

Olivia Alexander

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Skills:

Proven ability in HTML/CSS through creating responsive web design projects.

Growing skills in JavaScript, experience working with APIs and building functional games.

Ambitious and eager to continue growing and learning as a Front-End Developer. Showing passion for programming through completing various projects and attending meetups.

Proficient in written and spoken German

Work Experience:

SmartPak Equine

Marketing Coordinator

June 2018 - Present

Working extensively with JSON documents to create and push coupons live onto promotions page, a top 20 highest traffic'ed page on the website.

Assist in creating and launching front-end web updates to improve user experience and increase conversion rate.

Partnering with Web Marketing, E-Commerce, UX, Interactive and Email teams to execute promotional plans and innovative marketing strategies.

Participating in SmartSeekers, an internal organization geared towards building web development skills in a mentor/mentee type program.

Education:

Johnson & Wales University, Providence, RI

Bachelor of Science - Equine Business Management, 2017

Graduating with Latin Honor, Magna Cum Laude

Certifications:

Responsive Web Design Certification, freeCodeCamp, 03/19

Google Analytics for Beginners, Google Analytics Academy, 02/19

Additional Links:

<https://github.com/oliviaalexander>