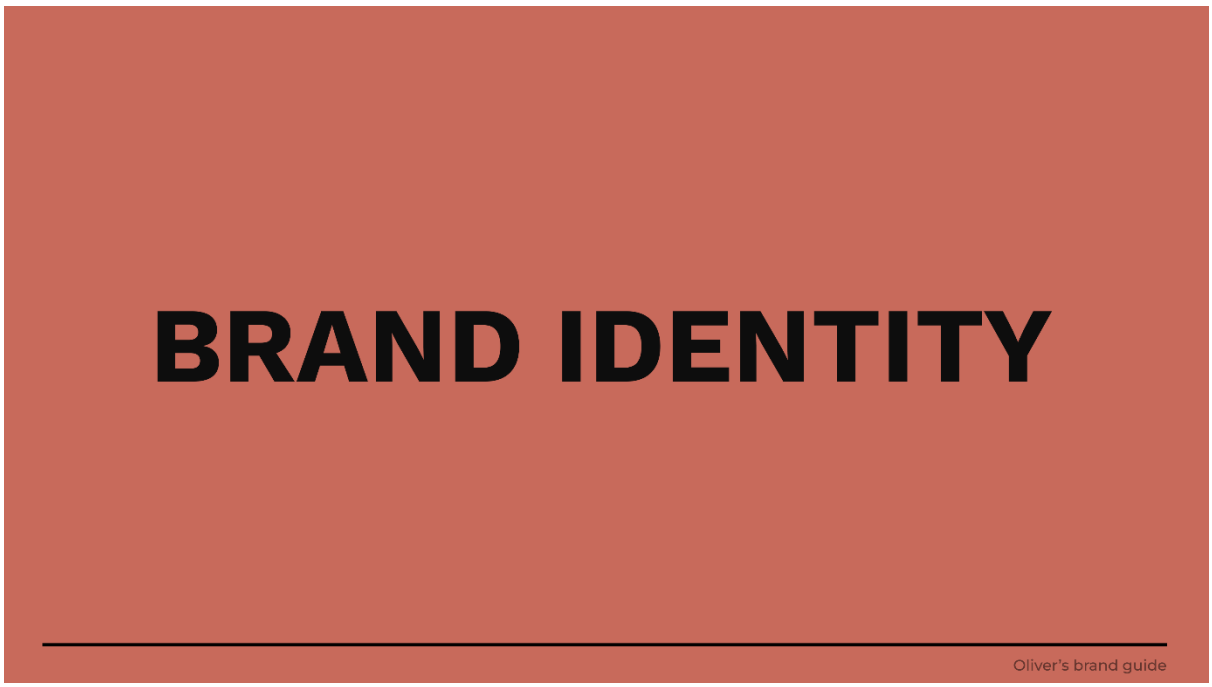
Second stage

Description

During the second stage of designing my portfolio, I faced new challenges. The first step involved establishing the Brand Identity by selecting typography and a color scheme that would reflect my style and goals. Next, I translated my portfolio structure onto a digital canvas through initial sketching, creating a rough layout and considering the placement of different sections. Finally, I developed lo-fi, mid-fi, and high-fidelity prototypes, refining the design and incorporating specific elements at each stage. By following this process, I successfully overcame the challenges and created a visually appealing and user-friendly portfolio that showcases my work and achievements.

Brand identity



Typography

(Article)

Question: What kind of font phase is the Monstserrat?

Research method: Literature study

Why: Find contextual information, guidance, and best practices.

How: Created a search plan where I identified relevant keywords in order to find my resources.

Results:

Montserrat is a very adaptable font that may be used in a variety of contexts, including websites, publishing, branding, editorial, logos, print, posters, and so on. It's a typeface that, because to its geometric and aesthetic simplicity and generous and can be used in almost any place.

(Article)

Question: Is it easy to read?

