

Introduction - What is BigQuery?

Google BigQuery is a great example of a modern cloud data warehouse that many companies today will use to store big data. It can interactively retrieve and run analysis on petabytes of data within seconds thanks to its technology behind the scenes.

Specifically, Google BigQuery is serverless, you can just make an account and have access to its powerful engine through the internet (what we call the “cloud”). You can upload your own data, or analyze public default datasets that Google puts on there and all of this is stored on the cloud.

This is in contrast to traditional databases which had infrastructure/server requirements to service locally. If you were working for a company that used BigQuery, you would see the same user interface that you would through a personal account. If the company uses other cloud data warehouse services, they would all have roughly the same features.

Behind the scenes, BigQuery leverages multiple clusters of thousands of machines behind the scenes to make all of this processing possible. These are hidden from the user, you won't have to worry about these and can just focus on analysis!

BigQuery is only one part of the Google Cloud Platform, there are other services such as Google Cloud Storage, Google Datastore which have other properties which venture outside the realm of relational databases and the scope of this course.

Relational Databases & SQL

A relational database is just a database made of tables (which could have anywhere from one row to billions of rows), which can be linked to one another through columns they have in common. Most companies one would work at as a Data Analyst, Data Scientist or Data Engineer would have at least one database which follows this design model (if not all of them).

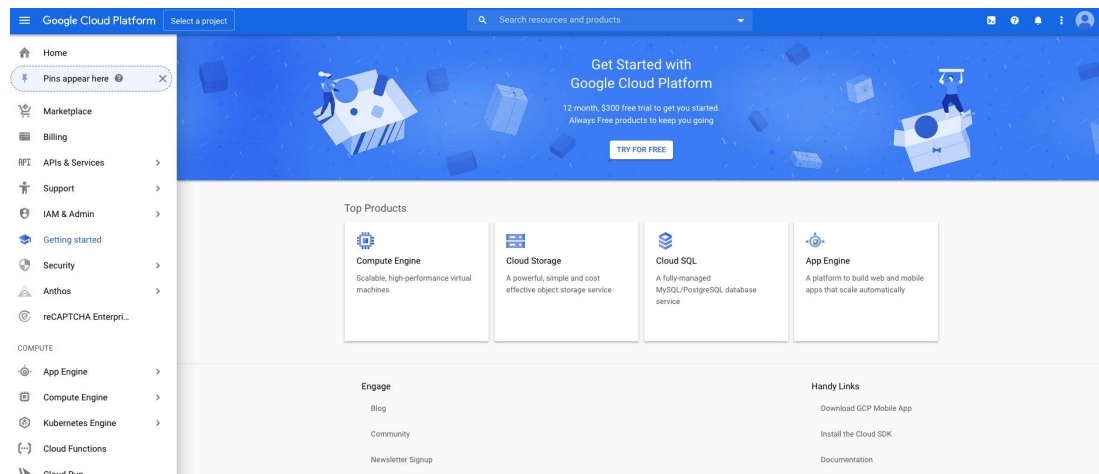
It is on this platform that we will learn Structured Query Language (or SQL). Like any real life human language, it can have many dialects but they are all similar to one another so learning it on BigQuery will allow you to apply it to all relational databases.

The reason BigQuery was chosen for this course is because many companies use it so learning it here mimics an actual work environment and the power of the SQL engine allows us to perform tasks on big data that would be otherwise impossible in say a spreadsheet.

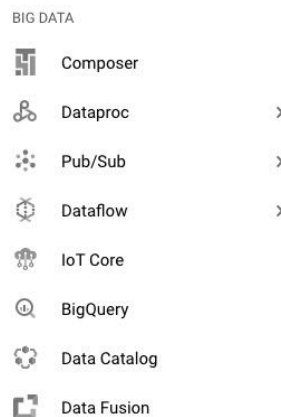
Setting Up Environment

Let us first set up a sandbox user account environment.

