



# OLIVER POPLE

FULL-STACK DEVELOPER

## SKILLS

**Empathy:** From paired programming to moderating focus groups I take pride in my ability to understand the needs of others.

**Creative + Strategy:** As someone whose regularly uses both sides of my brain, I'm comfortable merging creative flare with rational thinking.

**Calm perseverance:** I've often been told by colleagues that I'm a 'calming influence'.

## INTERESTS

BRAZILIAN JIU-JITSU  
GYMNASTICS  
FORAGING  
COOKING

## CONTACT

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## ABOUT

I'm a former Advertising Strategist turned Software Developer. I now use my analytical mind and brand expertise to *make* things. Currently, I'm looking for a role where I can extend my programming knowledge, collaborate with some nice folks and make some awesome products.

## EXPERIENCE & EDUCATION

**WEB DEVELOPER | Second Marker Software | May 2017 - Pres**  
Part of a startup building the Beta version of app.hivevideo.io; a web app for creating video highlight reels. My responsibilities included:

- Writing logic for dynamic Angular 6 components.
- Applying Angular material UI throughout.
- Creating embeddable mini-versions of the app in Angular, React and vanilla javascript for marketing purposes.
- e2e Testing with Cypress.js.
- Managing my local SQL database during development.

**GRADUATE | Makers Academy | Aug 2017 - Dec 2017**  
A highly selective 12-week coding Bootcamp with a focus on:

- TDD - with good coverage and passing tests.
- Agile methodologies - Starting with the goal of reaching an MVP, then building upon it with small features.
- XP values - Morning stand-ups and retros for planning & evaluation.
- Learning - How to approach problems and manage complexity.
- Design and best practices - Heavily influenced by Robert Martin.
- Git/Github - Collaboration, regular commits and clear descriptions.
- Web Dev - React, Javascript, Node.js, Express, Ruby, and Sinatra.
- Testing Frameworks - incl. Rspec, Jasmine, Mocha, and Chai.

**BRAND STRATEGIST | Grey London | Apr 2014 - Aug 2017**

- Developing integrated brand strategies for clients incl. Gillette.
- Articulating strategic direction to senior clients.
- Commissioning and moderating consumer research.

**BA PHILOSOPHY: 2.1 | Uni. of Nottingham | Sep 2008 - Jul 2012**

**STUDENT | Clifton College | Sept 2002 - May 2007**

- A Levels: Economics A, Chemistry A, Biology A.

## CERTIFICATIONS

IDEO: The Course for Human-Centered Design: Certified

IPA Foundation Certificate: Distinction

MMA: Diploma in Integrated Marketing 2013: Distinction

## AWARDS

**ACCOUNT PLANNING GROUP**  
SILVER APG AWARD | OCT 2017

**NOTTINGHAM UNIVERSITY ENTERPRISELAB**  
WINNER - STUDENT VENTURE CHALLENGE | JUN 2012