Research method: Literature study

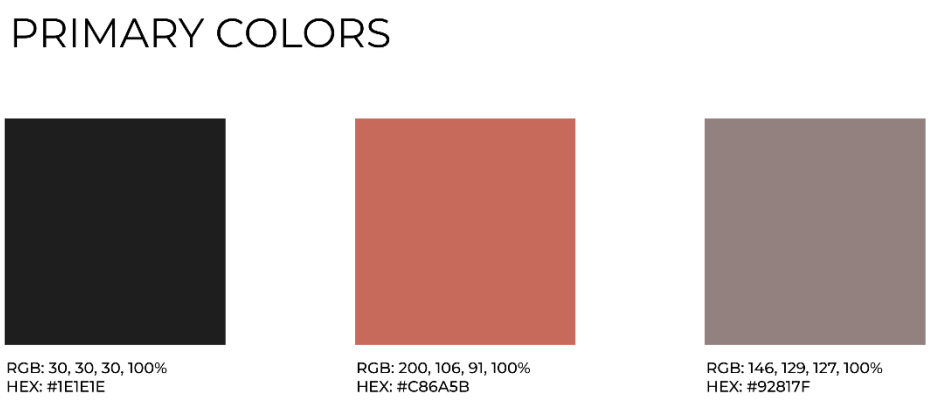
Why: Find contextual information, guidance, and best practices.

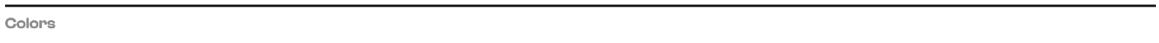
How: Created a search plan where I identified relevant keywords in order to find my resources.

Results:

Montserrat was originally developed for use on signs, but in 2017, it was redrawn with a lighter weight to make it easier to read on the website, especially in long blocks of text, like the body text of a website.

Colours





(Article)

Question: What is the meaning of the black colour?

Research method: Literature study

Why: Find contextual information, guidance, and best practices.

How: Created a search plan where I identified relevant keywords in order to find my resources.

Results:

Black went through many shifts in meaning, application, and perception from era to era and culture to culture. Eventually, the color was revolutionized and given a prominent standing in the world of fashion, quickly becoming a symbol of elegance and simplicity.

(Article)

Question: What is the meaning of the red-orange colour?

Research method: Literature study

Why: Find contextual information, guidance, and best practices.

How: Created a search plan where I identified relevant keywords in order to find my resources.

Results:

As its name suggests, red orange is a cross between the two hues. Redder than orange, it is bright and exciting and associated with physical energy. It is playful, energetic, and engaging. Red orange can also symbolize health and vitality.

(Article)

Question: What is the meaning of the grey colour?

Research method: Literature study

Why: Find contextual information, guidance, and best practices.