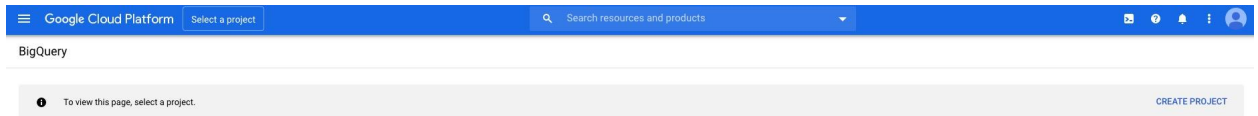
- Go to <https://cloud.google.com/bigquery/docs/sandbox> and click on “Go to the Cloud Console”
- Sign in with a google account, if you do not have one you can make one by making a gmail account very easily here <https://www.google.com/gmail/about/>
- You should see something similar to the following.



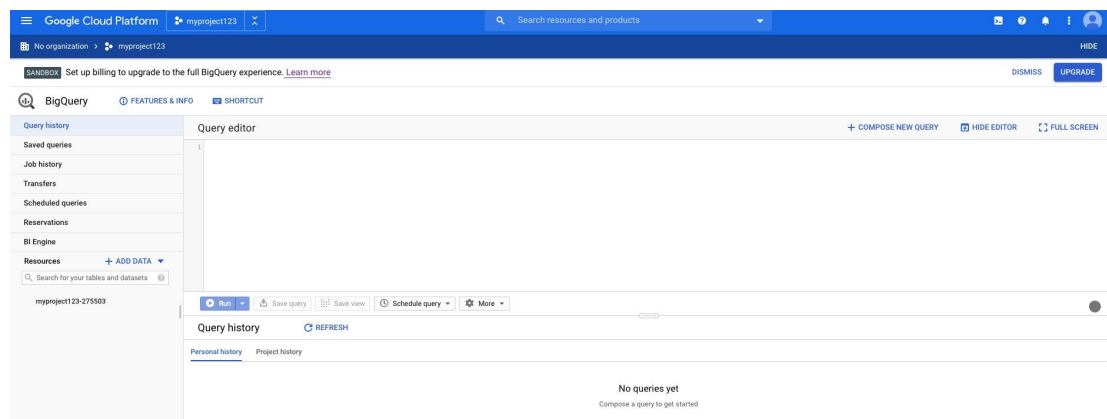
- Go to the left hand panel and scroll down till you see the following under “Big Data”



- Click on BigQuery (Protip: click on the pin button beside BigQuery so that it is the first thing that appears in the left hand menu)
- You should now see something like this click on “CREATE PROJECT”



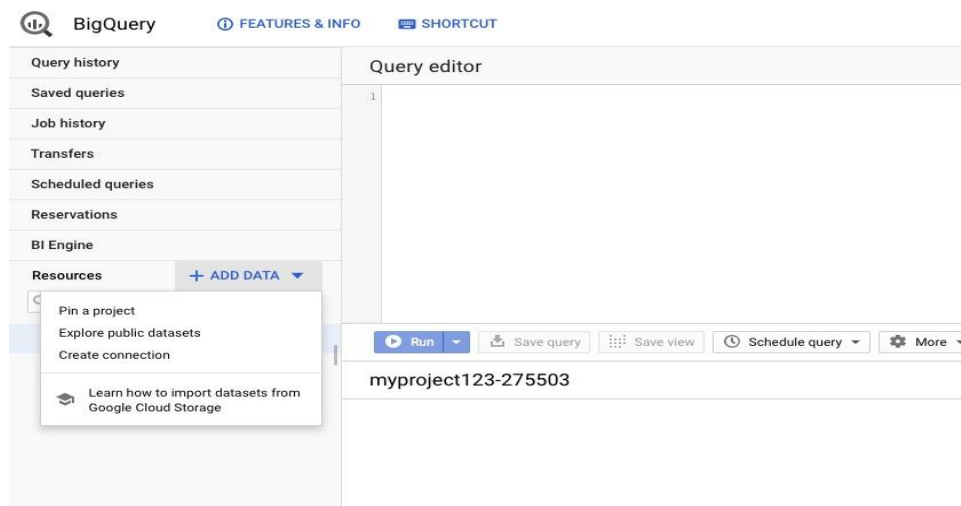
- Feel free to name it whatever you like and then click “CREATE”
- You should now be taken to the UI feel free to bookmark this page! It should look like this. Notice the left hand column underneath “Resources” the name of your project will appear here (this is the resource tree).



