

# Olivia Blackmore

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## Tools

Figma, HTML/CSS, Illustrator, Photoshop, Premiere Pro, After Effects

## Skills

UX/UI, Wireframing, Prototyping, Photo Editing, Video Editing, Illustration, Motion Graphics, Packaging

## Work Experience

### Design Intern

Vancouver, BC

#### TEALEAVES

Jun 2025 - Aug 2025

- Maintained and updated the webstore through Shopify, including seasonal homepage redesigns.
- Designed visual assets for social media and weekly newsletters using Adobe Suite to support consumer outreach and brand collaborations.
- Contributed to product development by brainstorming concepts and producing mockups for new packaging.

### SIAT Social Media Ambassador

Surrey, BC

#### Simon Fraser University

Jan 2025 - Mar 2025

- Directed and filmed original video content with full creative autonomy, while aligning with the program's goal of showcasing student projects and sharing school updates.
- Produced engaging videos to maintain account activity and drive audience interaction across social platforms.
- Edited content through Premiere Pro and CapCut to ensure seamless transitions and addition of subtitles for accessibility.

### Production Team

Vancouver, BC

#### TEALEAVES

Dec 2021 - Aug 2024

- Assembled retail-ready tea packaging with accuracy and attention to detail.
- Organized and maintained warehouse operations to ensure efficiency and cleanliness.
- Performed inventory counts and reconciled stock records to ensure accuracy.

## Education

### Simon Fraser University

Surrey, BC

#### Bachelor of Arts, School of Interactive Arts and Technology

Sept 2024 - Present

GPA: 3.75

## Extracurricular

### UPhoto Graphic Design Coordinator

Jan 2026 - Present

Collaborated with designers in Figma to create social media and merchandise assets aligned with the club's brand identity and style guidelines.

### SFU Blueprint Social Media Coordinator

Jan 2026 - Present

Work alongside the communications and design teams to create social media content based on hiring, projects, and events.

### The PEAK Illustrator

Sept 2025 - Present

Created original digital illustrations for SFU's newspaper The Peak based on article titles and provided descriptions.