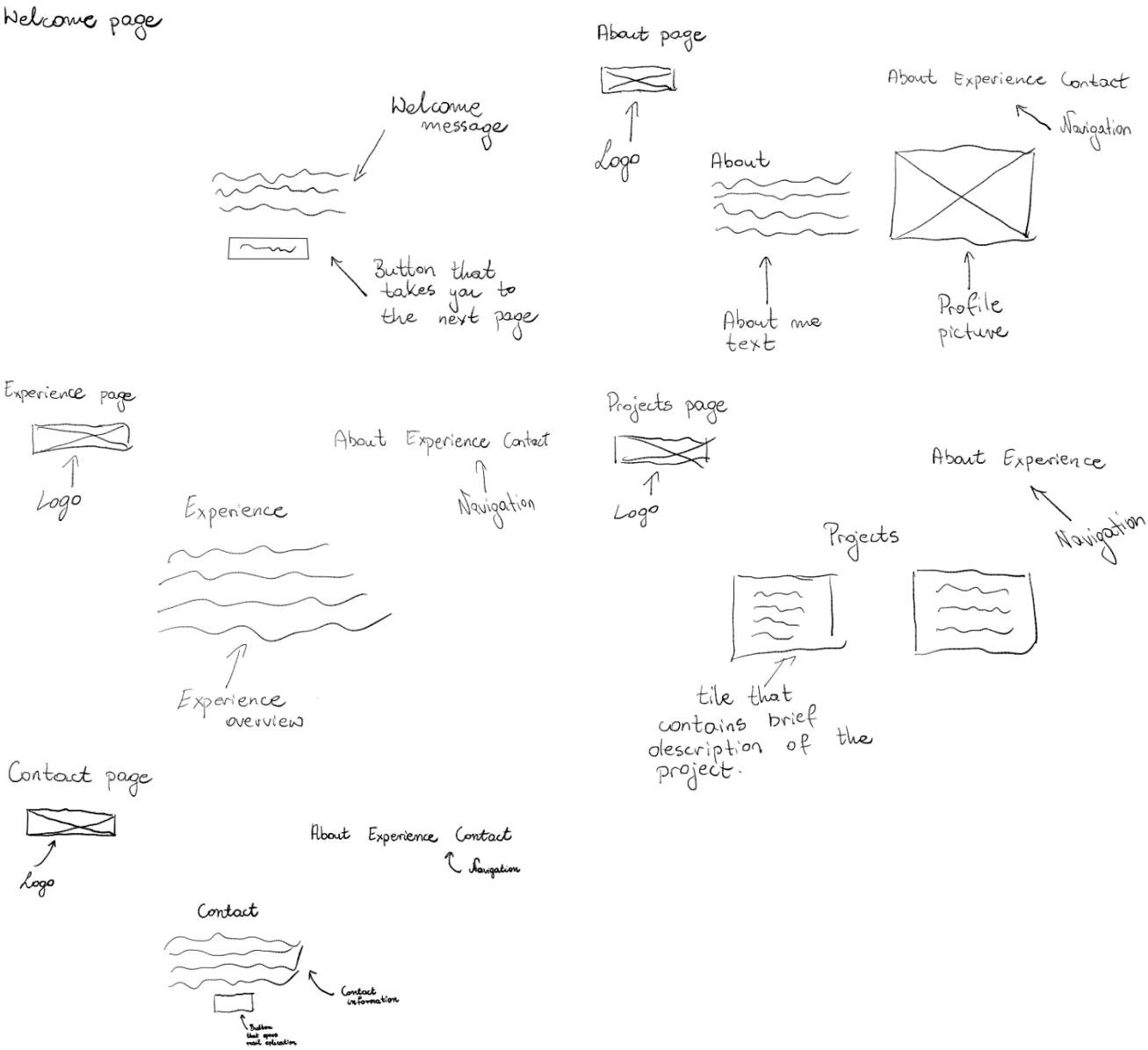
How: Created a search plan where I identified relevant keywords in order to find my resources.

Results:

Gray is a mixture of black and white. It is timeless and versatile, making it a great partner to a wide variety of colors. It is associated with cloudy days and, as a result, is not the cheeriest colour. Gray, however, is often used in interior design to create a contemporary and sophisticated feel.