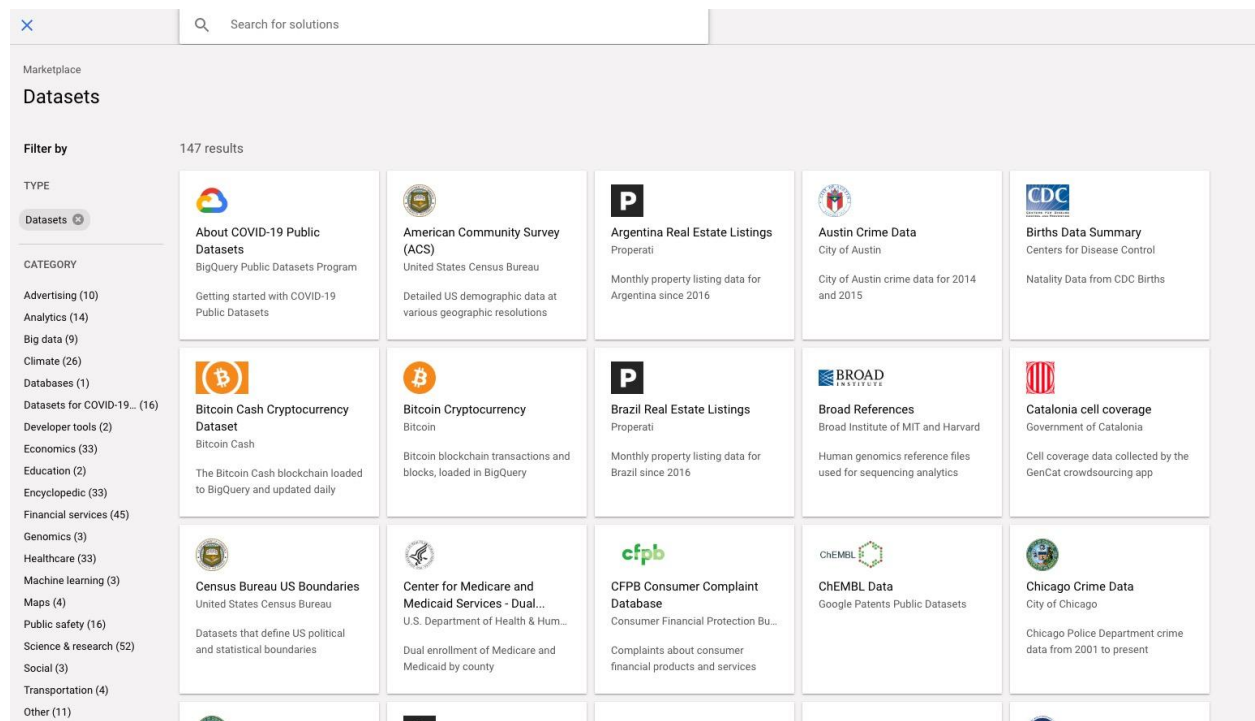
Public Datasets

Let's populate our environment with some public data now.

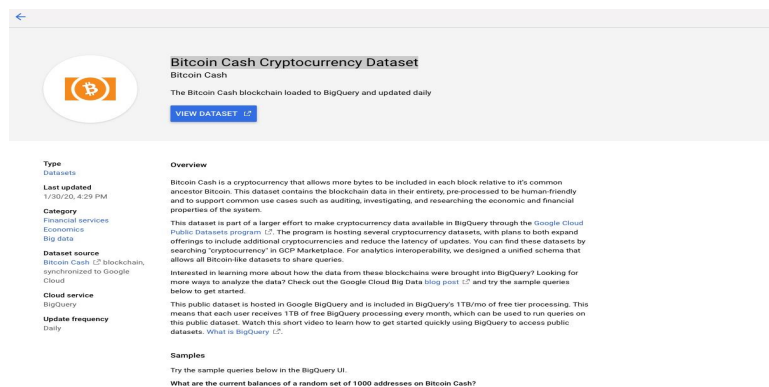
In the left hand panel click the “ADD DATA” button. A menu will drop down, click explore public datasets



