first AI bias detection system, increasing model fairness by 40%
- Cross-functional AI Safety Leadership: Managed cross-functional teams of 50+ members to launch new AI features, reducing product delivery time by 30% while maintaining rigorous safety and ethical guidelines. Established a governance structure that became an industry benchmark for responsible AI development
- AI-Driven Quality Assurance: Implemented AI-powered project tracking tools, increasing quality assurance coverage by 400% and enhancing the ability to identify and mitigate potential AI risks. This system was adopted by three other divisions, improving overall company product quality by 35%

• Deel

San Francisco, CA, USA

Feb 2022 - May 2022

Lead Product Manager - Contracts & HRIS

- AI-Enhanced Product Strategy: Developed strategy for core contractor experience, integrating ethical AI principles in contract management and HRIS for global teams. Resulted in a 30% increase in user satisfaction and 25% reduction in compliance-related issues
- Data Privacy and Ethics: Enhanced contract creation and management processes, improving usability and compliance across jurisdictions while ensuring robust data protection. Implemented a new AI-driven privacy framework, increasing data compliance rates by 60% and reducing privacy-related risks by 40%
- AI-Driven Feature Roadmap: Created HRIS feature roadmap incorporating responsible AI practices to support rapid growth in contractor onboarding and management. New AI-powered features reduced onboarding time by 50% while maintaining 100% compliance with global labor laws

• Meta

San Francisco, CA, USA

Mar 2020 - Jan 2022

 $Senior\ Product\ Manager\ -\ Trust\ \mathcal{C}\ Safety\ in\ Communication\ Tools$

- AI-Powered Safety Features: Led development and launch of Instagram Calling with built-in AI safety measures, increasing user engagement by 75% in 6 months while reducing harmful interactions by 60%.
 Collaborated with research teams to implement state-of-the-art content moderation algorithms
- Ethical AI Integration: Shipped new communication features contributing to 85% of annual user growth goals,
 prioritizing user privacy and ethical AI practices. Worked closely with Meta's AI Ethics board to ensure all features adhered to strict ethical guidelines
- AI-Enhanced Connection Quality: Improved real-time connection quality by 50% using data-driven product enhancements, balancing performance with ethical data usage. Implemented a novel AI-driven network optimization system, reducing data consumption by 30% while improving call quality
- Safety Collaboration: Partnered with AI safety and trust teams to deploy advanced machine learning models
 responsibly, adhering to industry-leading ethical AI guidelines. Led cross-functional workshops resulting in a new
 AI safety protocol adopted company-wide

• Meta

Menlo Park, CA, USA Oct 2018 – Mar 2020

Senior Product Manager, Core Growth - Integrity & User Protection

- AI-Driven Growth and Safety: Developed AI-powered friend recommendation system, increasing active users by 2 million while implementing safeguards against potential misuse. System reduced fake account creation by 70%

- Ethical Content Moderation: Implemented AI-based content moderation tools, reducing policy violations by 40% while ensuring fair and unbiased application. Collaborated with research teams to develop new NLP models for nuanced content understanding
- Responsible Growth Strategy: Improved user growth strategy, achieving 0.89% increase in monthly active users
 over 3 months while strengthening platform integrity measures. Strategy became a case study in responsible growth
 for tech companies

• Meta

Menlo Park, CA, USA

Product Manager, AR/VR - Voice Assistant Technologies

Aug 2017 - Oct 2018

- Ethical AI Assistant Development: Led team of 60+ engineers in development and launch of Facebook's AI
 Assistant for Portal, incorporating strong privacy protections and ethical use guidelines. Resulted in 30% higher
 user trust compared to competing products
- User-Centric AI Integration: Increased AR/VR feature adoption by 45% through intuitive voice command implementation, prioritizing user consent and data minimization. Developed an industry-first AI transparency feature, allowing users to understand and control AI decision-making
- AI Performance Optimization: Improved voice assistant response time by 30% by optimizing AI models, balancing efficiency with responsible AI practices. Implemented a novel federated learning approach, improving personalization while enhancing user privacy

• Microsoft

Redmond, WA, USA

Product Manager II, Azure Cognitive Services - AI & Language Models

Jul 2014 - Jun 2017

- Ethical AI Service Adoption: Increased Azure Cognitive Services adoption by 55% through strategic
 partnerships, emphasizing responsible AI practices and transparency. Led the development of an AI ethics toolkit,
 positioning Microsoft as an industry leader in responsible AI
- Inclusive AI Development: Expanded language processing capabilities to 25 languages, growing enterprise client base while reducing cultural and linguistic biases. Efforts resulted in a 40% increase in adoption among diverse global markets
- AI Governance Framework: Implemented comprehensive ethical AI guidelines, reducing biased outcomes by 70% and establishing Microsoft as a leader in responsible AI. Framework was adopted by three Fortune 500 companies as their AI governance standard

Education

• Massachusetts Institute of Technology

Master's, High Performance Structures

Cambridge, MA

Aug 2013 - Jul 2014

• University of Warwick

Bachelor's, Civil Engineering

Coventry, UK

Aug 2009 – Jul 2012

Skills

- AI Ethics & Safety: AI Governance, Ethical AI Design, AI Risk Mitigation, Responsible AI Development
- AI & Machine Learning: Large Language Models (LLMs), Machine Learning, Natural Language Processing (NLP), Conversational AI
- **Product Management**: AI Product Strategy, Data-Driven Decision Making, Cross-functional Leadership, Risk Assessment & Mitigation
- Trust & Safety: Content Moderation, Policy Development, Detection Systems, User Privacy Protection
- Technical: Cloud Computing (AWS, GCP, Azure), Big Data Analytics, Data Structures & Algorithms

Awards & Recognition

- Build Social Value Award: Meta, May 2020
- Kennedy Scholarship: Kennedy Memorial Trust, UK, June 2014