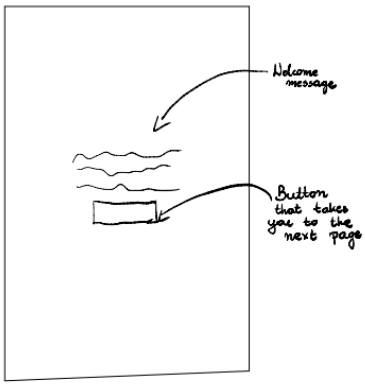
Initial sketches

Desktop version

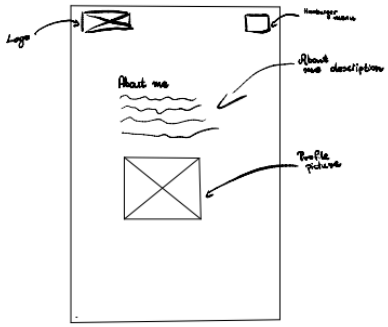


Mobile version

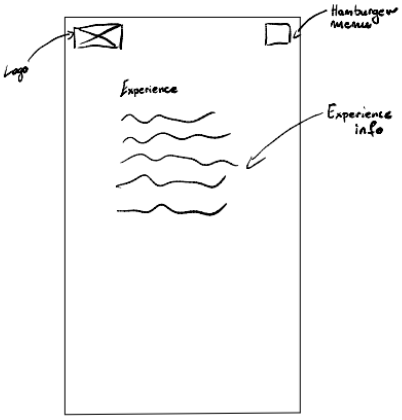
Welcome page (mobile)



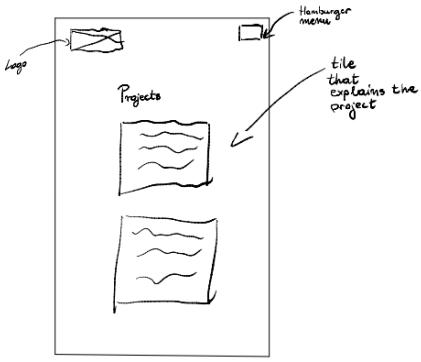
About page (mobile)



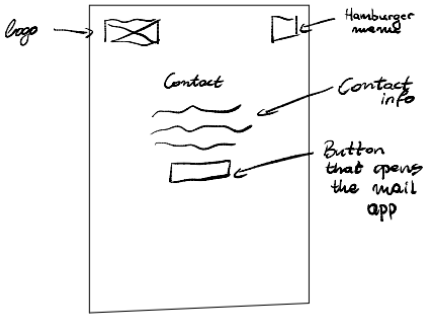
Experience page (mobile)



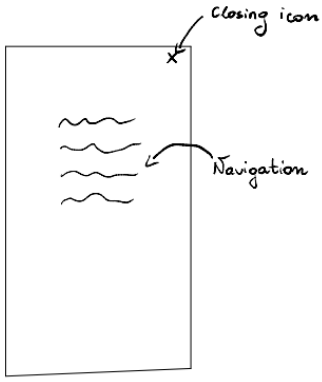
Projects info (mobile)



Contact page (mobile)



Hamburger menu (mobile)