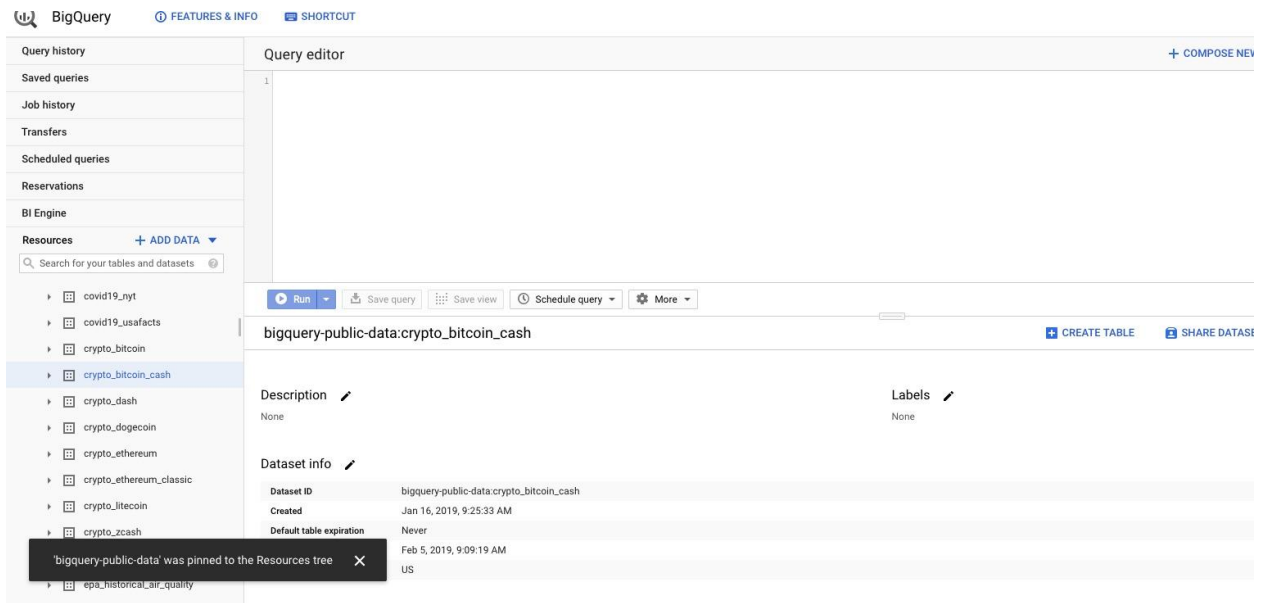
A popup will appear with numerous selections. Feel free to click on any that interests you but it won't matter too much



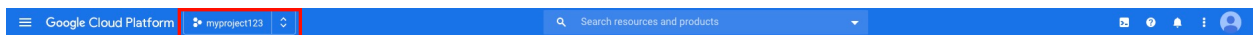
For the purposes of this demonstration, we will select “Bitcoin Cash Cryptocurrency Dataset”



Click “View Dataset”. This should take you back to the BigQuery UI. The resources tree should now have the selected dataset with a whole bunch of other public datasets (they have all been added as a new project called “bigquery-public-data”). Note the message that says the Public Datasets have been pinned now. This is good, you will be able to easily access these under the resource tree each time you login now.



Note: If for some reason this doesn't work make sure you have a project selected in the very top bar on the UI



Similar to a file structure on your computer or laptop. The BigQuery Web UI Resources tree and most database systems will be organized under the following levels, by **Project** → **Dataset** → **Table**. A project can have many datasets, a dataset can have many tables. Tables are where you can actually see the data and where it is “stored”. Tables from different datasets or projects can all interact with each other, more on this later. Likewise, tables can move or be saved to and from different projects or datasets.

The layout from project to dataset to table can be seen here



Note that the project you created while setting up the sandbox account is still here; there just isn't any data saved to it yet. We are only adding the “bigquery-public-data” to our environment right now.