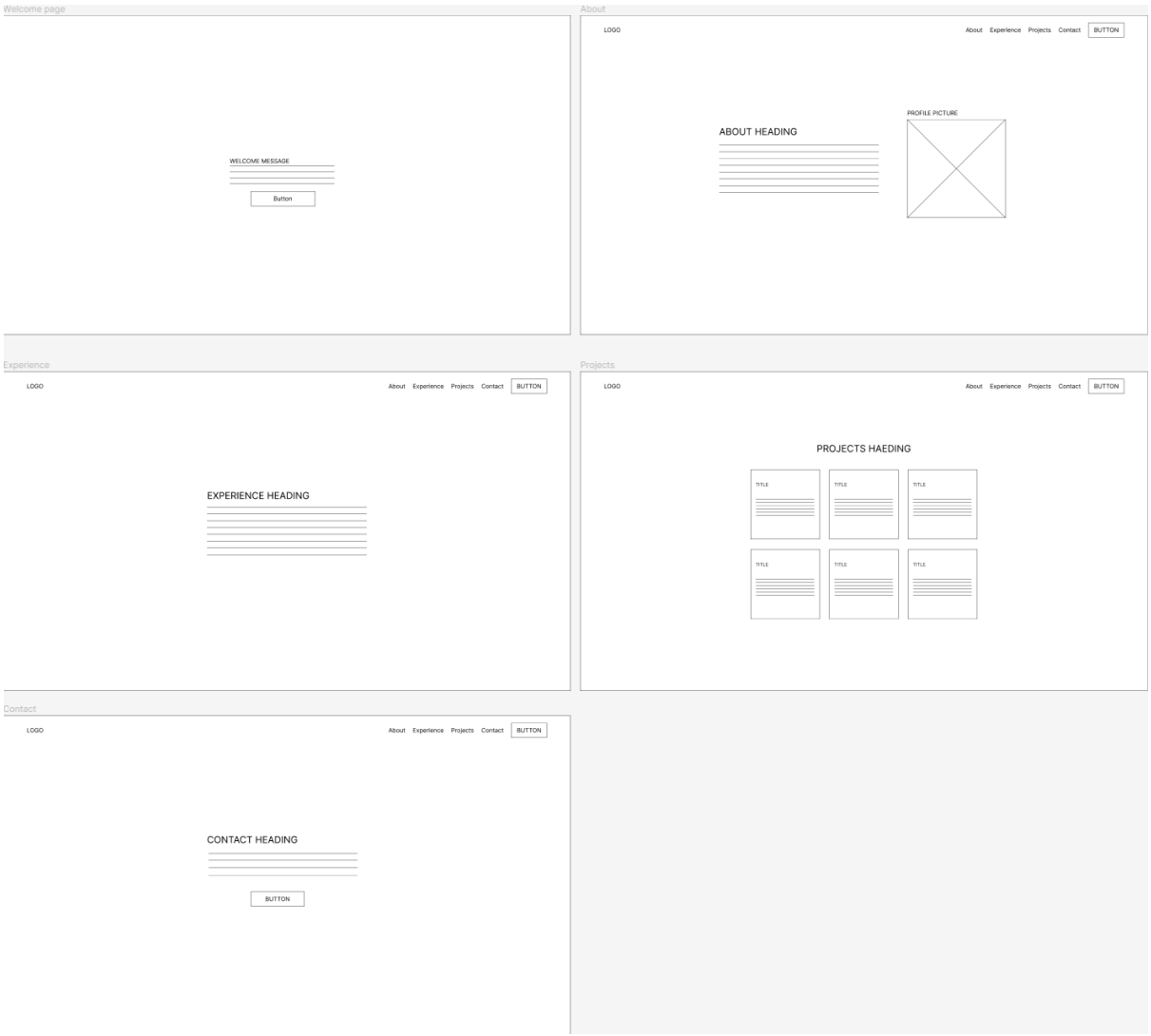
Links:

DesktopAndMobileSketches.pdf

HamburgerMenuMobileSketches.pdf

Lo-Fi wireframe

Desktop



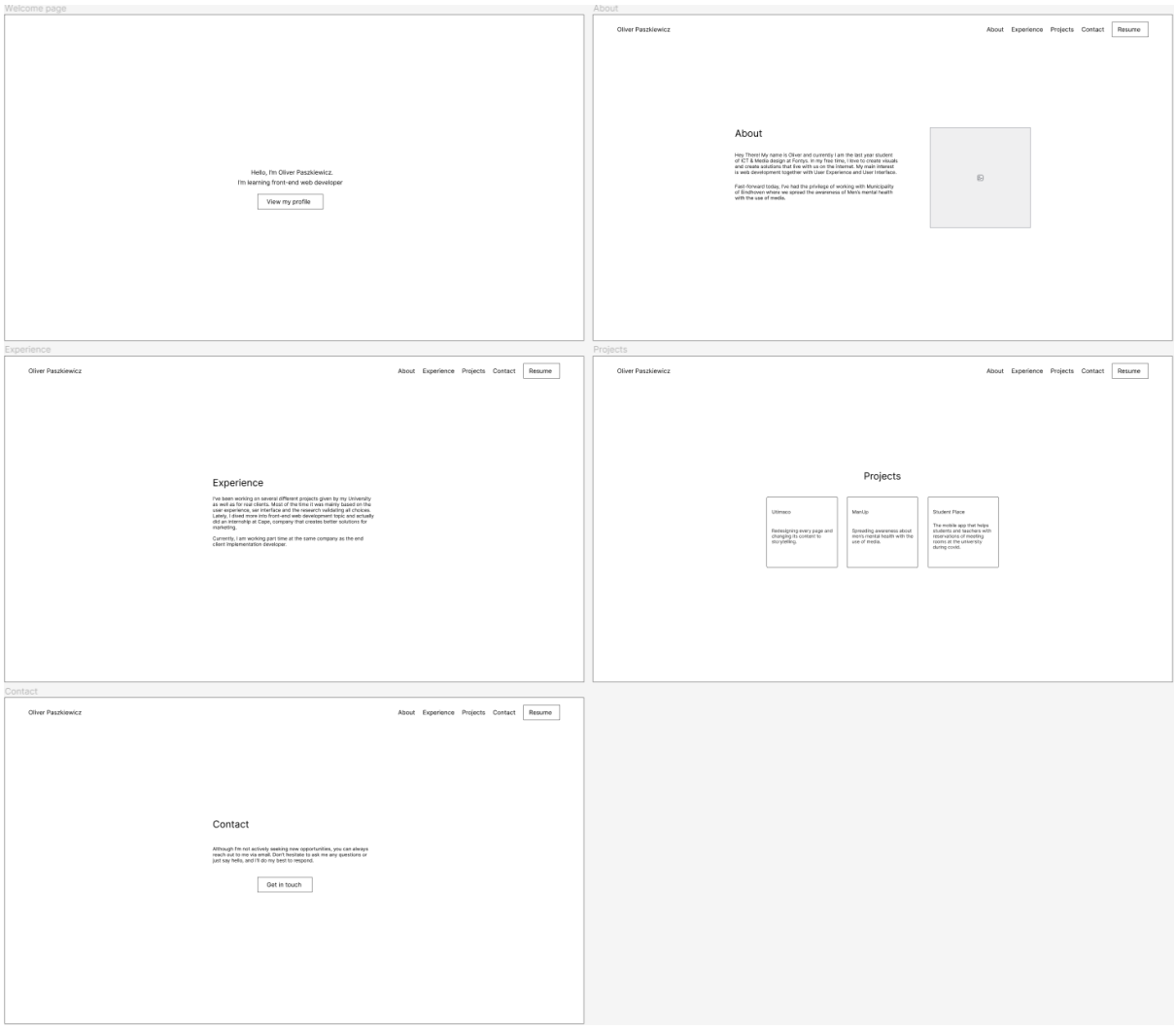
[Link to the wireframe]

Mobile

[Link to the wireframe]

Mid-Fi wireframe

Desktop



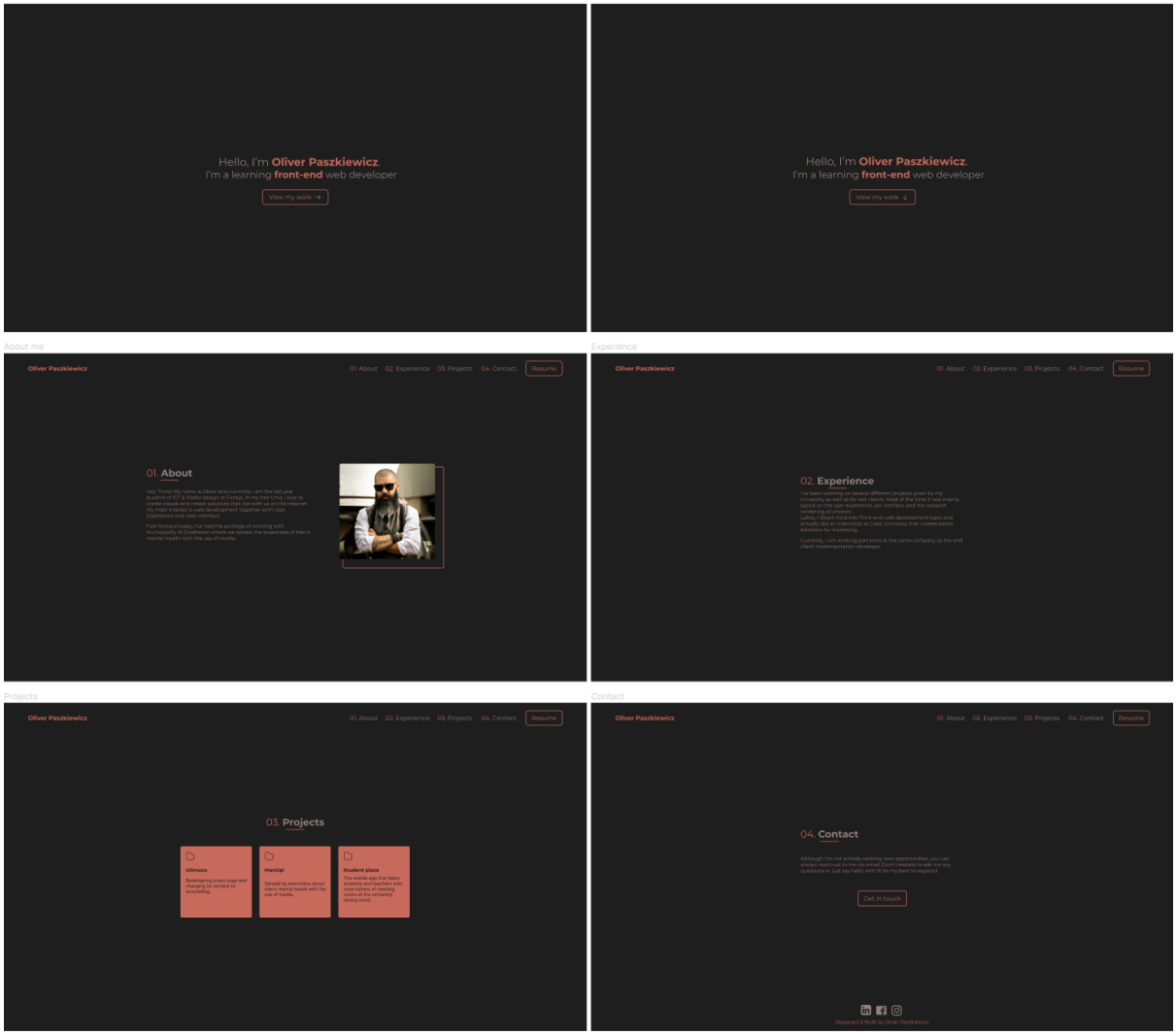
[Link to the wireframe]

Mobile

[Link to the wireframe]

Prototype

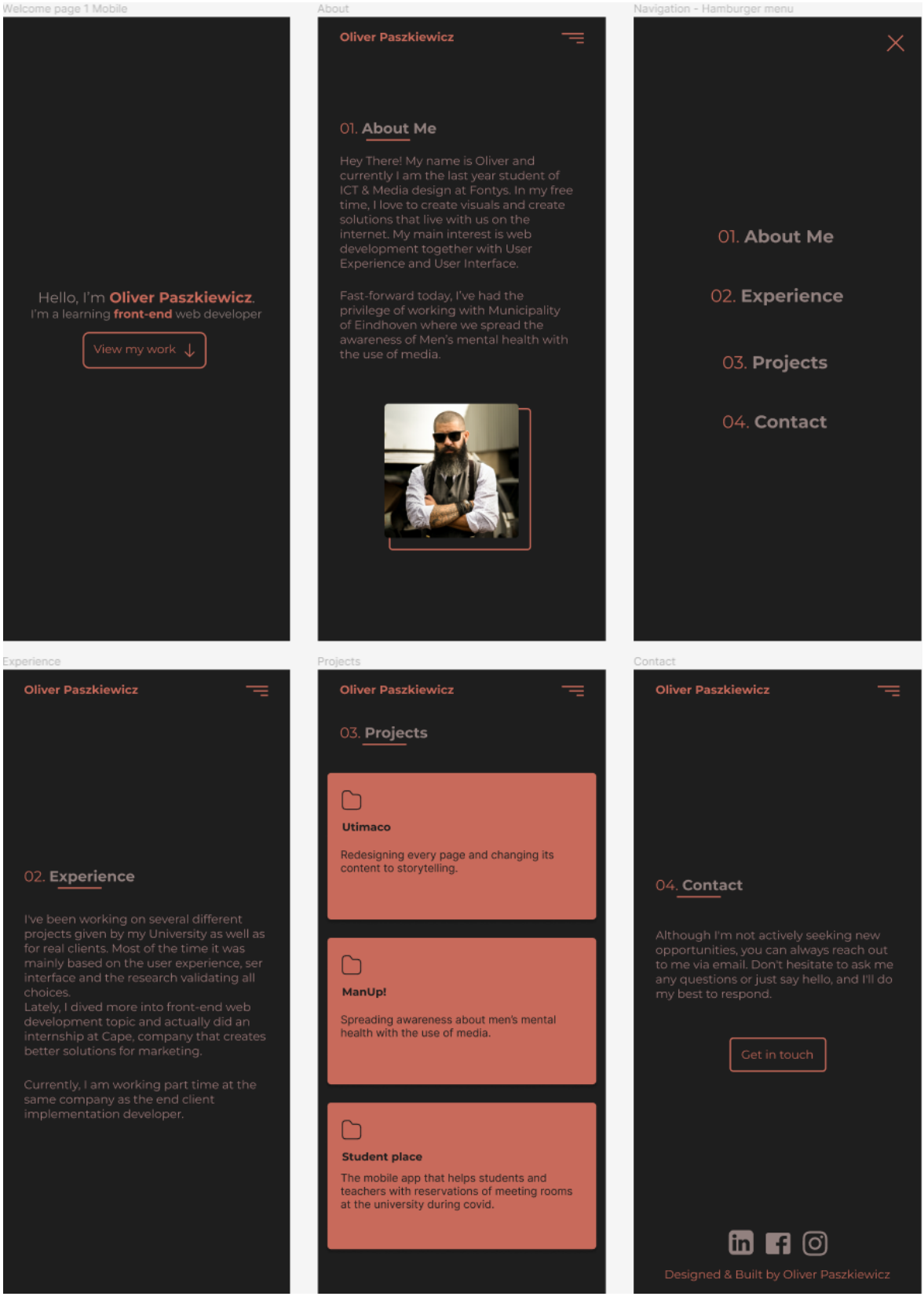
Desktop



[Link to the clickable prototype]

[Lick to the overview of the prototype]

Mobile



[Link to the clickable prototype]

[Link to the overview of the prototype]

Conclusion and recommendation

In conclusion, the process of designing my portfolio involved several important steps. It began with establishing the brand identity, where I carefully selected the typography and color scheme to represent my style and objectives. Then, I moved on to creating initial sketches for both mobile and desktop versions, mapping out the layout and structure of the portfolio.

Subsequently, I developed lo-fi and mid-fi wireframes for mobile and desktop, progressively refining the design and incorporating more specific elements.

Finally, I culminated the design process by creating clickable prototypes for both mobile and desktop views. These interactive prototypes allowed me to simulate the user experience and evaluate the functionality and flow of the portfolio design.

The next recommended steps would involve conducting usability testing to gather feedback from potential users and ensure that the design meets their needs effectively. This testing would provide valuable insights for further refinement and validation of the portfolio design.

Once the design has been thoroughly tested and validated, the next phase would involve actual programming and deploying the portfolio as a fully functional website on the internet. This step would bring the design to life and make it accessible to a wider audience, enabling me to showcase my work and achievements in a professional and engaging manner.